



PRODUCT CATALOGUE

2024

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DRIVERS

PARADYM Ai SMOKE



PARADYM AI SMOKE MAX DRIVER



PROJECT X CYPHER 2.0

40g (LGT) | D2



MCA TENSEI AV BLUE

50g (Reg, Stiff) | D3



**GOLF PRIDE TOUR
VELVET 360 (50g)**



WORLD'S FIRST AI SMART FACE™ DESIGNED USING REAL PLAYER DATA

The all-new Ai Smart Face optimises driver performance using swing dynamics from thousands of real golfers. These swing dynamics, or Swing Code, consist of swing speed, club delivery, and face orientation just prior to impact. This promotes optimal launch conditions and tighter downrange dispersion.



MICRO DEFLECTIONS CREATE MULTIPLE SWEET SPOTS

With Ai Smart Face technology, micro deflections are activated upon impact helping to optimise launch and spin on off-centre shots. The result is sweet spots not just in the centre, but all over the face.



A PARADYM SHIFT FROM A LIGHTER. STRONGER CARBON CHASSIS

The 360° Carbon Chassis has been refined to promote increased weight distribution. By adding an internal titanium support structure, the Carbon Chassis is now 15% lighter. This mass has been redistributed into the head to improve launch conditions and add forgiveness.



ADJUSTABLE PERIMETER WEIGHTING FOR DESIRED SHOT SHAPE

The MAX driver features a forgiving shape and adjustable perimeter weighting to deliver up to 19 yards of shot shape correction.

Loft	Lie	Men's Length	Volume	Availability
9.0°	58°	45.75"	460cc	RH/LH
10.5°	58°	45.75"	460cc	RH/LH
12.0°	58°	45.75"	460cc	RH/LH

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM Ai SMOKE



PARADYM AI SMOKE MAX D DRIVER



PROJECT X CYPHER 2.0

40g (LGT) | D2



MCA TENSEI AV BLUE

50g (Reg, Stiff) | D3



GOLF PRIDE TOUR VELVET 360 (50g)



WORLD'S FIRST AI SMART FACE™ DESIGNED USING REAL PLAYER DATA

The all-new Ai Smart Face optimises driver performance using swing dynamics from thousands of real golfers. These swing dynamics, or Swing Code, consist of swing speed, club delivery, and face orientation just prior to impact. This promotes optimal launch conditions and tighter downrange dispersion.



MICRO DEFLECTIONS CREATE MULTIPLE SWEET SPOTS

With Ai Smart Face technology, micro deflections are activated upon impact helping to optimise launch and spin on off-centre shots. The result is sweet spots not just in the centre, but all over the face.



A PARADYM SHIFT FROM A LIGHTER. STRONGER CARBON CHASSIS

The 360° Carbon Chassis has been refined to promote increased weight distribution. By adding an internal titanium support structure, the Carbon Chassis is now 15% lighter. This mass has been redistributed into the head to improve launch conditions and add forgiveness.



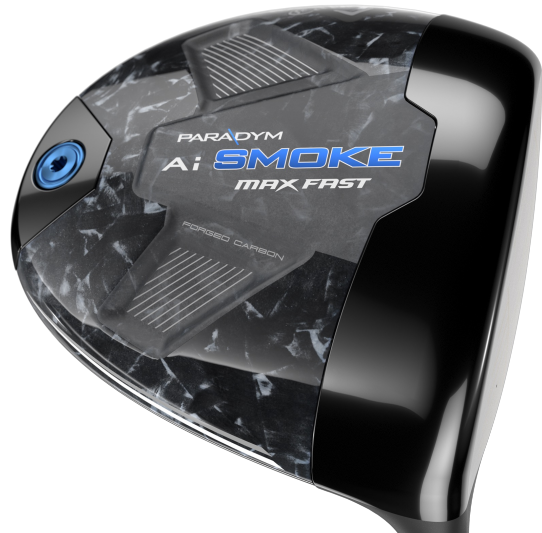
FORGIVING SHAPE FOR CONFIDENCE OVER THE BALL

The Max D Driver is built with high MOI, and a generously stretched profile at address, suited best for players looking to hit a draw. A rear weight will help stabilise the head and increase launch.

Loft	Lie	Men's Length	Volume	Availability
9.0°	60°	45.75"	460cc	RH/LH
10.5°	60°	45.75"	460cc	RH/LH
12.0°	60°	45.75"	460cc	RH/LH

*Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.

