



BERKELEY

AW25



Devoted to Quality™

We are devoted to quality. Every detail matters. We put all our knowledge, passion, and effort into our products. Just to fall in love with them. To make them be like our favorite song, food, or film. Things we never get tired of.

We do it with devotion. Our reward is your satisfaction.



Lucio Trucco
Devoted to The Mountains



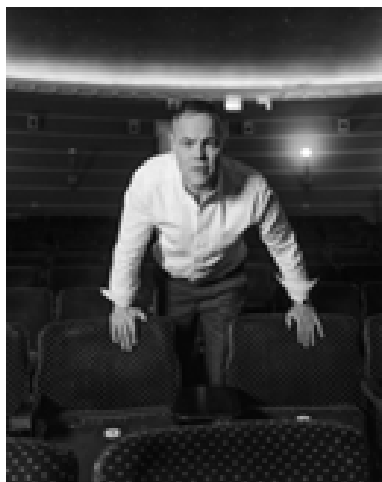
Katrina Suroveca
Devoted to Classical Music



The Berrow Brothers
Devoted to Mallorcan Homes



Lisa Larsson
Devoted to Fine Arts



Jon Øigarden
Devoted to Acting



Braxton Cook
Devoted to Jazz



Peter & Jens
Devoted to Surfing



Thomas Sandell
Devoted to Architecture



Richard Juhlin
Devoted to Champagne



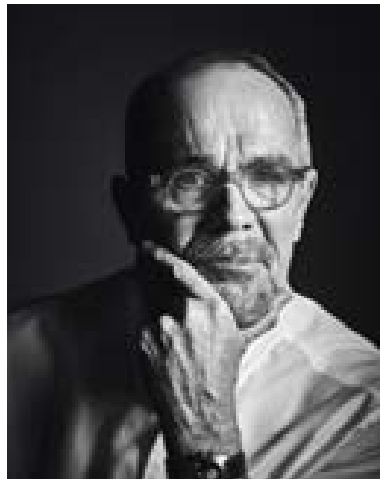
Marcus Jernmark
Devoted to Gastronomy



Cyrill Ibrahim
Devoted to Classical Music



Johan Åberg
Devoted to Indigo



Jan Borghardt
Devoted to Shirtmaking

13 PORTRAITS OF DEVOTION

Worn By

We work with real people. We want to reflect a story, a personality. We travel the world to meet people who inspire us. Who are devoted. We meet them in the environment where they feel most comfortable and natural. We let them share the story about her/his devotion. We call this series of portraits, Worn By.

2025

ONLINE MARKETING

Reaching
3.000.000+ People



The Most Sustainable Garment Is the One You Wear the Longest

When we launched Berkeley Company 20 years ago, our ambition was clear: to design and develop long-lasting products that embodies our “buy less, buy better” philosophy. This approach - crafting high-quality, timeless garments that inspire mindful consumption - remains foundational to us.

Our commitment to responsible, more sustainable production has driven us to make meaningful changes across our supply chain. We prioritize sustainability and traceability, doing our best to ensure that every step - from raw material to final production - is transparent and ethical. To reduce our environmental footprint further, we are shifting to recycled and organic materials, carefully selecting fabrics and components that align with that ambition. By teaming up with bluesign® and developing bluesign® PRODUCTS, we commit to using safe materials and methods that eliminate harmful chemicals, minimize waste, and conserve resources.

Looking ahead, we're actively preparing for upcoming sustainability initiatives, including the EU Green Deal and the Digital Product Passport (DPP), which will establish new standards for environmental accountability and product transparency. As we approach this next chapter, we are dedicated to minimizing our impact with focus on quality, durability, and respect for the planet we all share.

INITIATIVES

- 89% of our synthetic fiber fabrics are shifted to certified recycled options**
- 51% of our natural fiber fabrics are shifted to certified organic options**
- 27* products in our collection have been certified as bluesign® PRODUCTS**
- 95% of our tier 1 & 2 suppliers have been traced and documented into our traceability database**
- Implementation of product level measurement tool for CO2-emissions, water usage and energy consumption**
- Initiated GOTS & GRS certification processes**

NEXT STEPS

- Secure higher traceability for tier 3 & 4 suppliers
- Continue our proactive work towards 100% EU Green Deal and DPP readiness.





bluesign® SYSTEM PARTNER

Since 2023 we are a proud bluesign® SYSTEM PARTNER. The bluesign® SYSTEM is an internationally recognized and respected framework that promotes sustainable practices in the textile industry. By collaborating with bluesign®, we are committed to ensuring the responsible use of resources, minimizing our footprint, and fostering safe and fair working conditions throughout our supply chain.

Through this partnership, we will take proactive steps to align our manufacturing processes with the bluesign® SYSTEM's rigorous criteria. This includes responsibly sourcing materials, reducing chemical usage, and implementing more sustainable production methods. By adhering to these standards, we aim to deliver products that are not only of the highest quality but also minimize their impact on the environment.



bluesign® PRODUCT

When you choose a bluesign® PRODUCT, you can trust that it has been manufactured with the utmost consideration for the planet and its resources. To earn the bluesign® PRODUCT label, every step of the production process undergoes rigorous assessment and approval. This includes the responsible sourcing of raw materials, the implementation of eco-friendly manufacturing techniques, and the assurance of worker health and safety. By adhering to these stringent standards, we can guarantee that our bluesign® PRODUCTS meet the highest benchmarks for sustainability and quality.

When you purchase a bluesign® PRODUCT, you are not only choosing a superior product, but you are also making a conscious decision to support a more sustainable future. Join us in embracing responsible consumption and be a part of the movement towards a more sustainable and ethical textile industry.



A ZERO-INVENTORY SYSTEM

Berkeley Decoration

As customer demand for more sustainable solutions, improved service, and increased efficiency grows, we're stepping up with a new approach: Berkeley Decoration. This zero-inventory system eliminates stock spread across the value chain. Instead, garments are decorated directly at our warehouse facilities and shipped straight to the customer.

MAIN BENEFITS

- Reduced risk and lower stock-keeping costs**
- Streamlined administration**
- Stock flexibility with NOOS (Never Out of Stock)**
- Lower environmental impact from shipping**



FAIRMONT

SMU Collection

With a collaborative approach, we work closely with our promotion dealers to create specialized collections to meet specific needs from brands and organizations. Our process involves conceptualizing, designing, sourcing, production, order process, and distribution of products. Regardless of the specific design or development, we ensure that all our products meet the same exceptional standards of quality and sustainability as our permanent Berkeley range.

Within the Fairmont Collection, we've curated a selection of our top SMU items, featuring diverse production setups tailored to sustainability, MOQ requirements, and delivery times.







FIND YOUR LAYERING ESSENTIALS

Layer Up

Embrace the art of layering with our wide collection. From vests and jackets to knitwear, shirts, and polos, explore endless ways to combine pieces for any occasion and temperature. Whether you're looking for lightweight layers or a bold mix of textures, let these styling ideas inspire you to create fresh, dynamic looks that effortlessly adapt to your day.



NOOS

Never Out of Stock

Time is precious, and business success is about timing. About cleverly using the hours. About delivering on time. It's about availability in every situation. Service and trust are critical success factors – today and tomorrow. We keep more than 224 contemporary, high-quality products on stock – ready for next day delivery. Essential garments made in commercial colors and timeless designs that covers all key market categories. We call this range of garments NOOS – Never Out of Stock.



Outerwear



DELANO HYBRID JACKET
Women's: XS - 3XL
Men's: S - 5XL



DELANO JACKET
Women's: XS - 3XL
Men's: S - 5XL



DELANO PAD
Men's: S - 5XL



BROOKS BOMBER
Women's: XS - XXL
Men's: S - 3XL



DELANO VEST
Women's: XS - 3XL
Men's: S - 5XL



CARMEL JACKET
Women's: XS - 3XL
Men's: S - 5XL



REDDING VEST
Women's: XS - 3XL
Men's: S - 5XL

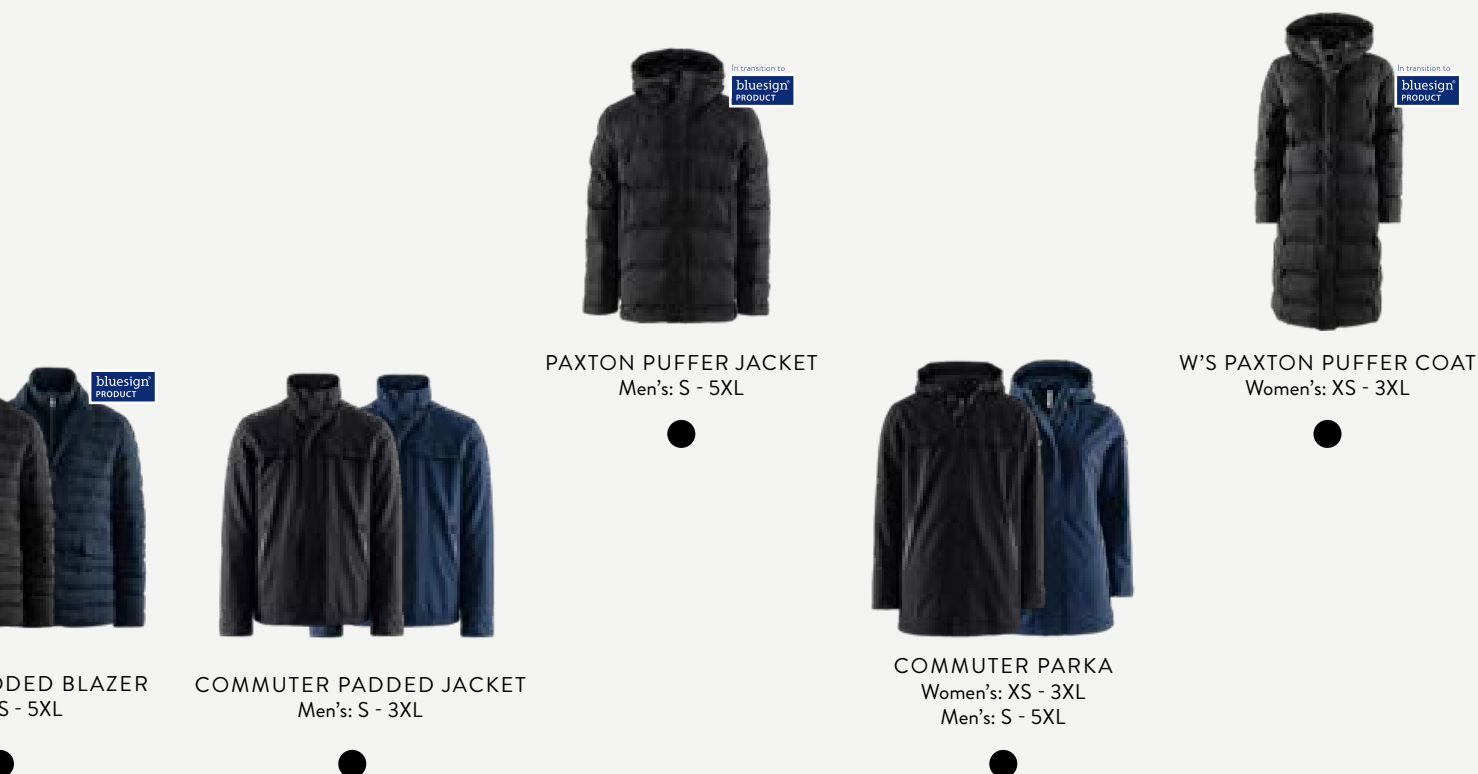


MILAN VEST
Women's: XS - 3XL
Men's: S - 5XL



DOYLE FLEECE
Women's: XS - 3XL
Men's: S - 5XL

OUTERWEAR GRID



BERKELEY

Outerwear Grid

Explore our outerwear grid for a quick and insightful overview of our collection, where length and warmth intersect to guide you effortlessly through the diverse styles and options available for any weather.



LENGTH →



In transition to
bluesign
PRODUCT

W'S MILAN VEST

Art.no: 1808 SMU MOQ: 1000
 Colour: Dark Green, Navy, Black, SMU Lead time: 6 month
 Sizes: XS-3XL



In transition to
bluesign
PRODUCT

MILAN VEST

Art.no: 1748 SMU MOQ: 1000
 Colour: Dark Green, Navy, Black SMU Lead time: 6 month
 Sizes: S-5XL



NOTES



MILAN VEST

RECYCLED GRS-CERTIFIED SHELL, LINING & PADDING

Milan Vest

Made in recycled polyester with light padding, Milan is our most versatile garment. Layer it up with any jacket or wear it as an outerwear piece over your shirt, sweat or polo. Like most Berkeley outerwear, Milan has the fluorocarbon-free Rudolf Bionic Finish® Eco Treatment increasing its water repellent properties. For men and women in navy, black or dark green.

2025

RECYCLED GRS-CERTIFIED SHELL, LINING & PADDING

Redding Vest

Redding Vest is developed with versatility at heart. Wear it with a shirt and tie, over a merino sweater, under a blazer, or as a layering piece when it gets cold. Our modern take features 100% post-consumer recycled polyester padding and 100% recycled nylon made from manufacturing waste for both shell fabric and lining, all GRS certified. It's equipped with a two-way zipper. The inside features two smart pockets and a durable elastic string to adjust the size of the hem.