PARADYM Ai SMOKE



PARADYM AI SMOKE MAX FAST DRIVER



MCA TENSEI AV BLUE / SILVER

40g (R2) | D2



**LAMKIN WINN DRI-TAC
LITE 2.0 (25g)**



WORLD'S FIRST AI SMART FACE™ DESIGNED USING REAL PLAYER DATA

The all-new Ai Smart Face optimises driver performance using swing dynamics from thousands of real golfers. These swing dynamics, or Swing Code, consist of swing speed, club delivery, and face orientation just prior to impact. This promotes optimal launch conditions and tighter downrange dispersion.



MICRO DEFLECTIONS CREATE MULTIPLE SWEET SPOTS

With Ai Smart Face technology, micro deflections are activated upon impact helping to optimise launch and spin on off-centre shots. The result is sweet spots not just in the centre, but all over the face.



A PARADYM SHIFT FROM A LIGHTER. STRONGER CARBON CHASSIS

The 360° Carbon Chassis has been refined to promote increased weight distribution. By adding an internal titanium support structure, the Carbon Chassis is now 15% lighter. This mass has been redistributed into the head to improve launch conditions and add forgiveness.



FORGIVING SHAPE FOR CONFIDENCE OVER THE BALL

The Max Fast Driver is built with high MOI, and a generously stretched profile at address, suited best for players looking for easy launch. From a fixed hosel and rear weight, Max Fast will be a go to driver for lightweight easy-to-swing performance.

Loft	Lie	Men's Length	Volume	Availability
10.5°	59.5°	45.75"	460cc	RH Only
12.0°	59.5°	45.75"	460cc	RH Only

*Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.

PARADYM Ai SMOKE



PARADYM Ai SMOKE ◆◆◆ DRIVER



PROJECT X DENALI BLACK

60g (Stiff, X-Stiff) | D4



GOLF PRIDE TOUR
VELVET 360 (50g)



WORLD'S FIRST AI SMART FACE™ DESIGNED USING REAL PLAYER DATA

The all-new Ai Smart Face optimises driver performance using swing dynamics from thousands of real golfers. These swing dynamics, or Swing Code, consist of swing speed, club delivery, and face orientation just prior to impact. This promotes optimal launch conditions and tighter downrange dispersion.



MICRO DEFLECTIONS CREATE MULTIPLE SWEET SPOTS

With Ai Smart Face technology, micro deflections are activated upon impact helping to optimise launch and spin on off-centre shots. The result is sweet spots not just in the centre, but all over the face.



A PARADYM SHIFT FROM A LIGHTER. STRONGER CARBON CHASSIS

The 360° Carbon Chassis has been refined to promote increased weight distribution. By adding an internal titanium support structure, the Carbon Chassis is now 15% lighter. This mass has been redistributed into the head to improve launch conditions and add forgiveness.



WORKABLE SHAPE FOR BETTER PLAYERS

Shaped with a neutral-to-fade biased face progression and a compact overall head size, Triple Diamond model will suit better players looking for workability off the tee. For players looking to increase ball speed and lower spin, a 14g weight can easily be repositioned from the rear to the front.

Loft	Lie	Men's Length	Volume	Availability
8.0°	57°	45.75"	450cc	RH Only
9.0°	57°	45.75"	450cc	RH/LH
10.5°	57°	45.75"	450cc	RH/LH

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM



PARADYM DRIVER

The Paradym driver model provides a refined shape with high MOI and adjustable perimeter weighting. Engineered for players of all skill levels, this club promotes high launch and low spin characteristics along with a neutral ball flight. It's our best combination of distance, forgiveness, and adjustability.

PARADYM PERFORMANCE



A PARADYM SHIFT IN DISTANCE FROM AN INDUSTRY-FIRST 360° CARBON CHASSIS

360° Carbon Chassis promotes unprecedented weight redistribution for maximised distance. The Triaxial Carbon crown and Forged Carbon sole is 44% lighter than a titanium chassis. This massive weight savings is repositioned for higher MOI and increased forgiveness.



SPEED & STABILITY FROM NEW JAILBREAK A.I.

Our A.I. designed Jailbreak system provides stability in both the horizontal and torsional direction. Now with a 33% lighter weight design, we've enhanced stability for faster ball speeds from our industry-leading COR.



NEW A.I. DESIGNED FACE OPTIMISED FOR DOWNRANGE DISPERSION

Our A.I. face optimisation enhances speed, launch and spin, and now downrange dispersion. This is the world's most advanced driver face designed by artificial intelligence.



INDUSTRY-LEADING FACE CUP AND FORGED TITANIUM FACE FOR FAST BALL SPEEDS

Paradym is the first driver to utilise Callaway's industry-leading face cup technology. We've paired the face cup with a powerful, forged titanium face, a combination that provides higher energy transfer to the ball than a standard driver face insert.