REDDING VEST



In transition to
bluesign
PRODUCT

REDDING VEST

Art.no: 2203 SMU MOQ: 1000
Colour: Navy, Black SMU Lead time: 6 month
Sizes: S-5XL



In transition to
bluesign
PRODUCT



W'S REDDING VEST

Art.no: 2204 SMU MOQ: 1000
Colour: Navy, Black SMU Lead time: 6 month
Sizes: XS-3XL

NOTES



bluesign®
PRODUCT

DELANO VEST

Art.no: 2501 SMU MOQ: 700
 Colour: Navy, Black, SMU Lead time: 6 month
 Dark Green
 Sizes: S-5XL



bluesign®
PRODUCT

W'S DELANO VEST

Art.no: 2502 SMU MOQ: 700
 Colour: Navy, Black SMU Lead time: 6 month
 Dark Green
 Sizes: XS-3XL

NOTES

PADDED LAYERING

Delano Vest

Meet the Delano Vest, the newest addition to our Delano line of bluesign® PRODUCTS —a piece designed for flexible wear. Created with the same materials as its jacket counterparts, this vest combines 100% GRS-certified recycled polyester and nylon with a thoughtful construction for optimal comfort. The addition of elasticated arm openings ensures a snug, tailored fit that moves with you. Lightweight and practical, the Delano Vest is ideal for mild days or as an added layer on colder ones, delivering 10,000 WP / 10,000 MVP-rated weather protection.



DELANO PADDED BLAZER



bluesign®
PRODUCT



bluesign®
PRODUCT

DELANO PADDED BLAZER

Art.no: 2511 SMU MOQ: 700
Colour: Navy, Black SMU Lead time: 6 month
Sizes: S-5XL

NOTES



bluesign®
PRODUCT

DELANO HYBRID JACKET

Art.no: 2401 SMU MOQ: 1500
 Colour: Navy, Black, SMU Lead time: 6 month
 Dark Green
 Sizes: S-5XL




bluesign®
PRODUCT

W'S DELANO HYBRID JACKET

Art.no: 2402 SMU MOQ: 1500
 Colour: Navy, Black, SMU Lead time: 6 month
 Dark Green
 Sizes: XS-3XL

NOTES

A woman with light brown hair is standing against a rough, textured stone wall. She is wearing a black, quilted, high-necked jacket with a visible zipper. The jacket has a puffy, insulated appearance. She is looking slightly off-camera with a neutral expression. The lighting is soft, highlighting the texture of the wall and the woman's features.

DELANO HYBRID JACKET

VERSATILE FUNCTIONALITY

Delano Hybrid Jacket

Discover the perfect blend of comfort, style, and functionality with Delano Hybrid Jacket, a bluesign® PRODUCT. This versatile piece of outerwear is designed to accompany you throughout the year, offering reliable weather protection. Crafted with elastane and GRS-certified recycled polyester shell and padding, and lining of GRS-certified recycled nylon, this hybrid showcases our commitment to more sustainable practises without compromising on performance. With 10,000 WP / 10,000 MVP rating, you can rely on it for water and wind resistance.

VERSATILE FUNCTIONALITY

Delano Jacket

Discover the perfect blend of comfort, style, and functionality with the Delano Jacket. This versatile piece is designed to accompany you throughout the year, offering reliable protection and a touch of sophistication. Crafted with a 100% GRS-certified recycled polyester shell and padding, and lining made of 100% GRS-certified nylon, this jacket showcases our commitment to sustainability without compromising on performance. The detachable hood provides added convenience and adaptability, allowing you to tailor your look to different weather conditions. With its 10,000 WP / 10,000 MVP rating, you can rely on this jacket for water and wind resistance. Experience warmth, versatility, and an exclusive charm with the Delano Jacket.

DELANO JACKET

NOOS

NOOS

NOOS



In transition to
bluesign®
PRODUCT



DELANO JACKET

Art.no: 2309 SMU MOQ: 700
Colour: Navy, Black, SMU Lead time: 6 month
Dark Green
Sizes: S-5XL

NOOS

NOOS

NOOS



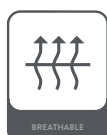
In transition to
bluesign®
PRODUCT



W'S DELANO JACKET

Art.no: 2310 SMU MOQ: 700
Colour: Navy, Black, SMU Lead time: 6 month
Dark Green
Sizes: XS-3XL

NOTES



bluesign®
PRODUCT

AVERY JACKET

Art.no: 2410 SMU MOQ: 1000
 Colour: Navy, Black SMU Lead time: 6 month
 Sizes: S-5XL




bluesign®
PRODUCT

W'S AVERY JACKET

Art.no: 2411 SMU MOQ: 1000
 Colour: Navy, Black SMU Lead time: 6 month
 Sizes: XS-3XL

NOTES



AVERY JACKET

PERFORMANCE SHELL

Avery Jacket

Avery Jacket is the ultimate hybrid, perfectly balancing outdoor performance with everyday use. Whether you're on the slopes, in the woods, or navigating the city, this jacket has you covered. Made as a bluesign® PRODUCT, it meets the highest standards in terms of chemical usage, environmental impact and safety standards. With its waterproof and windproof construction, fully taped seams, and detachable hood, the Avery Jacket offers reliable protection in any weather. Designed with versatile functionality, it features multiple pockets and underarm ventilation zippers, ensuring comfort and convenience wherever you go.

TECHNICAL ELEGANCE

Carmel Classic Coat

Carmel Classic Coat extends our successful Carmel range of outerwear. It boasts the same windproof and waterproof shell fabric as its predecessors, crafted from 100% GRS-certified recycled polyester. The coat features a classic fold collar and an outer chest pocket with a hidden zipper. The seams are fully taped, and the zippers are reinforced with rubber to ensure complete waterproof protection.

CARMEL CLASSIC COAT

NOOS

NOOS



bluesign®
PRODUCT

CARMEL CLASSIC COAT

Art.no: 2412
Colour: Navy, Black
Sizes: S-5XL

SMU MOQ: 1000
SMU Lead time: 6 month



NOOS

NOOS



bluesign®
PRODUCT

W'S CARMEL CLASSIC COAT

Art.no: 2413
Colour: Navy, Black
Sizes: XS-3XL

SMU MOQ: 1000
SMU Lead time: 6 month

NOTES



In transition to

bluesign
PRODUCT
CARMEL CAR COAT

Art.no: 2110
Colour: Navy, Black
Sizes: S-5XL

SMU MOQ: 1000
SMU Lead time: 6 month



In transition to

bluesign
PRODUCT
W'S CARMEL CAR COAT

Art.no: 2111
Colour: Navy, Black
Sizes: XS-XXL

SMU MOQ: 1000
SMU Lead time: 6 month

NOTES

TECHNICAL ELEGANCE

Carmel Car Coat

A hybrid between versatile elegance and high performance. This is a coat developed, designed, and constructed to protect you from the elements. The main fabric features 100% GRS-certified recycled polyester with mechanical stretch for utmost comfort. The 10 000 WP / 10 000 MVP, fluorocarbon-free Rudolf Bionic-Finish® ECO, and fully taped seams assure the waterproof and windproof properties of the coat, all while keeping a high level of breathability. All zippers are reinforced with rubber for increased waterproof properties.

RECYCLED GRS-CERTIFIED POLYESTER SHELL

Carmel Jacket

Like its predecessor, this jacket is designed to protect you from the elements. It features a post-consumer 100% GRS certified recycled polyester shell fabric in mechanical stretch. In combination with a soft polyester lining, it provides weather protection and comfort. The 10 000 WP / 10 000 MVP, fluorocarbon-free Rudolf Bionic-Finish® ECO, and critically taped seams assure the jacket's windproof and water repellant properties. The inside of the collar is dressed in jersey and fleece for extra comfort, and the front zipper is reinforced with rubber for increased waterproof properties. The cuffs are made from durable lycra and equipped with strong Velcro for easy size adjustment. The hem is adjustable with an elastic string. Inside the jacket, you'll find two pockets.

CARMEL JACKET

NOOS

NOOS



In transition to
bluesign®
PRODUCT



CARMEL JACKET

Art.no: 2201 SMU MOQ: 700
Colour: Navy, Black SMU Lead time: 6 month
Sizes: S-5XL

NOOS

NOOS



In transition to
bluesign®
PRODUCT

W'S CARMEL JACKET

Art.no: 2202 SMU MOQ: 700
Colour: Navy, Black SMU Lead time: 6 month
Sizes: XS-3XL

NOTES

RECYCLED GRS-CERTIFIED POLYESTER

Doyle Fleece

Don't limit the use of your fleece to ski resorts. These styles are developed to become your daily companions when you need warmth and comfort. They're made from a blend of 95% durable GRS certified recycled post-consumer polyester and 5% elastane for ease of movement. The hood on the hooded version is made from 3 separate panels, with cut and sewn details at the neck for a nice drape. Both the hem and hood have elastic adjustable strings. Now also available without hood for both women and men.







DOYLE FLEECE



DOYLE FLEECE JACKET

Art.no: 2302 SMU MOQ: 1000
 Colour: Navy, Black SMU Lead time: 6 month
 Sizes: S-5XL



DOYLE FLEECE HOOD

Art.no: 2206 SMU MOQ: 1000
 Colour: Navy, Black SMU Lead time: 6 month
 Sizes: S-5XL



W'S DOYLE FLEECE JACKET

Art.no: 2303 SMU MOQ: 1000
 Colour: Black, Navy SMU Lead time: 6 month
 Sizes: XS-3XL



W'S DOYLE FLEECE HOOD

Art.no: 2207 SMU MOQ: 1000
 Colour: Navy, Black SMU Lead time: 6 month
 Sizes: XS-3XL

NOTES



BROOKS BOMBER JACKET

Art.no: 1708 SMU MOQ: 500
 Colour: Navy, Black SMU Lead time: 6 month
 Sizes: S-3XL



W'S BROOKS BOMBER JACKET

Art.no: 1709 SMU MOQ: 500
 Colour: Navy, Black SMU Lead time: 6 month
 Sizes: XS-XXL

NOTES

Brooks Bomber Jacket

Brooks is our lightweight bomber. An urban essential made in water repellent polyester with ribbed bottom and cuffs.



Commuter Stretch Parka

With wind and water repellent, 4-way stretch fabric, and all critical seams taped, the commuter stretch parka combines pure comfort with protection from the elements. The padding is of medium weight, great for autumn, spring and (with a vest underneath) winter as well.



2025



COMMUTER



COMMUTER STRETCH PARKA

Art.no: 1866 SMU MOQ: 700
Colour: Navy, Black SMU Lead time: 6 month
Sizes: S-5XL

W'S COMMUTER STRETCH PARKA

Art.no: 1867 SMU MOQ: 700
Colour: Navy, Black SMU Lead time: 6 month
Sizes: XS-3XL



COMMUTER PADDED JACKET

The Commuter Padded Jacket is our new addition to the Commuter range. It comes with the same benefits as the Commuter Parka but slightly shorter, without hood and recycled shell, lining and padding.

Art.no: 2213
Colour: Navy, Black
Sizes: S-3XL

SMU MOQ: 700
SMU Lead time: 6 month

NOTES

NOOS



In transition to



**PAXTON
PUFFER JACKET**

Art.no: 2063
Colour: Black
Sizes: S-5XL

SMU MOQ: 700
SMU Lead time: 6 month

NOOS



In transition to



**W'S PAXTON
PUFFER COAT**


Art.no: 2064
Colour: Black
Sizes: XS-3XL

SMU MOQ: 700
SMU Lead time: 6 month

2025



NOTES



PAXTON

RECYCLED GRS-CERTIFIED POLYESTER CLUSTERS

Paxton Puffer

Paxton is constructed and designed to keep you warm during the colder months of the year. It features a 3-layer 100% GRS-certified polyester mechanical stretch shell fabric for utmost comfort and ease of movement. The fabric is windproof and waterproof with 10 000 WP / 1 000 MVP, keeping you both dry and warm. Further, it is finished with the fluorocarbon-free Rudolf Bionic-Finish® ECO water repellency treatment. The jacket is filled with 100% recycled polyester clusters, a bird- and eco-friendly substitute to down with similar insulation value. The hood is fixed and adjustable with an elastic string while the front features a robust and durable zipper and hidden snap button closing.





NORWOOD FIELD JACKET

Water repellent field jacket in micro poplin. Thinsulate™ padding and cotton oxford lining. Adjustable waistband and sleeve strap.

Art.no: 1630
 Colour: Black, Navy
 Sizes: M-3XL



W'S NORWOOD FIELD JACKET

Water repellent field jacket in micro poplin. Thinsulate™ padding and cotton oxford lining. Adjustable waistband and sleeve strap.

Art.no: 1631
 Colour: Black, Navy
 Sizes: XS-XXL

NOTES



WORKBOOK

MERINO WOOL & COTTON

Knitwear

	MEN	WOMEN
HALF ZIP	 <p>WILTON MERINO HALFZIP Size: S - 5XL</p>	<h1>Merino Wool</h1>
FULLZIP/ CARDIGAN		
CREW NECK	 <p>WILTON CREW NECK Size: S - 5XL</p>	 <p>W'S WILTON CREW NECK Size: XS - 3XL</p>
V-NECK	 <p>WILTON CREW V-NECK Size: S - 5XL</p>	 <p>W'S WILTON CREW V-NECK Size: XS - 3XL</p>

MEN	WOMEN	
 <p>BROCKTON HALF ZIP Size: S - 5XL</p>	<h1>Cotton</h1>	HALF ZIP
 <p>BROCKTON FULL ZIP Size: XS - 5XL</p>	 <p>W'S BROCKTON CARDIGAN Size: XS - 3XL</p>	FULLZIP/ CARDIGAN
 <p>BROCKTON CREW NECK Size: XS - 5XL</p>	 <p>W'S BROCKTON CREW NECK Size: XS - 3XL</p>	CREW NECK
 <p>BROCKTON CREW V-NECK Size: S - 5XL</p>	 <p>W'S BROCKTON CREW V-NECK Size: XS - 3XL</p>	V-NECK



Baruffa

MERINO YARN SPUN IN ITALY

Wilton

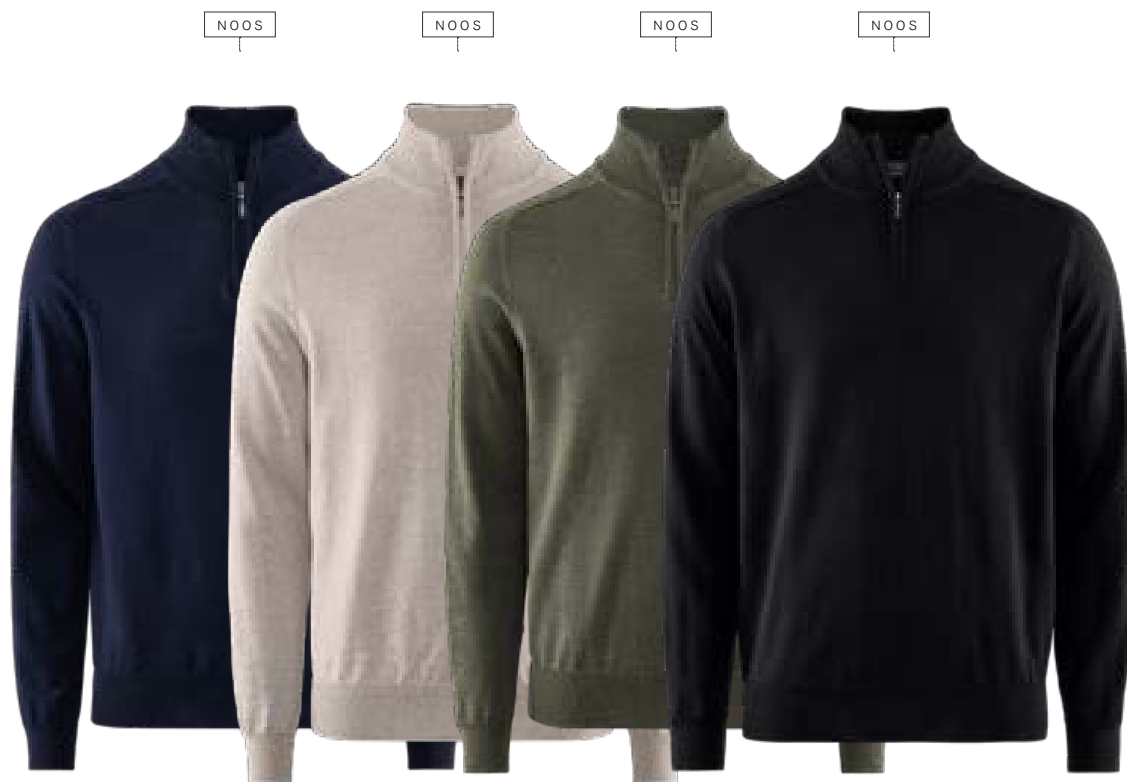
Sitting down to create our merino knits program we evaluated a multitude of suppliers to find what we believe to be one of the softest and most durable merino yarns out there. It's made by Zegna Baruffa and when it was released at the end of the 70's it revolutionized the world of knitwear. To this day it's a hallmark of Italian craftsmanship and a benchmark in the world of high-class knitwear. As shiny as silk, as soft as cashmere, 100% extra fine merino wool by Zegna Baruffa Lane Borgosesia entirely made in Italy. Our line is knitted in 12 gauge, the yarn count is 2/30 (2 ply), and the cuff, hem, and neckline feature reinforced ribbing.



MERINO WOOL



2-PLY YARN



WILTON MERINO HALFZIP

Art.no: 2415 SMU MOQ: 100
 Colour: Navy, Sand, Green SMU Lead time: 12 weeks
 Melange, Black
 Sizes: S-5XL

NOTES

Wilton Merino Halfzip

In recent years, the halfzip knit has become the preferred choice over crewneck and v-neck styles in men's knitwear. Perfectly paired with a plain white t-shirt or a classic dress shirt, the Wilton Merino Halfzip meets this growing demand. Crafted from the same soft merino yarn as our current collection, made by the renowned Italian specialist Zegna Baruffa since the 1970s, it offers unparalleled comfort and style.



WILTON CREW NECK

Art.no: 1722

Colour: Black, Grey, Navy, Dark Grey,
Dark Blue, Sand, Green Melange, Brown

Sizes: S-5XL

SMU MOQ: 100

SMU Lead time: 12 weeks



W'S WILTON CREW NECK

Art.no: 2120

Colour: Black, Dark Grey, Grey, Navy,
Green Melange, Sand

Sizes: S-3XL

SMU MOQ: 100

SMU Lead time: 12 weeks

NOTES

WILTON



WILTON V-NECK

Art.no: 1352
 Colour: Black, Dark Grey, Grey, Navy

Sizes: S-5XL

SMU MOQ: 100
 SMU Lead time: 12 weeks



W'S WILTON V-NECK

Art.no: 1480
 Colour: Black, Dark Grey, Grey, Navy

Sizes: XS-3XL

SMU MOQ: 100
 SMU Lead time: 12 weeks

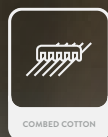
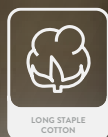
NOTES



COMBED LONG-STAPLE 2-PLY COTTON

Brockton Cotton Knits

The creation of fine cotton knitwear begins at the fiber level. To ensure high color consistency and vibrance of colors, enduring softness, and long-lasting durability we use strong combed long-staple 2/40 (2-ply) 100% cotton yarns leaving the fabric with a soft hand-feel. Cuffs, hem, and neckline feature reinforced ribbing for stability.





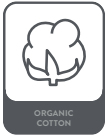
NOOS



NOOS



In Transition



W'S BROCKTON CARDIGAN

Art.no: 2301 SMU MOQ: 200
Colour: Dark Grey, Black SMU Lead time: 6 month
Sizes: XS-3XL

NOTES



In Transition



BROCKTON CREW NECK

Art.no: 1611
 Colour: Black, Navy, Light Grey,
 Dark Grey, Blue, Beige,
 Off White, Olive
 Sizes: S-5XL

SMU MOQ: 200
 SMU Lead time: 6 month

2025



In Transition



W'S BROCKTON CREW NECK

Art.no: 2030
 Colour: Black, Navy, Light Grey, Dark
 Grey, Beige, Off White, Olive
 Sizes: XS-3XL

SMU MOQ: 200
 SMU Lead time: 6 month

NOTES

BROCKTON



BROCKTON V-NECK

Art.no: 1011
Colour: Black, Navy, Light Grey, Blue, Dark Grey
Sizes: S-5XL
SMU MOQ: 200
SMU Lead time: 6 month



W'S BROCKTON V-NECK

Art.no: 1440
Colour: Black, Navy, Light Grey, Blue, Dark Grey
Sizes: XS-3XL
SMU MOQ: 200
SMU Lead time: 6 month

NOTES

NOOS

NOOS

NOOS

NOOS

NOOS

NOOS

NOOS



BROCKTON HALFZIP

Art.no: 1730

Colour: Black, Navy, Grey, Dark Grey, Beige, Olive Off White

Sizes: S-5XL

SMU MOQ: 200

SMU Lead time: 6 month

2025

NOOS

NOOS

NOOS

NOOS



BROCKTON FULL ZIP

Art.no: 1962

Colour: Black, Navy, Light Grey, Dark Grey

Sizes: XXS-5XL

SMU MOQ: 200

SMU Lead time: 6 month

NOTES





Shirts

2025



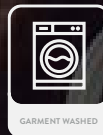
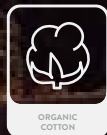
	TAILORED FIT	REGULAR FIT	TECH FIT
NON-IRON	 <p>PLAINTON / STRIPETON / CHECKTON TAILORED SHIRT - NON IRON Size: S - 3XL</p>	 <p>PLAINTON / STRIPETON / CHECKTON REGULAR SHIRT Size: S - 5XL</p>	
OXFORD	 <p>PORTO OXFORD TAILORED SHIRT / STRIPED TAILORED Size: S - 3XL</p>	 <p>PORTO OXFORD REGULAR SHIRT / STRIPED REGULAR SHIRT Size: S - 5XL</p>	<h1>Men</h1>
DENIM	 <p>CHILTON DENIM TAILORED SHIRT Size: S - 3XL</p> <p>DOVER DENIM TAILORED SHIRT Size: S - 3XL</p>	 <p>CHILTON DENIM REGULAR SHIRT Size: S - 3XL</p>	
TECH SHIRT			 <p>TECH SHIRT Size: S - 5XL</p>

TAILORED FIT	A-LINE	TECH FIT	CASUAL FIT	
 <p>W'S PLAINTON / STRIPETON / CHECKTON TAILORED SHIRT - NON IRON Size: XS - 3XL</p>	 <p>W'S PLAINTON A-LINE SHIRT - NON IRON Size: XS - 3XL</p>		 <p>W'S PLAINTON BLOUSE Size: XS - 3XL</p>	NON-IRON
 <p>W'S PORTO OXFORD SHIRT / STRIPED TAILORED SHIRT Size: XS - 3XL</p>		<h1>Women</h1>		OXFORD
 <p>CHILTON DENIM TAILORED SHIRT Size: XS - 2XL</p> <p>DOVER DENIM TAILORED SHIRT Size: XS - 2XL</p>				DENIM
		 <p>W'S TECH SHIRT Size: XS - 3XL</p>		TECH SHIRT

THE BUTTON DOWN CLASSIC

Porto Oxford

There are few shirts as iconic as the Oxford. And Porto is as classic as they come. It's made from 100% organic cotton and designed with a box pleat for comfort and a cut-and-sewn placket at the front. The shirt is garment washed for increased softness. It's a yarn-dyed 50/1 (1-ply) x 24/2 (2-ply) 2-by-2 basketweave construction, woven by one of our partner fabric mills in Joane, Portugal. It's certified by OEKO-TEX® STANDARD 100, assuring the absence of harmful chemicals.







PORTO OXFORD TAILORED SHIRT / STRIPED TAILORED

Art.no: 2010/2013

SMU MOQ: 300

Colour: Navy, White, Light Blue, Olive,
Black / Light Blue Striped

SMU Lead time: 6 month

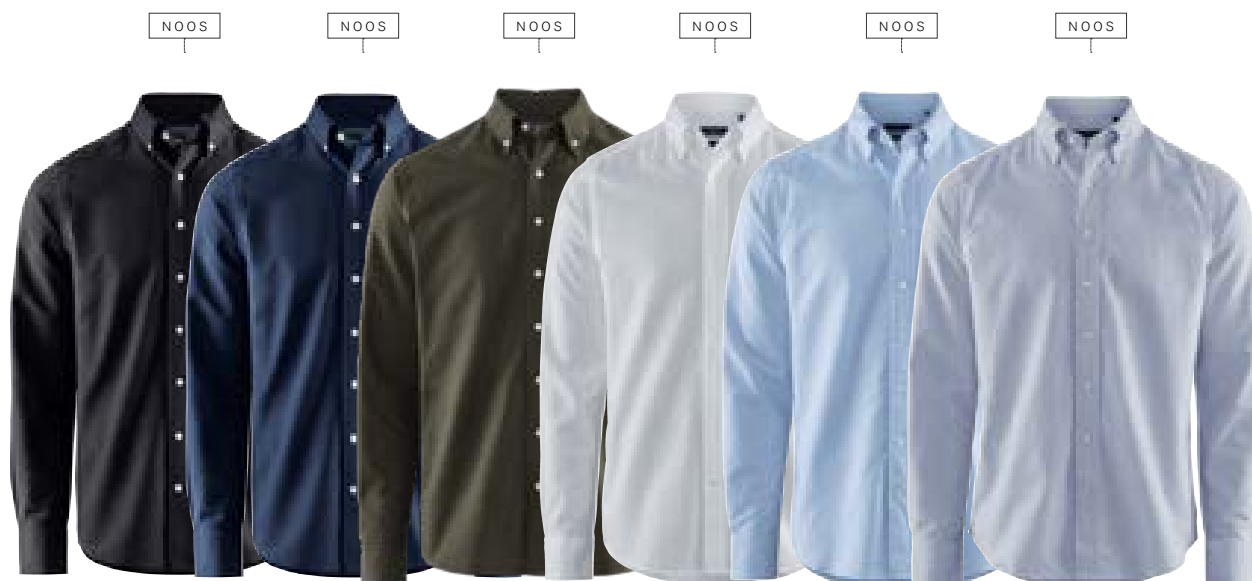
Sizes: S-4XL

In Transition



NOTES

PORTO



In Transition



PORTO OXFORD REGULAR SHIRT / STRIPED REGULAR SHIRT

Art.no: 2009/2012
 Colour: Black, Navy, Olive, White,
 Light Blue / Striped Light Blue
 Sizes: S-5XL

SMU MOQ: 300
 SMU Lead time: 6 month



In Transition



W'S PORTO OXFORD SHIRT / STRIPED TAILORED SHIRT

Art.no: 2011/2014
 Colour: Black, Navy, Olive, White,
 Light Blue / Striped Light Blue
 Sizes: XS-3XL

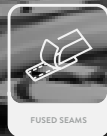
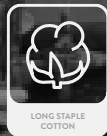
SMU MOQ: 300
 SMU Lead time: 6 month

NOTES

WASH IT | HANG IT | WEAR IT

Non Iron

Designed and crafted to withstand a full day of activity and movement without wrinkling. The non-iron performance is a result of countless hours reviewing and testing weave techniques, density, and finishing methods. The shirts are made from an 80/2 x 80/2 (2-ply) 100% cotton twill fabric, finished with a non-iron treatment free from harmful chemicals, equipped with Ascolite® secured buttons and sewn with strong fused seams.