ADJUSTABLE PERIMETER WEIGHTING FOR DESIRED SHOT SHAPE

The driver head features a refined shape with high MOI and adjustable perimeter weighting. From a 15g sliding weight, players can experience an average of 12 yards of shot shape correction.

PARADYM



PARADYM DRIVER



MCA ALDILA ASCENT PL BLUE
40g (WMS, Light)



True Temper HZRDUS Silver
50g (Reg, Stiff) • 60g (Stiff)



PROJECT X HZRDUS BLACK
60g (Stiff, X-Stiff)



**GOLF PRIDE TOUR
VELVET 360 (50g)**



**WMS STOCK GRIP LAMKIN
ST SOFT UNDERSIZED (44g)**

SPECS

Model	Length	Clubhead Volume	Swing weight	Availability	Lie
9°	45.75	460cc	D3 (50g)	RH/LH	57°
10.5°	45.75	460cc	D3 (50g)	RH/LH	57°
12°	45.75	460cc	D3 (50g)	RH/LH	57°

**WOMENS LENGTH 44 ½ - SWING WEIGHT C8 (40g)*

COMPARISON CHART

	Paradym	Paradym X	Paradym 000
Exterior Weighting	15g Slider	5g (back)	14g(Back) - 2g(Front)
Jailbreak AI	Yes	Yes	Yes
Forged Ti Face	Yes	Yes	Yes
Launch	High	Highest	Mid
Spin	Low	Mid	Lowest
Flight Bias	Neutral	Semi Draw	Neutral
Forgiveness	Highest	Highest	High
Footprint	Large	Large	Mid

PARADYM X



PARADYM X DRIVER

Paradym X model is built for a high launch with high MOI, along with a generously stretched profile at address. This model is best suited for golfers seeking extreme forgiveness and a slight draw bias from their driver.

PARADYM PERFORMANCE



A PARADYM SHIFT IN DISTANCE FROM AN INDUSTRY-FIRST 360° CARBON CHASSIS

360° Carbon Chassis promotes unprecedented weight redistribution for maximised distance. The Triaxial Carbon crown and Forged Carbon sole is 43% lighter than a titanium chassis. This massive weight savings is repositioned for higher MOI and increased forgiveness.



SPEED & STABILITY FROM NEW JAILBREAK A.I.

Our A.I. designed Jailbreak system provides stability in both the horizontal and torsional direction. Now with a 33% lighter weight design, we've enhanced stability for faster ball speeds from our industry-leading COR.



NEW A.I. DESIGNED FACE OPTIMISED FOR DOWNRANGE DISPERSION

Our A.I. face optimisation enhances speed, launch and spin, and now downrange dispersion. This is the world's most advanced driver face designed by artificial intelligence.



INDUSTRY-LEADING FACE CUP AND FORGED TITANIUM FACE FOR FAST BALL SPEEDS

Paradym is the first driver to utilise Callaway's industry-leading face cup technology. We've paired the face cup with a powerful, forged titanium face, a combination that provides higher energy transfer to the ball than a standard driver face insert.



HIGH LAUNCH & LOW SPIN FROM A FORGIVING SHAPE

Paradym X is built for a high launch with high MOI, along with a generously stretched profile at address. This model is best suited for golfers seeking extreme forgiveness and a slight draw bias from their driver. 5g of rear weight is positioned to increase launch and lower spin for maximum carry distance.

PARADYM X



PARADYM X DRIVER



MCA ALDILA ASCENT PL BLUE

40g (WMS, Light, Reg)



True Temper HZRDUS Silver

50g (Reg, Stiff) • 60g (Stiff)



GOLF PRIDE TOUR VELVET 360 (50g)



WMS STOCK GRIP LAMKIN ST SOFT UNDERSIZED (44g)

SPECS

Model	Length	Clubhead Volume	Swing weight	Availability	Lie
9°	45.75	460cc	D3 (50g)	RH/LH	60°
10.5°	45.75	460cc	D3 (50g)	RH/LH	60°
12°	45.75	460cc	D3 (50g)	RH/LH	60°

**WOMENS LENGTH 44 ½ - SWING WEIGHT C8 (40g)*

COMPARISON CHART

	Paradym	Paradym X	Paradym 000
Exterior Weighting	15g Slider	5g (back)	14g(Back) - 2g(Front)
Jailbreak AI	Yes	Yes	Yes
Forged Ti Face	Yes	Yes	Yes
Launch	High	Highest	Mid
Spin	Low	Mid	Lowest
Flight Bias	Neutral	Semi Draw	Neutral
Forgiveness	Highest	Highest	High
Footprint	Large	Large	Mid

PARADYM



PARADYM ◆◆◆ DRIVER

The Paradym Triple Diamond model is compact, 450cc shape designed for better players who want to work the ball. It's the lowest spinning and lowest launching Paradym model with a neutral ball flight.

PARADYM PERFORMANCE



A PARADYM SHIFT IN DISTANCE FROM AN INDUSTRY-FIRST 360° CARBON CHASSIS

360° Carbon Chassis promotes unprecedented weight redistribution for maximised distance. The Triaxial Carbon crown and Forged Carbon sole is 45% lighter than a titanium chassis. This massive weight savings is repositioned for higher MOI and increased forgiveness.



SPEED & STABILITY FROM NEW JAILBREAK A.I.

Our A.I. designed Jailbreak system provides stability in both the horizontal and torsional direction. Now with a 33% lighter weight design, we've enhanced stability for faster ball speeds from our industry-leading COR.



NEW A.I. DESIGNED FACE OPTIMISED FOR DOWNRANGE DISPERSION

Our A.I. face optimisation enhances speed, launch and spin, and now downrange dispersion. This is the world's most advanced driver face designed by artificial intelligence.



INDUSTRY-LEADING FACE CUP AND FORGED TITANIUM FACE FOR FAST BALL SPEEDS

Paradym is the first driver to utilise Callaway's industry-leading face cup technology. We've paired the face cup with a powerful, forged titanium face, a combination that provides higher energy transfer to the ball than a standard driver face insert.



COMPACT SHAPING FOR MORE WORKABILITY

The Paradym Triple Diamond driver is compact, 450cc shape designed for better players. A 14g back weight can be positioned in the front for lower spin and maximum workability.

PARADYM



PARADYM ◆◆◆ DRIVER



PROJECT X HZRDUS BLACK

60g (Reg)



MITSUBISHI CHEMICAL KAI'LI WHITE

60g (Stiff, X-Stiff) • 70g (Stiff, X-Stiff)



GOLF PRIDE TOUR VELVET 360 (50g)

SPECS

Model	Length	Clubhead Volume	Swing weight	Availability	Lie
8°	45.75	450cc	D4 (60g)	RH	57°
9°	45.75	450cc	D4 (60g)	RH/LH	57°
10.5°	45.75	450cc	D4 (60g)	RH/LH	57°

COMPARISON CHART

	Paradym	Paradym X	Paradym 000
Exterior Weighting	15g Slider	5g (back)	14g(Back) - 2g(Front)
Jailbreak AI	Yes	Yes	Yes
Forged Ti Face	Yes	Yes	Yes
Launch	High	Highest	Mid
Spin	Low	Mid	Lowest
Flight Bias	Neutral	Semi Draw	Neutral
Forgiveness	Highest	Highest	High
Footprint	Large	Large	Mid

BIG BERTHA



BIG BERTHA DRIVER



CALLAWAY RCH

40G, 50g (Light, Reg, Stiff)



CALLAWAY RCH

60g (Reg, Stiff)

**Shaft weights indicate weight class*



GOLF PRIDE TOUR VELVET 360 Soft (46g)

Make Every Shot Your Best

- ✓ STRAIGHT DISTANCE AND SLICE REDUCTION FROM AN ULTRA-LOW, FORWARD CG
- ✓ LARGE, FORGIVING SWEET SPOT FROM THE A.I. DESIGNED HIGH-STRENGTH XL FACE
- ✓ FAST BALL SPEED FROM NEW LIGHTWEIGHT JAILBREAK A.I.
- ✓ INCREDIBLE FORGIVENESS FROM A CONFIDENCE-INSPIRING BERTHA SHAPE
- ✓ EASY DISTANCE FROM A LIGHTWEIGHT PACKAGE

Model	Length	Clubhead Volume	Swing weight	Availability	Lie
9° Adj	45.75"	460cc	D3	RH/LH	60°
10.5° Adj	45.75"	460cc	D3	RH/LH	60°
12.5° Adj	45.75"	460cc	D3	RH Only	60°

**Swing weights based on 50g Reg*



FAIRWAY WOODS

PARADYM AI SMOKE



PARADYM AI SMOKE MAX FAIRWAY WOOD



PROJECT X CYPHER 2.0

50g (Light) | D2



MCA TENSEI AV BLUE

60g (Reg, Stiff) | D3



**GOLF PRIDE TOUR
VELVET 360 (50g)**

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*



BREAKTHROUGH FAIRWAY PERFORMANCE POWERED BY AI SMART FACE

Ai Smoke fairway woods utilise Ai Smart Face; a breakthrough technology in face design that utilises thousands of actual player swings. Every Ai Smart Face is designed to optimise launch and spin, creating sweet spots across the face.