PLAINTON / STRIPETON / CHECKTON REGULAR SHIRT - NON IRON

Art.no:	1978/1982/1985	SMU MOQ:	200
Colour:	Navy, Black, White, Light Blue / Navy & White Striped / Navy & White Checkered	SMU Lead time:	6 month
Sizes:	S-5XL		

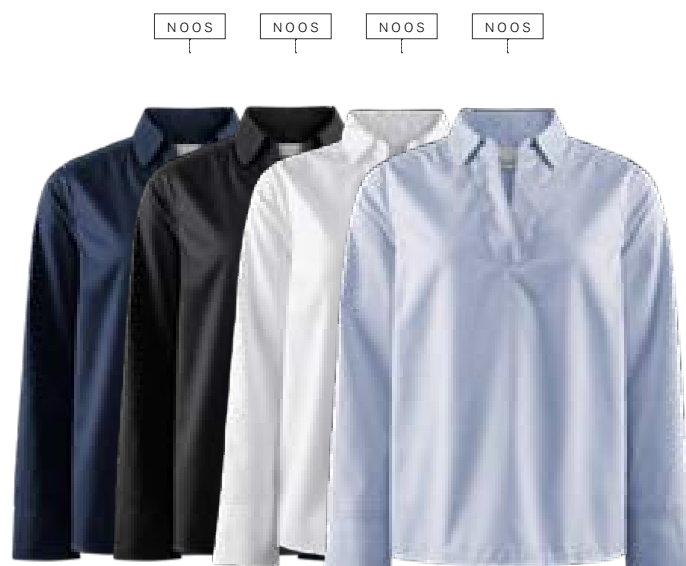


PLAINTON / STRIPETON / CHECKTON TAILORED SHIRT - NON IRON

Art.no:	1979/1983/1986 Non Iron	SMU MOQ:	200
Colour:	Navy, Black, White, Light Blue / Navy & White Striped / Navy & White Checkered	SMU Lead time:	6 month
Sizes:	S-3XL		

NOTES

NON IRON



W'S PLAINTON A-LINE SHIRT - NON IRON

Art.no: 1980 Non Iron SMU MOQ: 200
 Colour: Navy, Black, White, SMU Lead time: 6 month
 Light Blue*
 Sizes: XS-3XL

W'S PLAINTON BLOUSE - NON-IRON

Art.no: 2510 SMU MOQ: 200
 Colour: Navy, Black, SMU Lead time: 6 month
 White, Light Blue
 Sizes: XS-3XL



W'S PLAINTON / STRIPETON / CHECKTON TAILORED SHIRT - NON IRON

Art.no: 1981/1984/1987 Non Iron SMU MOQ: 200
 Colour: Navy, Black, White, Light Blue / Navy & SMU Lead time: 6 month
 White Striped / Navy & White Checkered
 Sizes: XS-3XL

NOTES



DOVER DENIM TAILORED SHIRT

Art.no: 1564 SMU MOQ: 800
 Colour: Blue, Mid Blue SMU Lead time: 6 month
 Sizes: S-L & XXL



W'S DOVER DENIM TAILORED SHIRT

Art.no: 1565 SMU MOQ: 600
 Colour: Blue, Mid Blue SMU Lead time: 6 month
 Sizes: XS-M



CHILTON DENIM REGULAR SHIRT

Art.no: 1875
 Colour: Denim Navy
 Sizes: S-5XL

SMU MOQ: 800
 SMU Lead time: 6 month



CHILTON DENIM TAILORED SHIRT

Art.no: 1736
 Colour: Denim Navy
 Sizes: S-3XL

SMU MOQ: 700
 SMU Lead time: 6 month



W'S CHILTON DENIM TAILORED SHIRT

Art.no: 1737
 Colour: Denim Navy
 Sizes: XS-XXL

SMU MOQ: 800
 SMU Lead time: 6 month

NOTES

Washed Denims

There really is something special about denim shirts. The textured surface, the deep color, and the patinating character of indigo. With time they tend to become some of the most used shirts in the daily arsenal. Our denims are made from yarn-dyed 2-ply denim twill fabric and garment washed for extra softness.



100% COTTON



2-PLY YARN



GARMENT WASHED

Tech Shirt

Multipurpose shirt that suits both the office and the active lifestyle. Made in a mix of 43% organic cotton / 53% recycled polyester / 4% elastane. Trimmed with tonal pearl effect buttons, a hidden button down shirt collar and cuffs for a more elegant look.



RECYCLED
POLYESTER



ORGANIC
COTTON



4-WAY
STRETCH

TECH SHIRT



TECH SHIRT

Art.no: 2403
 Colour: White, Navy, Black, Light Grey
 Melange, Army Green, Light Blue
 Sizes: S-5XL

SMU MOQ: 500
 SMU Lead time: 6 month



W'S TECH SHIRT

Art.no: 2404
 Colour: White, Navy, Black, Light Grey
 Melange, Army Green, Light Blue
 Sizes: XS-3XL

SMU MOQ: 500
 SMU Lead time: 6 month

NOTES



LOGAN STRETCH OVERSHIRT

Art.no: 2503 SMU MOQ: 600
 Colour: Navy, Olive SMU Lead time: 6 month
 Sizes: S-5XL



W'S LOGAN STRETCH OVERSHIRT

Art.no: 2504 SMU MOQ: 600
 Colour: Navy, Olive SMU Lead time: 6 month
 Sizes: XS-3XL

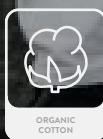
NOTES

LOGAN STRETCH OVERSHIRT

COMFORTABLE COTTON BLEND

Logan Stretch Overshirt

Meet the Logan Stretch Overshirt, designed for style and mobility. Featuring a robust yet breathable fabric made from 97% organic cotton and 3% spandex, this garment-dyed overshirt offers a unique depth of color and a comfortable stretch. At 250 gsm, Logan feels substantial yet allows free movement, making it a dependable choice whether layered or worn solo.





CONTEMPORARY SPORTS APPAREL

Active

Active Collection is our interpretation of contemporary sports apparel. A functional line of clean, yet sophisticated garments in black, white and dark blue, where design meets function. Included in the collection are a unisex jacket and both shorts and t-shirts for men and women. In our effort to provide you with more sustainable alternatives each item is made from recycled polyester. The t-shirts and shorts have sweat- and moisture-wicking properties, they're all lightweight with high breathability, and are designed for any sports activity you might indulge in.





ACTIVE JACKET

Art.no: 2112
Colour: Black
Sizes: XXS-4XL

SMU MOQ: 1200
SMU Lead time: 6 month



ACTIVE SHORTS

Art.no: 2115 SMU MOQ: 800
Colour: Black SMU Lead time: 6 month
Sizes: XS-4XL



W'S ACTIVE SHORTS

Art.no: 2219 SMU MOQ: 500
Colour: Black SMU Lead time: 6 month
Sizes: XS-XXL

NOTES





ACTIVE



ACTIVE TEE

Art.no: 2113
 Colour: White, Black, Dark Blue
 Sizes: XS-5XL

SMU MOQ: 500
 SMU Lead time: 6 month



W'S ACTIVE TEE






Art.no: 2114
 Colour: White, Black, Dark Blue
 Sizes: XS-XXL



SMU MOQ: 500
 SMU Lead time: 6 month

NOTES



Jersey

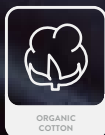
	TAILORED FIT	CASUAL FIT	LONG-SLEEVE
TECH	 <p>TECH POLO Size: S - 5XL</p>		
CAMDEN STRETCH	 <p>CAMDEN STRETCH POLO Size: S - 5XL</p>		Men
CAMDEN	 <p>CAMDEN POLO Size: S - 5XL</p>		
TIPTON	 <p>TIPTON TEE Size: S - 5XL</p>	 <p>TIPTON CASUAL TEE Size: S - 5XL</p>	

TAILORED FIT	CASUAL FIT	LONG-SLEEVE	
<div></div> <div>W'S TECH POLO Size: XS - 3XL</div>			TECH
<div></div> <div>W'S CAMDEN STRETCH POLO Size: XS - 3XL</div>		Women	CAMDEN STRETCH
			CAMDEN
<div></div> <div>W'S TIPTON TEE Size: XS - 3XL</div>	<div></div> <div>W'S CASUAL TIPTON TEE Size: XS - 3XL</div>	<div></div> <div>W'S TIPTON TEE Size: XS - 3XL</div>	TIPTON

ORGANIC COTTON & RECYCLED GRS-CERTIFIED POLYESTER

Tech Polo

Multipurpose polo shirt that suits both the office and the active lifestyle. Made in a mix of 43% organic cotton / 53% recycled polyester / 4% elastane, trimmed with tonal pearl effect buttons and a hidden button down shirt collar for a more elegant look.



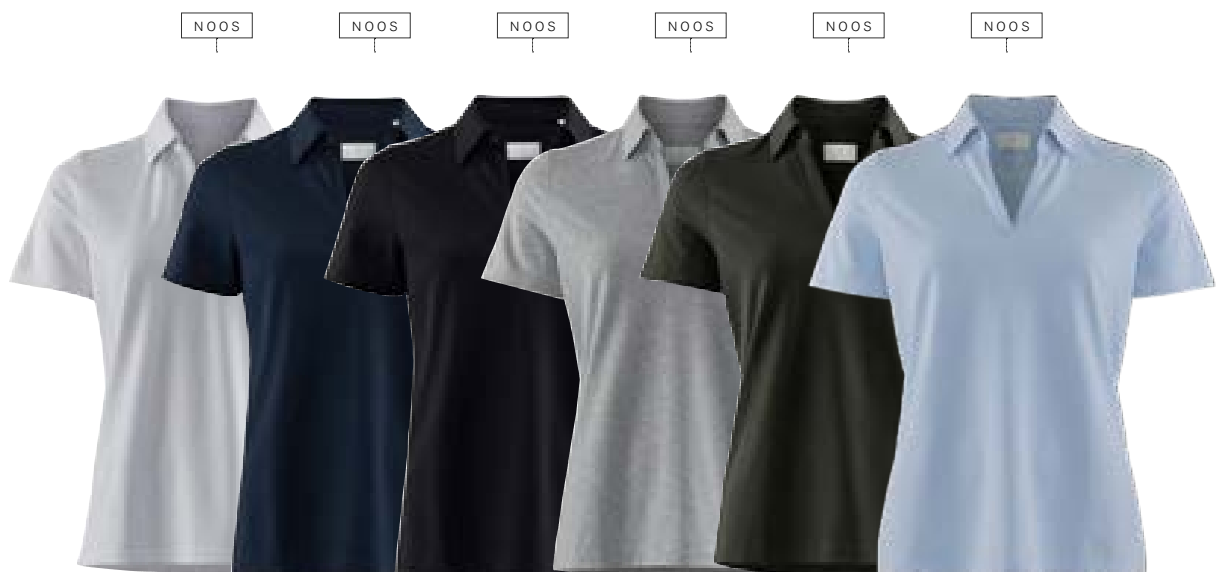
TECH POLO



TECH POLO

Art.no: 2304
 Colour: White, Navy, Black, Light Grey
 Melange, Army Green, Light Blue
 Sizes: S-5XL

SMU MOQ: 500
 SMU Lead time: 6 month



W'S TECH POLO

Art.no: 2315
 Colour: White, Navy, Black, Light Grey
 Melange, Army Green, Light Blue
 Sizes: XS-3XL

SMU MOQ: 500
 SMU Lead time: 6 month

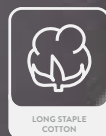
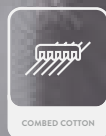
NOTES

THE ICONIC POLO

Camden

Since its debut on the world stage at the beginning of the 19th hundreds, this icon of a garment has been worn by movie stars and rebels alike. It's a hybrid between a shirt and a t-shirt, making it the perfect compromise. Casual, yet sophisticated. Well-dressed, yet relaxed. We offer two alternatives, both made from Oeko-tex 100 certified combed long-staple cotton yarns. The first, Camden Polo, is made from 100% Cotton Oeko-tex 100 certified yarns and features a 30/2 (2-ply) knit at a substantial yet light 240 g/m². The ribs are 5-layer and reinforced with elastane for stability and durability.

Our second option, The Camden Stretch Polo, features an identical design but for increased comfort and ease of movement, it has a 95%/5% cotton/elastane blend. The fabric is at 220g/m² with a 30/1 (1-ply) knit from Oeko-tex certified yarns, and the ribs are 4-layer and reinforced with elastane.







CAMDEN STRETCH POLO

Art.no: 1541
 Colour: Black, White, Army Green, Sand,
 Storm Blue, Grey Mélange, Navy
 Sizes: S-5XL

SMU MOQ: 300
 SMU Lead time: 12 weeks



NOTES

CAMDEN



CAMDEN POLO

Art.no: 1191

Colour: Black, White, Storm Blue,
Grey Mélange, Navy, Sky Blue

Sizes: S-3XL, S-5XL (White, Navy, Black, Storm Blue)

SMU MOQ: 300

SMU Lead time: 12 weeks



W'S CAMDEN STRETCH POLO

Art.no: 1192

Colour: Black, White, Army Green, Storm Blue,
Grey Mélange, Sand, Navy, Sky Blue

Sizes: XS-3XL

SMU MOQ: 300

SMU Lead time: 12 weeks



NOTES



TIPTON CASUAL TEE

Art.no:	2507	SMU MOQ:	300
Colour:	White, Navy, Black	SMU Lead time:	12 weeks
Sizes:	S-5XL		



W'S TIPTON CASUAL TEE

Art.no:	2506	SMU MOQ:	300
Colour:	White, Navy, Black	SMU Lead time:	12 weeks
Sizes:	XS-3XL		

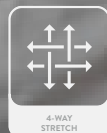
NOTES

TIPTON CASUAL TEE

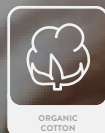
ORGANIC COTTON

Tipton Casual Tee

Meet the Tipton Casual Tee — an easygoing take on our beloved Tipton Tee, with a more relaxed fit and casual styling. Crafted from a high-quality 95% organic cotton blend with a hint of stretch, this tee feels soft and moves with you. With its airy 180 g/m² weight and anti-pilling finish, the Tipton Casual Tee combines comfort with long-lasting quality, perfect for daily wear.



4-WAY
STRETCH



ORGANIC
COTTON

ORGANIC COTTON

Tipton Tee

Few garments are as liked as the t-shirt. A true staple in every wardrobe, man or woman. Ours feature a 95%/5% organic cotton/elastane blend for comfort and ease of movement. It's cut from a 36/1 single jersey knit construction featuring 28 gauge at a light and airy 180 g/m² and finished with an antipilling treatment.



TIPTON



TIPTON TEE

Art.no: 2035
Colour: Black, White, Navy
Sizes: S-5XL

SMU MOQ: 300
SMU Lead time: 12 weeks



W'S TIPTON TEE

Art.no: 2036
Colour: Black, White, Navy
Sizes: XS-3XL

SMU MOQ: 300
SMU Lead time: 12 weeks



W'S TIPTON LS TEE

Art.no: 2215
Colour: Black, White
Sizes: XS-3XL

SMU MOQ: 300
SMU Lead time: 12 weeks

NOTES



ALFIE ZIP HOOD

Art.no: 1968 SMU MOQ: 300
 Colour: Black, Navy, Grey Mélange SMU Lead time: 12 weeks
 Sizes: S-5XL



W'S ALFIE ZIP HOOD

Art.no: 1969 SMU MOQ: 300
 Colour: Black, Navy, Grey Mélange SMU Lead time: 12 weeks
 Sizes: XS-3XL



ALFIE SWEATER

Art.no: 1930 SMU MOQ: 300
 Colour: Black, Navy, Grey Mélange SMU Lead time: 12 weeks
 Sizes: S-5XL



W'S ALFIE SWEATER

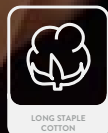
Art.no: 1931 SMU MOQ: 300
 Colour: Black, Navy, Grey Mélange SMU Lead time: 12 weeks
 Sizes: XS-3XL

NOTES

CASUAL CLASSICS

Alfie

College wear are some of the most iconic casual garments there are. The Alfie program is our interpretation. The items are made from 80% cotton / 20% Polyester 3-ply yarns certified according to Oeko-Tex 100. The polyester blend increases the color constancy, strength, and durability of the garment. The inside of the fabric in the hoodie is brushed, giving it a soft hand-feel. For the crew neck the inside of the fabric is of loop-back construction making it light and relatively thin. For stability and durability, the ribs including, cuffs, and hem, feature a 95%/5% cotton/elastane blend.







PREMIUM SELECTION

DEVOTED TO QUALITY™

Premium Selection

Making a quality garment is much like composing a tasty dish. Without quality ingredients, the end result is rarely any good. That is where we start. For our Premium Selection we've partnered up with some of the most acknowledged fabric and yarn makers in the world, such as Thomas Mason, Ventile®, Zegna Baruffa Lane Borgosesia, and Albiate 1830. The garments themselves are made and assembled by expert craftsmen and craftswomen. Our small but carefully curated selection represents what we believe to be some of the very core items in a well composed wardrobe. The collection is constantly re-evaluated, updated, and evolved. Always with the same devotion to quality.

2025

CASHMERE/WOOL/POLYAMID BLEND

Giotto Wool Overshirt

Introducing Giotto, a refined addition to our curated overshirt collection. Crafted from a mid-weight blend of wool, cashmere, and polyamide, Giotto is designed for unparalleled versatility and exceptional durability, promising decades of regular use. Staying true to the classic design of our original overshirt, it features two spacious front pockets and a convenient chest pocket. The luxurious softness of cashmere elevates this piece, making it the only outerwear you'll want to wear.



GIOTTO WOOL OVERSHIRT



GIOTTO WOOL OVERSHIRT

Art.no: 2417
Colour: Dark Green, Navy
Sizes: S-3XL

SMU MOQ: 200
SMU Lead time: 6 month

NOTES



WALT LINEN OVERSHIRT

Art.no: 2405
 Colour: Navy, Beige
 Sizes: XS-3XL

SMU MOQ: 150
 SMU Lead time: 4 month

NOTES

WALT LINEN OVERSHIRT



COTTON/LINEN BLEND

Walt Linen Overshirt

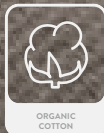
Introducing the Walt Linen Overshirt – our modern interpretation of a timeless french workwear classic. Crafted from a luxurious blend of 55% cotton and 45% linen, this shirt is ideal for comfortable and stylish wear in warmer climates. Designed with a straight cut, the front showcases three open pockets, providing both functionality and a touch of versatility. Upon closer inspection, you'll notice the distinctive horn buttons and the subtle, slightly rounded shape of the fabric at the bottom of the placket and pockets. These meticulous details are thoughtfully included to enhance the overall aesthetic, perfect for achieving a refined smart casual look during the spring and summer seasons.

2025

MILANO KNIT

Altino Knitted Overshirt

Experience understated luxury with the Altino Knitted Overshirt, designed in a Milano knit with 100% organic combed cotton. This piece offers a refined texture and resilience with its 14-gauge 2/40S yarn, perfect for versatile styling across the seasons. Its rich feel and clean construction make Altino the modern answer to traditional knitwear.



ALTINO KNITTED OVERSHIRT



ALTINO KNITTED OVERSHIRT

Art.no: 2505 SMU MOQ: 300
Colour: Sand, Navy SMU Lead time: 6 month
Sizes: S-XXL

NOTES



CANNETO WOOL COAT

Art.no: 2314
Colour: Navy
Sizes: S-3XL

SMU MOQ: 150
SMU Lead time: 6 month

NOTES

FORTUNY
TEXTILE COMPANY

ITALIAN ENGINEERING

Canneto Wool Coat

Introducing our timeless Canneto Wool Coat, a classic outerwear piece that embodies elegance and sophistication. Meticulously crafted with the finest materials, this coat is designed to offer both style and functionality.

The shell of the Navy Wool Coat is composed of a premium blend, consisting of 73% recycled wool, 20% polyamide, and 7% cashmere. This carefully chosen combination ensures exceptional warmth, durability, and a luxurious feel. By incorporating recycled wool, we contribute to sustainable practices without compromising on quality. The polyamide and cashmere elements add strength and softness, respectively, enhancing the coat's overall comfort and longevity.





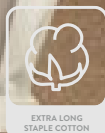
Ventile®

TECHNICAL ELEGANCE

Chorley Car Coat

In search for the perfect Car Coat fabric we turned heads south, to Ventile®, the fabric manufacturer located in Switzerland established to save the lives of English Air Force personnel during the second world war. With durability as a guiding principle, they've made all-weather cotton fabrics from the world's top 2% sustainably grown ELS cotton for close to 80 years. For the Chorley Car Coat we've chosen a tightly woven fabric with a water repellent surface treatment. A fabric that will last you a lifetime.

The Coat is constructed by a specialized outerwear factory with extensive experience in high-tech outerwear. To keep you dry all year round it features taped seams and to maximize the lifetime of the garment; stitching, snaps and zippers have been developed and chosen for maximum performance. This Car Coat will stand the test of time and weather.



CHORLEY CAR COAT



CHORLEY CAR COAT

Art.no: 2209
Colour: Navy
Sizes: S-3XL

NOTES



W'S HAYWARD MOCK NECK

Art.no: 2416 SMU MOQ: 200
 Colour: Off-white, Black SMU Lead time: 6 month
 Sizes: XS-XXL



HAYWARD RIBBED CREW NECK

Art.no: 2311 SMU MOQ: 200
 Colour: Off-white, Navy, Dark Green SMU Lead time: 6 month
 Sizes: S-XXL

NOTES

HAYWARD RIBBED CREW NECK

SOPHISTICATED WOOL BLEND

Hayward Ribbed Crew Neck

The Hayward Ribbed crew neck is expertly fashioned from a luxurious blend of 55% RWS wool and 45% cotton, striking the perfect balance between warmth and breathability. Experience the cozy insulation of the high-quality RWS wool, complemented by the soft touch of cotton against your skin. This exquisite blend ensures both comfort and durability, making it ideal for any occasion. Featuring raglan sleeves, the Hayward Ribbed crew neck boasts a timeless and sophisticated design. The 2-ply yarn construction and 7-gauge knit add durability and a medium-weight texture, suitable for year-round wear. With a weight of 330 grams per square meter, it offers a luxurious feel and excellent insulation.





Baruffa

FINEST MERINO WOOL SPUN IN ITALY

Bardello Cardigan

An unequivocal sign of quality. This heavyweight cardigan is 5 gauge and made from 100% merino wool supplied by the acknowledged Italian yarn supplier – Zegna Baruffa. It's fully fashioned, features fine 2/30 (2-ply) pure merino yarns and is finished off with genuine Italian buffalo horn buttons.



BARDELLO CARDIGAN



BARDELLO CARDIGAN

Art.no: 2218
Colour: Sand, Navy Melange
Sizes: S-3XL

SMU MOQ: 150
SMU Lead time: 12 weeks

NOTES



SUTTON CASHMERE CREW NECK

Art.no:	1913	SMU MOQ:	200
Colour:	Light Grey, Light Blue	SMU Lead time:	4 month
Sizes:	XXS-3XL		

NOTES

SUTTON CASHMERE

Baruffa

CASHMERE YARN SPUN IN ITALY

Sutton Cashmere

Cashmere is the very definition of sartorial luxury. The fine soft fiber is one of the rarest and most sought after in the world. For good reason that is. To make ours we teamed up with the acknowledged Italian knitwear producer – Zegna Baruffa. The Sutton Cashmere Crew Neck is fully fashioned, made from fine 2/28 (2-ply) cashmere yarns, knitted in 12 gauge, and designed with reinforced 1×1 tubular ribbed cuffs, hem, and neckline.





2025



OUR HERO

The White Selvage Denim

We searched for a long time for a white shirt made from Japanese Selvage Denim. A shirt that, just like your favorite jeans, gets more character and patina the more it's washed and worn. We couldn't find one and decided to make it ourselves. The result is The White Selvage Denim, our Smart Casual interpretation of the white shirt. Made from a traditional selvage denim fabric woven in Okayama, Japan.

DENIM SHIRTS



THE SELVAGE DENIM TAILORED

Art.no: 3000032 SMU MOQ: 300
Colour: White, Dark Indigo, SMU Lead time: 6 month
Light Indigo
Sizes: 37-45



THE SELVAGE DENIM REGULAR

Art.no: 3000022 SMU MOQ: 300
Colour: White, Dark Indigo, SMU Lead time: 6 month
Light Indigo
Sizes: 39-47



THE WHITE DENIM POP-OVER TAILORED

Art.no: 3000332 SMU MOQ: 300
Colour: White SMU Lead time: 6 month
Sizes: 37-45



THE WHITE DENIM POP-OVER REGULAR

Art.no: 3000322 SMU MOQ: 300
Colour: White SMU Lead time: 6 month
Sizes: 39-47

NOTES



PABLO CORD SHIRT



PABLO CORD SHIRT TAILORED

Art.no:	2514	SMU MOQ:	300
Colour:	Off-White, Navy	SMU Lead time:	6 month
Sizes:	37-45		



PABLO CORD SHIRT REGULAR

Art.no:	2513	SMU MOQ:	300
Colour:	Off-White, Navy	SMU Lead time:	6 month
Sizes:	39-47		

NOTES



STEVE DELAWARE DENIM TAILORED

Steve Delaware Denim combines a denim fabric from the italian weaver Albiato with a contemporary hidden button-down collar.

Art.no:	3003832	SMU MOQ:	300
Colour:	Light Indigo, Dark Indigo	SMU Lead time:	4 month
Sizes:	37-45		



STEVE DELAWARE DENIM REGULAR

Steve Delaware Denim combines a denim fabric from the italian weaver Albiato with a contemporary hidden button-down collar

Art.no:	3003822	SMU MOQ:	300
Colour:	Light Indigo, Dark Indigo	SMU Lead time:	4 month
Sizes:	39-47		

NOTES

DENIM SHIRTS



DAVID PONOMA DENIM TAILORED

David Ponoma Denim is our classic take on the denim shirt, cut and sewn from a beefy and structured fabric.

Art.no:	3012032	SMU MOQ:	300
Colour:	Light Indigo, Dark Indigo	SMU Lead time:	4 month
Sizes:	37-45		



DAVID PONOMA DENIM REGULAR

David Ponoma Denim is our classic take on the denim shirt, cut and sewn from a beefy and structured fabric.

Art.no:	3012022	SMU MOQ:	300
Colour:	Light Indigo, Dark Indigo	SMU Lead time:	4 month
Sizes:	39-47		

NOTES

ITALIAN FLANNEL

John Cedar Flannel

The first thing you'll notice when touching this shirt is the incredible softness. Unlike your normal flannel it's also very lightweight. This is the consequence of Italian weaver Albini using very fine 80's 2-ply yarns in extra long staple (ELS) cotton. When washed and worn the shirt will develop a patina that reflects your everyday wear.

FLANNEL SHIRTS



JOHN CEDAR FLANNEL TAILORED

Art.no: 3012122 SMU MOQ: 300
Colour: Offwhite, Navy Melange SMU Lead time: 4 month
Sizes: 37-45



JOHN CEDAR FLANNEL REGULAR

Art.no: 3012132 SMU MOQ: 300
Colour: Offwhite, Navy Melange SMU Lead time: 4 month
Sizes: 39-47

NOTES



JOHN SOLANO OXFORD TAILORED

This is as classic as it gets. A mid weight option made from an exclusive fabric by the italian weaver Thomas Mason.

Art.no:	3001332	SMU MOQ:	300
Colour:	White, Light Blue	SMU Lead time:	4 month
Sizes:	37-45		



JOHN SOLANO OXFORD REGULAR

This is as classic as it gets. A mid weight option made from an exclusive fabric by the italian weaver Thomas Mason.

Art.no:	3001322	SMU MOQ:	300
Colour:	White, Light Blue	SMU Lead time:	4 month
Sizes:	39-47		

NOTES

OXFORD SHIRTS



JOHN SOLANO BAR STRIPE OXFORD TAILORED

This is as classic as it gets. A mid weight option made from an exclusive fabric by the italian weaver Thomas Mason.

Art.no:	3003632	SMU MOQ:	300
Colour:	Mid Blue	SMU Lead time:	4 month
Sizes:	37-45		



JOHN SOLANO BAR STRIPE OXFORD REGULAR

This is as classic as it gets. A mid weight option made from an exclusive fabric by the italian weaver Thomas Mason.

Art.no:	3003622	SMU MOQ:	300
Colour:	Mid Blue	SMU Lead time:	4 month
Sizes:	39-47		

NOTES



**PABLO BLAKE
OXFORD TAILORED**

A modernized staple oxford, featuring
a contemporary cut-away collar.

Art.no: 3001232 SMU MOQ: 300
Colour: White, Olive Dust, SMU Lead time: 4 month
Light Blue
Sizes: 38-45



**PABLO BLAKE
OXFORD REGULAR**

A modernized staple oxford, featuring
a contemporary cut-away collar.

Art.no: 3001222 SMU MOQ: 300
Colour: White, Olive Dust, SMU Lead time: 4 month
Light Blue
Sizes: 39-47

NOTES

PREMIUM SELECTION

Twill Shirts

A twill fabric is characterized by its distinctive diagonal weave and texture, creating a pattern of parallel ribs. The nature and prominence of the pattern depend on the thread count and the type and tightness of the twill weave. Usually, twill used for shirts has an extremely tight weave with a high thread count and a little bit of shine to it. Often, the fabric is treated to be iron-friendly and resistant to wrinkles, making it easy to maintain. We use a tight twill weave for our shirts preventing see-through, while also lending a soft and natural drape.

TWILL SHIRTS



PABLO SONOMA TWILL TAILORED

Sonoma Twill is a lightweight and soft fabric made from SUPIMA® cotton in 120's 2-ply yarns.

Art.no:	3000632	SMU MOQ:	300
Colour:	White, Light Blue	SMU Lead time:	4 month
Sizes:	37-45		



PABLO SONOMA TWILL REGULAR

Sonoma Twill is a lightweight and soft fabric made from SUPIMA® cotton in 120's 2-ply yarns.

Art.no:	3000622	SMU MOQ:	300
Colour:	White, Light Blue	SMU Lead time:	4 month
Sizes:	39-47		

NOTES

PREMIUM SELECTION

Linen Shirts

A linen shirt is often referred to as the ultimate summer companion due to its natural breathability and coolness. The fabric itself is made from durable fibers from the flax plant, making it highly absorbent and fast to dry. The threads are loosely woven into a relaxed fabric perfect for hot climates. The flax plant gives the shirts a dry hand to it and makes it wrinkle easier than a cotton shirt. We consider those two characteristics to be what blesses it with such a relaxed look and feel.





JOHN BELMONT LINEN TAILORED

John Belmont Linen has a button down collar and is crafted from an Italian Albini fabric made from French Normandy linen.

Art.no:	3003132	SMU MOQ:	300
Colour:	Charcoal, Sand	SMU Lead time:	4 month
Sizes:	37-45		



JOHN BELMONT LINEN REGULAR

John Belmont Linen has a button down collar and is crafted from an Italian Albini fabric made from French Normandy linen.

Art.no:	3003122	SMU MOQ:	300
Colour:	Charcoal, Sand	SMU Lead time:	4 month
Sizes:	39-47		

NOTES





GEORGE PACIFIC LINEN TAILORED

This piece embodies summer relaxation, with its contemporary cut away collar and light character.

Art.no: 3002032 SMU MOQ: 300
 Colour: White, Light Blue SMU Lead time: 4 month
 Sizes: 37-45



GEORGE PACIFIC LINEN REGULAR

This piece embodies summer relaxation, with its contemporary cut away collar and light character.

Art.no: 3002022 SMU MOQ: 300
 Colour: Light Blue SMU Lead time: 4 month
 Sizes: 39-47



GEORGE PACIFIC BRETON STRIPE LINEN TAILORED

Art.no: 3002132 SMU MOQ: 300
 Colour: Mid Blue SMU Lead time: 4 month
 Sizes: 37-45



GEORGE PACIFIC BRETON STRIPE LINEN REGULAR

Art.no: 3002122 SMU MOQ: 300
 Colour: Mid Blue SMU Lead time: 4 month
 Sizes: 39-47

NOTES



GEORGE PACIFIC
STRIPE LINEN TAILORED

Art.no:	3002232	SMU MOQ:	300
Colour:	Mid Blue	SMU Lead time:	4 month
Sizes:	37-45		



GEORGE PACIFIC
STRIPE LINEN REGULAR

Art.no:	3002222	SMU MOQ:	300
Colour:	Mid Blue	SMU Lead time:	4 month
Sizes:	37-47		

NOTES



2025

LINEN SHIRTS



JOHN SEASIDE LINEN POPOVER REGULAR

Art.no: 2406 SMU MOQ: 300
Colour: Mid Green, Sand SMU Lead time: 4 month
Sizes: 39-47

JOHN SEASIDE LINEN POPOVER TAILORED

Art.no: 2407 SMU MOQ: 300
Colour: Mid Green, Sand SMU Lead time: 4 month
Sizes: 37-45



W'S SARAH SEASIDE LINEN SHIRT

Art.no: 2408
Colour: Sand, Mid Green
Sizes: XS-XXL

NOTES

PREMIUM SELECTION

David Seaside Linen

Developed with the well renowned Portuguese weaver Somelos, made and designed for warm summer days, David Seaside Linen is the natural casual option when temperatures start rising. When the shirt is used the characteristics of the garment dyed linen fabric is enhanced. It gets softer the more it's washed and worn while also developing a careful patina, not unlike a well used denim shirt.

LINEN SHIRTS



DAVID SEASIDE LINEN TAILORED

Art.no: 3002832 SMU MOQ: 300
Colour: Navy, White, Graphite Green SMU Lead time: 4 month
Olive Dust, Graphite
Sizes: 37-45



DAVID SEASIDE LINEN REGULAR

Art.no: 3002822 SMU MOQ: 300
Colour: Navy, White, Graphite Green SMU Lead time: 4 month
Olive Dust, Graphite
Sizes: 39-47

NOTES



2025

SMART CASUAL

Resort Collection

Imagine slipping into luxurious, breezy garments that blend ease with elegance, perfect for a sun-soaked resort escape. With comfortable fabrics and relaxed silhouettes, each piece invites you to fully unwind, creating a seamless harmony of comfort and style. This carefully chosen wardrobe isn't just clothing; it's a luxurious invitation to slow down, savor serene moments, and immerse yourself in the beauty of your surroundings.





RESORT JERSEY TEE

Art.no:	R2501	SMU MOQ:	300
Colour:	Navy, Mid Green, Charcoal	SMU Lead time:	4 month
Sizes:	XS-3XL		

NOTES





2025

RESORT WAFFLE SHIRT



RESORT WAFFLE SHIRT

Art.no: R2502 SMU MOQ: 300
Colour: Off-White, Navy SMU Lead time: 4 month
Sizes: XS

NOTES



RESORT WAFFLE POLO

Art.no: 2503 SMU MOQ: 300
 Colour: Off-White, Navy SMU Lead time: 4 month
 Sizes: XS-3XL



NOTES



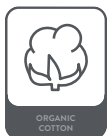


RESORT WAFFLE SHORTS



RESORT WAFFLE SHORTS

Art.no:	R2504	SMU MOQ:	300
Colour:	Off-White, Navy	SMU Lead time:	4 month
Sizes:	XS-3XL		



NOTES



RESORT SWIM SHORTS

Art.no: R2505
Colour: Navy
Sizes: XS-3XL

NOTES

RESORT SWIM SHORTS





2025

BRAGA SUNGLASSES



BRAGA SUNGLASSES

Art.no: R2506
Colour: Mid Brown
Sizes: One

NOTES



Footwear

HANDMADE IN GUIMARES, PORTUGAL

Luigi Leather Sneaker

Luigi is our interpretation of the classic sneaker. Comfortable, versatile, and timeless. It's handmade by our partner factory in Guimares, Portugal, and features a clear white custom sole, a plain front, and a 2.8cm height. It's made from European sourced soft Aniline/Full Grain cow leather, the most durable part of the animal hide. Due to its tight grain structure, it's good at resisting moisture and will develop a beautiful patina over time. The inside of the shoe is lined with soft calf leather and features a cushioning removable insole for increased arch support, also dressed in calf leather.



LUIGI LEATHER SNEAKER

Art.no: 1902
Colour: White
Sizes: 40-46



W'S LUIGI LEATHER SNEAKER

Art.no: 1905
Colour: White
Sizes: 36-41

NOTES



CHELSEA LEATHER BOOT

Classic Chelsea boots made of selected top quality suede. Soft cow skin lining and sole in TR rubber.

Art.no: 1952
 Colour: Brown, Black
 Sizes: 40-44



W'S CHELSEA LEATHER BOOT

Classic Chelsea Boot made from top quality pull up leather. Soft calf skin lining and sole in TR rubber.

Art.no: 1953
 Colour: Black
 Sizes: 36-41

NOTES



CHELSEA SUEDE BOOT

Classic Chelsea boots made of selected top quality suede. Soft cow skin lining and sole in TR rubber.

Art.no: 1850
Colour: Cognac, Black
Sizes: 40-45

W'S CHELSEA SUEDE BOOT

Classic Chelsea boots made of selected top quality suede. Soft cow skin lining and sole in TR rubber.

Art.no: 1851
Colour: Brown, Black
Sizes: 36-41

NOTES



BOXER BRIEF 2-PACK

Art.no: 2313
Colour: Black
Sizes: S-3XL

NOTES



ALL DAY COMFORT

Boxer Brief

Discover the unrivaled comfort of our Boxer Briefs, expertly crafted from a unique blend of 95% lyocell and 5% elastane fabric. The premium lyocell fibers deliver a luxurious feel against your skin, with excellent moisture absorption and breathability to keep you feeling fresh and dry. The elastane content ensures a perfect fit and maximum flexibility, allowing for unrestricted movement and all-day comfort. Experience the superior softness, durability, and stretch provided by this exceptional fabric combination.





SOCKS



4-PACK SOCKS

Art.no: 2515

Colour: Black

Sizes: 36-40 & 41-45



NOTES



2025

SCARF, BEANIE & GLOVES

Siena Collection

As we gradually move into the depths of cold winter, our Siena Collection comes into play. It includes classic black leather gloves lined with warming wool/acrylic, a soft cashmere/wool scarf in two colours, and a merino wool beanie with all those inherent wool features to get you through winter with your ears intact. They're all delivered in a specially developed non-woven gift bag.



2025

BERKELEY



SIENA LEATHER GLOVES

Art.no: 2121 SMU MOQ: 600
Colour: Black SMU Lead time: 6 month
Sizes: S/M, L/XL



W'S SIENA LEATHER GLOVES

Art.no: 2122 SMU MOQ: 600
Colour: Black SMU Lead time: 6 month
Sizes: S/M, L/XL



SIENA BEANIE

Art.no: 2123 SMU MOQ: 600
Colour: Grey SMU Lead time: 6 month
Sizes: One Size



SIENA SCARF

Art.no: 2124 SMU MOQ: 600
Colour: Grey SMU Lead time: 6 month
Sizes: 196x32 cm

NOTES



BINGLEY BELT

Art.no: 1805
 Colour: Dark Brown
 Size: 85, 95, 105



MARLOW STRETCH BELT

Art.no: 2216 SMU MOQ: 200
 Colour: Navy, Black SMU Lead time: 6 month
 Size: 85,95,105

NOTES



THE ICON CAP

Art.no: 2414
Colour: Navy, Sand, Dark
Green, Black



NOTES



MMV BAGS

The formal definition of a bag is a "portable, closable cannister with handles, made for carrying items". MMV Bags is something more. Built on the foundation of a genuine passion for craftsmanship, MMV Bags produces goods made to be used every day for the rest of your life. MMV is the roman numeral for 2005, which was when we made our first leather bag. From the beginning, we decided never to be compromising – with anything. After almost 15 years of hard work together with some of the best tanneries and artisans around, we're proud to offer three different ranges of supreme quality products.

A great bag should be like you; becoming softer and more beautiful for each year. Bring your MMV on your life journey and let every adventure leave its marks, resulting in a beautiful patina that tells your story.





MADE BY HAND IN ITALY

Varese

With Varese we aimed beyond what we've done before. We looked long and hard for a suitable partner. Finally, in the Italian city of Varese we found a team of leather artisans specializing in small batch supreme quality production. With the use of exclusive grained calf leather, and soft alcantara lining, we've developed a small series of bags and accessories, combining utilitarian functionality and elegant design, creating the pinnacle of travel gear luxury.





VARESE ONENIGHTER

Art.no:	2016	SMU MOQ:	5
Colour:	Black, Militare	SMU Lead time:	6 month
Size:	40x12x30 cm (LxWxH)		



VARESE OVERNIGHTER

Art.no:	2015	SMU MOQ:	5
Colour:	Black, Militare	SMU Lead time:	6 month
Size:	52x25x30 cm (LxWxH) 39L		

NOTES

VARESE



VARESE SHIRT CASE

Art.no:	2018	SMU MOQ:	5
Colour:	Militare	SMU Lead time:	6 month
Size:	38x26x9 cm (LxWxH)		



VARESE LAPTOP SLEEVE

Art.no:	2017	SMU MOQ:	5
Colour:	Black, Militare	SMU Lead time:	6 month
Size:	35x2x26 cm (LxWxH)		

NOTES



STROMBOLI LEATHER

Luton

Every piece in the Luton series is crafted from durable stromboli leather, made to last a life time. With use, these pieces will develop a beautiful patina uniquely characterized by the owners lifestyle. Items range from large weekenders to functional washbags and slim briefcases.





LUTON WEEKENDER

Art.no:	2000	SMU MOQ:	100
Colour:	Cognac, Chocolate	SMU Lead time:	4 month
Size:	55x25x30 cm (LxWxH) 41L		



LUTON OVERNIGHTER

Art.no:	2001	SMU MOQ:	100
Colour:	Cognac, Chocolate	SMU Lead time:	4 month
Size:	48x20x28 cm (LxWxH) 26L		



LUTON BRIEFCASE

Art.no:	2002	SMU MOQ:	100
Colour:	Cognac, Chocolate	SMU Lead time:	4 month
Size:	39x7x30 cm (LxWxH)		

NOTES



LUTON CARDHOLDER

Art.no: 2005 SMU MOQ: 200
 Colour: Cognac, Chocolate SMU Lead time: 6 month
 Size: 7,5x10,5 cm (HxW)



LUTON NAMETAG

Art.no: 2006 SMU MOQ: 200
 Colour: Cognac, Chocolate SMU Lead time: 6 month
 Size: 12x7 cm (HxW)



LUTON LAPTOP SLEEVE

Art.no: 2003 SMU MOQ: 100
 Colour: Cognac, Chocolate SMU Lead time: 4 month
 Size: 35x2,5x25 cm (LxWxH)



LUTON WASHBAG

Art.no: 2004 SMU MOQ: 100
 Colour: Cognac, Chocolate SMU Lead time: 4 month
 Size: 25x12x14 cm (LxWxH)

NOTES



TRAVELER BACKPACK

Art.no:	2305	SMU MOQ:	1000
Colour:	Black	SMU Lead time:	6 month
Size:	43x32x15 (LxWxH) 20L		



TRAVELER WEEKENDER

Art.no:	2210	SMU MOQ:	1000
Colour:	Black	SMU Lead time:	6 month
Size:	55x22x32 (LxWxH) 38L		



TRAVELER LAPTOP BAG

Art.no:	2212	SMU MOQ:	1000
Colour:	Black	SMU Lead time:	6 month
Size:	41x7x30 (LxWxH)		

NOTES

TRAVELER

RECYCLED GRS-CERTIFIED SHELL,
PU/POLYESTER DETAILS, LINING & WEBBING

Traveler

Traveler is our premium nylon program and the latest addition to the MMV collection of bags and accessories. All items enjoy the benefits of fully recycled shell, PU/Polyester details, lining and webbing. They are also equipped with waterproof zippers to keep water out. Whether you're heading to the gym, to the office or going for a weekend escape, you'll find a suitable choice in this line of bags.



TRAVELER



TRAVELER WASHBAG

Art.no: 2211
Colour: Black
Size: 24x17x11 (LxWxH)



TRAVELER LAPTOP SLEEVE

Art.no: 2312
Colour: Black
Size: 37x25 (WxH)

NOTES



The background of the page is a close-up, high-resolution photograph of a dark blue, textured fabric. The fabric has a fine, pebbled texture, similar to a high-quality knit or a fine corduroy. The lighting is soft and directional, coming from the upper left, which creates subtle gradients of blue and highlights the texture of the material. There are some folds and creases in the fabric, adding to the tactile quality of the image. The overall mood is sophisticated and minimalist.

Specifications

Explanations

*In transition to bluesign® PRODUCT	"In transition to bluesign®" means that all future purchases meet the rigorous bluesign® PRODUCT sustainability standards.
*SMU MOQs & Lead Times	All SMU lead times are indicative and subject to seasonality and can change due to external factors.

Premium Selection

Art.no	Product	Materials
2417	Giotto Wool Overshirt	Shell: 60% Recycled Wool / 30% Polyester / 10% Cashmere Weight: 316 gsm Buttons: Horn buttons / Ascolite secured buttons
2405	Walt Linen Overshirt	Shell: 55% Cotton / 45% Linen Weight: 215 gsm Buttons: Horn buttons / Ascolite secured buttons
2314	Canneto Wool Coat	Shell: 73% recycled Wool / 20% polyamide / 7% cashmere Lining: 52% viscose / 48% polyester Buttons: Horn buttons
2209	Chorley Car Coat	Shell: 100% extra long staple cotton Finish: Fluorocarbon-free DWR-finish Water and wind repellent Fully taped seams
2416	W's Hayward Mock Neck	Yarn: 55% RWS Wool / 45% Cotton Knit: 7 gauge Weight: 330 g/sqm
2311	Hayward Ribbed Crewneck	Yarn: 55% RWS Wool / 45% Cotton Knit: 7 gauge Weight: 330 g/sqm
2505	Altino Knitted Overshirt	100% Organic Cotton
2218	Bardello Merino Cardigan	Yarn: 100% extra fine merino wool (19,5 microns) Knit: 5 gauge Weight: 495 g/sqm Buttons: 100% buffalo horn
1913	Sutton Cashmere Crew Neck	Yarn: 100% cashmere (Baruffa) Knit: 12 gauge Weight: 240 g/sqm
3000032	The Selvage Denim Tailored	Yarn: 100% cotton Weight: 6 Oz / 170 g/sqm Weave: Twill Ascolite secured buttons
3000022	The Selvage Denim Regular	
3000322	The Selvage Denim Popover Regular	
3000332	The Selvage Denim Popover Tailored	

SPECIFICATIONS

3003822	Steve Delaware Denim Regular	Yarn: 100% ELS cotton Ply: 2/80, 2-ply Weight: 157 g/sqm Weave: Twill Ascolite secured buttons
3003832	Steve Delaware Denim Tailored	
3012022	David Ponomia Denim Regular	Yarn: 100% organic cotton Weight: 5.5 Oz / 157 g/sqm Weave: Twill Ascolite secured buttons
3012032	David Ponomia Denim Tailored	
3012122	John Cedar Flannel Regular	Yarn: 100% ELS cotton Ply: 2/80, 2-ply Weight: 140 g/sqm Weave: Twill Ascolite secured buttons
3012132	John Cedar Flannel Tailored	
3001322	John Solano Oxford Regular	Yarn: 100% ELS cotton Ply: 2/80, 2-ply x 3/38, 3-ply Weight: 155 g/sqm Ascolite secured buttons
3001332	John Solano Oxford Tailored	
3003622	John Solano Bar Stripe Oxford Regular	Yarn: 100% ELS cotton Ply: 2/80, 2-ply x 3/38, 3-ply Weight: 155 g/sqm Ascolite secured buttons
3003632	John Solano Bar Stripe Oxford Tailored	
3001222	Pablo Blake Oxford Regular	Yarn: 100% cotton Ply: 2/20, 2-ply x 1/40, 1-ply Weight: 180 g/sqm Ascolite secured buttons
3001232	Pablo Blake Oxford Tailored	
3000622	Pablo Sonoma Twill Regular	Yarn: 100% ELS Supima cotton Ply: 2/120, 2-ply Weight: 121 g/sqm Ascolite secured buttons
3000632	Pablo Sonoma Twill Tailored	
3003122	John Belmont Linen Regular	Yarn: 100% french linen Weight: 115 g/sqm Ascolite secured buttons
3003132	John Belmont Linen Tailored	
3002022	George Pacific Linen Regular	Yarn: 100% french linen Ply: 1/24, 1-ply Weight: 125 g/sqm Ascolite secured buttons
3002032	George Pacific Linen Tailored	
3002122	George Pacific Breton Stripe Linen Regular	Yarn: 45% french linen, 55% cotton Ply: 1/24, 1-ply Weight: 125 g/sqm Ascolite secured buttons
3002132	George Pacific Breton Stripe Linen Tailored	
3002222	George Pacific Stripe Linen Regular	
3002232	George Pacific Stripe Linen Tailored	
3002822	David Seaside Linen Regular	Yarn: 100% french linen Weight: 120 g/sqm Ascolite secured buttons
3002832	David Seaside Linen Tailored	

2513	2513 Pablo Cord Shirt Regular	Yarn: 100% Cotton
2514	2514 Pablo Cord Shirt Tailored	Ply: 60/1x60/1 Weight: 125 g/sqm Ascolite secured buttons

Outerwear

Art.no	Product	Materials
2511	Delano Padded Blazer	Shell: 100% GRS certified recycled polyester Padding: 100% GRS certified recycled polyester Lining: 100% GRS certified recycled nylon Finish: Fluorocarbon-free Rudolf BionicFinish® ECO Mechanical stretch fabric 10 000 WP / 10 000 MVP
2401	Delano Hybrid Jacket	Body: 100% recycled polyester – bluesign® APPROVED and GRS certified Sleeve: 100% recycled polyester – bluesign® APPROVED and GRS certified Lining: 100% recycled polyester – bluesign® APPROVED and GRS certified Padding: 100% recycled polyester – bluesign® APPROVED and GRS certified Finish: Fluorocarbon-free Rudolf BionicFinish® ECO Water Repellant Body: Mechanical Stretch 10 000 WP / 10 000 MVP
2309	Delano Jacket	Shell: 100% GRS certified recycled polyester Padding: 100% GRS certified recycled polyester Lining: 100% GRS certified recycled nylon Finish: Fluorocarbon-free Rudolf BionicFinish® ECO Mechanical stretch fabric 10 000 WP / 10 000 MVP
2310	W's Delano Jacket	Shell: 100% GRS certified recycled polyester Padding: 100% GRS certified recycled polyester Lining: 100% GRS certified recycled nylon Finish: Fluorocarbon-free Rudolf BionicFinish® ECO Mechanical stretch fabric 10 000 WP / 10 000 MVP
2501	Delano Vest	Shell: 100% GRS Recycled Polyester, Mechanical stretch, Eco bionic finish.
2502	W's Delano Vest	Lining: 100% GRS Recycled Nylon. Padding: 100% GRS Recycled Polyester, 10.000 WP / 10.000 MVP - bluesign®PRODUCT
2410	Avery Jacket	Shell: 100% GRS Recycled Polyester, Mechanical Stretch, Eco bionic finish, 20.000 WP / 20.000 MVP, Fully taped seams - bluesign®PRODUCT
2411	W's Avery Jacket	
1748	Milan Vest	Shell: 100% GRS certified recycled polyester Padding: 100% GRS certified recycled polyester Lining: 100% GRS certified recycled polyester Finish: Fluorocarbon-free Rudolf BionicFinish® ECO Water repellent
1808	W's Milan Vest	

SPECIFICATIONS

2203	Redding Vest	Shell: 100% GRS certified recycled nylon Padding: 100% GRS certified recycled polyester Lining: 100% GRS certified recycled nylon Finish: Fluorocarbon-free Rudolf Bionic-Finish® ECO Water repellant
2204	W's Redding Vest	
2412	Carmel Classic Coat	Shell: 100% recycled polyester (mechanical stretch) – bluesign® APPROVED and GRS certified Finish: Fluorocarbon-free Rudolf BionicFinish® ECO 10 000 WP / 10 000 MVP Water and windproof Fully taped seams Waterproof zippers
2413	W's Carmel Classic Coat	
2201	Carmel Jacket	Shell: 100% GRS-certified recycled polyester Lining: 100% GRS-certified recycled polyester Finish: Fluorocarbon-free Rudolf BionicFinish® ECO Mechanical stretch fabric 10 000 WP / 3 000 MVP Water repellant and windproof Critically taped seams Waterproof zippers
2202	W's Carmel Jacket	
2110	Carmel Carcoat	Shell: 100% GRS-certified recycled polyester (mechanical stretch) Finish: Fluorocarbon-free Rudolf BionicFinish® ECO 10 000 WP / 10 000 MVP Water and windproof Fully taped seams Waterproof zippers
2111	W's Carmel Carcoat	
2302	Doyle Fleece Jacket	Yarn: 95% GRS certified recycled polyester / 5% elastane Weight: 280 g/sqm Knit: Power stretch
2303	W's Doyle Fleece Jacket	
2206	Doyle Fleece Hood	
2207	W's Doyle Fleece Hood	
1708	Brooks Bomber Jacket	Shell: 100% polyester Lining: 100% polyester Finish: Fluorocarbon-free Rudolf BionicFinish® ECO Water repellant
1709	W's Brooks Bomber Jacket	
1866	Commuter Parka	Shell: 90% polyester, 10% spandex Padding: 100% polyester Lining: 100% polyester Finish: Fluorocarbon-free Rudolf BionicFinish® ECO 4-way stretch Critical taped seams
1867	W's Commuter Parka	
2213	Commuter Padded Jacket	Shell: 90% GRS certified recycled polyester, 10% spandex Padding: 100% GRS certified recycled polyester Lining: 100% GRS certified recycled polyester Finish: Fluorocarbon-free Rudolf BionicFinish® ECO 4-way stretch Critical taped seams

2063	Paxton Puffer Jacket	Shell: 100% GRS certified recycled polyester Padding: 100% GRS certified recycled polyester Lining: 100% GRS certified recycled nylon Finish: Fluorocarbon-free Rudolf BionicFinish® ECO Mechanical stretch 10 000 WP / 1 000 MVP Windproof & water repellant
2064	W's Paxton Puffer Coat	

Knitwear

Art.no	Product	Materials
2415	Wilton Merino Halfzip	Yarn: 100% extra fine merino wool, (19,5 microns) Knit: 12 gauge Weight: 280 g/sqm
1722	Wilton Merino Crew Neck	
2120	W's Wilton Merino Crew Neck	
1352	Wilton Merino V-Neck	
1480	W's Wilton Merino V-Neck	
2301	W's Brockton Cardigan	Yarn: 100% long staple cotton Knit: 7 gauge Weight: 527 g/sqm
1611	Brockton Cotton Crew Neck	Yarn: 100% long staple cotton Weight: 293 g/sqm Knit: 12 gauge
2030	W's Brockton Cotton Crew Neck	
1011	Brockton Cotton V-Neck	
1440	W's Brockton Cotton V-Neck	
1730	Brockton Cotton Halfzip	
1962	Brockton Cotton Full Zip	

Shirts

Art.no	Product	Materials
2009	Porto Oxford Regular	Yarn: 100% organic cotton (OEKO-TEX & BCI) Ply: 50/1 (1-ply) x 24/2 (2-ply) Weight: 149 g/sqm Ascolite secured buttons
2010	Porto Oxford Tailored	
2011	W's Porto Oxford Tailored	
2012	Porto Oxford Stripe Regular	
2013	Porto Oxford Stripe Tailored	
2014	W's Porto Oxford Stripe Tailored	

SPECIFICATIONS

1978	Plainton Regular Shirt	Yarn: 100% long staple cotton Ply: 80/1 (1-ply) x 80/2 (2-ply) Weight: 125 g/sqm Non-iron treatment Fused seams Ascolite secured buttons
1979	Plainton Tailored Shirt	
1980	W's Plainton A-line Shirt	
1981	W's Plainton Tailored Shirt	
1982	Stripeton Regular Shirt	Yarn: 100% long staple cotton Ply: 80/1 (1-ply) x 80/2 (2-ply) Weight: 125 g/sqm Non-iron treatment Fused seams Ascolite secured buttons
1983	Stripeton Tailored Shirt	
1984	W's Stripeton Tailored Shirt	
1985	Checkton Regular Shirt	
1986	Checkton Tailored Shirt	
1987	W's Checkton Tailored Shirt	
1564	Dover Denim Shirt	Yarn: 100% cotton Ply: 2/30, 2-ply Weight: 135 g/sqm
1565	W's Dover Denim Shirt	
1875	Chilton Regular Denim Shirt	
1736	Chilton Tailored Denim shirt	
1737	W's Chilton Denim Shirt	
2403	Tech Shirt	Yarn: 45% organic cotton, 53% GRS certified recycled polyester, 4% elastane Ply: 40S*100D*30D, 2-ply Weight: 205 g/sqm
2404	W's Tech Shirt	
2503	Logan Stretch Overshirt	Shell: 97% Organic Cotton / 3% Spandex
2504	W's Logan Stretch Overshirt	

Active

Art.no	Product	Materials
2112	Active Jacket	Shell: 100% GRS certified recycled polyester Finish: Anti-static
2115	Active Shorts	Yarn: 92% GRS certified recycled polyester / 8% elastane Weight: 170 g/sqm Finish: Anti-static / quick-dry
2219	W's Active Shorts	
2113	Active Tee	Yarn: 95% GRS certified recycled polyester / 5% spandex Weight: 180 g/sqm Knit: Jersey Finish: Anti-static / quick-dry
2114	W's Active Tee	

Jersey

Art.no	Product	Materials
2304	Tech Polo	Yarn: 45% organic cotton, 53% GRS certified recycled polyester, 4% elastane Ply: 40S*100D*30D, 2-ply Weight: 205 g/sqm
2315	W's Tech Polo	
1541	Camden Stretch Polo	Yarn: 95% long staple cotton, 5% elastane (OEKO-TEX) Ply: 1/30, 1-ply Weight: 220 g/sqm
2507	Tipton Casual Tee	Yarn: 95% organic cotton / 5% elastane Ply: 36/1, 1-ply Weight: 180 g/sqm
2506	W's Tipton Casual Tee	
2035	Tipton Tee	
2036	W's Tipton Tee	
2215	W's Tipton LS Tee	
1968	Alfie Zip Hood	Yarn: 80% cotton / 20% polyester Yarn count: 30/70/16 Weight: 320 g/sqm Fabric: Brushed
1969	W's Alfie Zip Hood	
1930	Alfie Sweater	Yarn: 80% cotton / 20% polyester Weight: 310 g/sqm Yarn count: 30/70/16 Fabric: Loopback
1931	W's Alfie Sweater	

Resort Collection

Art.no	Product	Materials
R2501	Resort Jersey Tee	100% Cotton
R2502	Resort Waffle Shirt	100% Organic Cotton
R2503	Resort Waffle Polo	100% Organic Cotton
R2504	Resort Waffle Shorts	100% Organic Cotton
R2505	Resort Swim Shorts	100% Polyamide
R2506	Braga Sunglasses	Recycled Acetate, Zeiss lenses

Footwear

Art.no	Product	Materials
1902	Luigi Leather Sneaker	Outer: Full grain cow leather Lining: Calf leather Made by hand in Guimares, Portugal
1905	W's Luigi Leather Sneaker	
1952	Chelsea Leather Boots	Outer: Pull-up leather Lining: Cow-hide Sole: TR sole Welt: Leather Made by hand in Guimares, Portugal
1953	W's Chelsea Leather Boots	
1850	Chelsea Suede	Outer: German suede Lining: Cow-hide Sole: TR sole Welt: Leather Made by hand in Guimares, Portugal
1851	W's Chelsea Suede	

Accessories

Art.no	Product	Materials
2515	4-pack socks	Yarn: 80% organic cotton, 17% recycled polyamide & 3% elastane Ply: 20/1 Weight: 80 g/gsm per sock Rib construction: 14/2
2313	Boxer Brief	Yarn: 95% lyocell / 5% elastane Knit: Single jersey (40D+20D) Weight: 180 g/sqm
2121	Siena Leather Gloves	Outer: Sheep skin Lining: 70% wool / 30% acrylic
2122	W's Siena Leather Gloves	
2123	Siena Beanie	Yarn: 100% extra fine merino wool, mulesing-free Ply: 2/30 (2-ply) Knit: 7 gauge / 2x3
2124	Siena Scarf	Yarn: 70% recycled wool, 10% virgin wool, 10% recycled cashmere, 10% virgin cashmere Ply: Nm 1/11.000
1805	Bingley Belt	Outer: Suede Inner: Bonded natural leather Buckle: Brushed silver zinc alloy, nickel free Width: 3,4cm

2216	Marlow Stretch Belt	Elastic: 66% viscose, 15% elastane, 13% cotton, 4% polyester, 2% residual material Leather details: LWG certified leather Buckle: Brusched silver finish zinc alloy, nickel free Width: 3,4cm
2414	The Icon Cap	Fabric: 100% Organic cotton Weight: 223 gsm Adjustment: Metal buckle
1935	Cashmere Scarf	Yarn: 100% extra fine cashmere (Baruffa) Approx. length without fringes: 170cm Approx. width: 28cm Approx. Fringes length: 8cm

MMV Bags

Art.no	Product	Materials
2015	Varese Overnighter	Exclusively hand-made in Italy from grained calf leather Outer: Grained calf leather Lining: Alcantara Zipper: YKK, 2-way Measurements: 52x30x25cm
2016	Varese Onenighter	Exclusively hand-made in Italy from grained calf leather Outer: Grained calf leather Lining: Alcantara Zipper: YKK, 2-way Measurements: 40x30x12cm
2017	Varese Laptop Sleeve	Exclusively hand-made in Italy from grained calf leather Outer: Grained calf leather Lining: Alcantara Zipper: YKK, 2-way Measurements: 35x26cm
2018	Varese Shirt Case	Exclusively hand-made in Italy from grained calf leather Outer: Grained calf leather Lining: Alcantara Zipper: YKK, 2-way Measurements: 38x26x9cm
2000	Luton Weekender	Outer: Durable stromboli leather Lining: 100% polyester Zipper: YKK, 2-way Measurements: 55x30x25cm
2001	Luton Overnighter	Outer: Durable stromboli leather Lining: 100% polyester Zipper: YKK 1-way Measurements: 48x28x20cm

SPECIFICATIONS

2002	Luton Briefcase	Outer: Durable stromboli leather Lining: 100% polyester Zipper: YKK, 2-way Measurements: 39x30x7cm
2005	Luton Cardholder	Outer: Durable stromboli leather Lining: 100% polyester Measurements: 11x8cm
2006	Luton Nametag	Outer: Durable stromboli leather Lining: 100% polyester Measurements: 12x7cm
2003	Luton Laptop Sleeve	Outer: Durable stromboli leather Lining: 100% polyester Zipper: YKK, 1-way Measurements: 35x25x2,5cm
2004	Luton Washbag	Outer: Durable stromboli leather Lining: 100% polyester Zipper: YKK, 1-way Measurements: 25x14x11cm
2210	Traveler Weekender	Outer: 100% GRS certified recycled nylon Lining: 100% GRS certified recycled polyester Leather imitation details: 58% GRS certified recycled/42% virgin PU Zipper: 2-way water proof zipper Measurements: 55x32x22cm
2305	Traveler Backpack	Outer: 100% GRS certified recycled nylon Lining: 100% GRS certified recycled polyester Leather imitation details: 58% recycled/42% virgin PU Zipper: 2-way water proof zipper Measurements: 43x32x15cm
2211	Traveler Washbag	Outer: 100% GRS certified recycled nylon Lining: 100% virgin PU Leather imitation details: 58% GRS certified recycled/42% virgin PU Zipper: 2-way water proof zipper Measurements: 24x11x17cm
2212	Traveler Laptop Bag	Outer: 100% GRS certified recycled nylon Lining: 100% GRS certified recycled polyester Leather imitation details: 58% recycled/42% virgin PU Zipper: 2-way water proof zipper Measurements: 41x30x7cm
2312	Traveler Laptop Sleeve	Outer: 100% GRS certified recycled nylon Lining: 100% GRS certified recycled polyester Leather imitation details: 58% recycled/42% virgin PU Zipper: 1-way water proof zipper Measurements: 37x25cm



2025



WHERE OUR PRODUCTS COME TO LIFE

The Berkeley Showroom

We created our showroom with the same devotion we put into every product. Each one of the 100 square meters have been carefully handcrafted to embrace every aspect of our brand. This is where our ideas are born and where we meet and develop together with our customers. We are looking forward to seeing you there soon. Welcome!