A PARADYM SHIFT FROM A LIGHTER, STRONGER CARBON CHASSIS

The Carbon Chassis has been refined to promote enhanced weight redistribution. 24g of total weight has been repositioned throughout the head. 12g is placed low-forward to enhance launch and spin, and 12g rearward for increased forgiveness.



OPTIMAL LAUNCH WITH HIGH SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating a tungsten speed cartridge, we can push the centre of gravity (CG) low and forward. The result is optimal launch and spin to promote maximum distance.



REFINED SHAPING WITH ADJUSTABILITY FOR MORE VERSATILITY

With progressive shaping and the most extensive offering, Ai Smoke Max Fairway Woods will be the optimal choice for players who want consistent launch and a neutral ball flight. An adjustable hosel in the 3W and 3HL models gives players additional control to dial in loft and shot shape.

Model	Loft	Length	Clubhead Volume	Availability	Lie
3W	15° Adjustable	43.25"	171cc	RH/LH	56" Adjustable
3HL	16.5° Adjustable	43.25"	171cc	RH Only	56" Adjustable
5W	18°	42.75"	153cc	RH/LH	56.5°
7W	21°	42.25"	144cc	RH/LH	57"
9W	24°	41.75"	133cc	RH Only	58"
11W	27°	41.25"	128cc	RH Only	59"
HVN	20°	43"	165cc	RH Only	57"

PARADYM AI SMOKE



PARADYM AI SMOKE MAX D FAIRWAY WOOD



PROJECT X CYPHER 2.0

50g (Light) | D2



MCA TENSEI AV BLUE

60g (Reg, Stiff) | D3



**GOLF PRIDE TOUR
VELVET 360 (50g)**



BREAKTHROUGH FAIRWAY PERFORMANCE POWERED BY AI SMART FACE

Ai Smoke fairway woods utilise Ai Smart Face; a breakthrough technology in face design that utilises thousands of actual player swings. Every Ai Smart Face is designed to optimise launch and spin, creating sweet spots across the face.



A PARADYM SHIFT FROM A LIGHTER, STRONGER CARBON CHASSIS

The Carbon Chassis has been refined to promote enhanced weight redistribution. 24g of total weight has been repositioned throughout the head. 12g is placed low-forward to enhance launch and spin, and 12g rearward for increased forgiveness.



OPTIMAL LAUNCH WITH HIGH SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating a tungsten speed cartridge, we can push the centre of gravity (CG) low and forward. The result is optimal launch and spin to promote maximum distance.



HIGH LAUNCH WITH DRAW BIAS

The Ai Smoke Max D fairway wood is built with a more upright lie angle and a neutral face at address to deliver our most forgiving shape and highest launch with draw bias. An adjustable 3W allows players the ability to dial in launch even more.

Model	Loft	Length	Clubhead Volume	Availability	Lie
3W	15° Adjustable	43.25"	175cc	RH/LH	58" Adjustable
3HL	16.5° Adjustable	43.25"	175cc	RH Only	58" Adjustable
5W	18°	42.75"	154cc	RH/LH	58.5°
7W	21°	42.25"	145cc	RH/LH	59°

*Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.

PARADYM Ai SMOKE



PARADYM AI SMOKE ◆◆◆ FAIRWAY WOOD



PROJECT X DENALI BLACK

70g (Stiff, X-Stiff) | D4



**GOLF PRIDE TOUR
VELVET 360 (50g)**



BREAKTHROUGH FAIRWAY PERFORMANCE POWERED BY AI SMART FACE

Ai Smoke fairway woods utilise Ai Smart Face; a breakthrough technology in face design that utilises thousands of actual player swings. Every Ai Smart Face is designed to optimise launch and spin, creating sweet spots across the face.



A PARADYM SHIFT FROM A LIGHTER, STRONGER CARBON CHASSIS

The Carbon Chassis has been refined to promote enhanced weight redistribution. 24g of total weight has been repositioned throughout the head. 12g is placed low-forward to enhance launch and spin, and 12g rearward for increased forgiveness.



OPTIMAL LAUNCH WITH HIGH SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating a tungsten speed cartridge, we can push the centre of gravity (CG) low and forward. The result is optimal launch and spin to promote maximum distance.



PENETRATING BALL FLIGHT WITH LOW SPIN

From a steel sole and forward weight screw, the Triple Diamond fairway wood fits better players desiring a penetrating ball flight with low spin. An adjustable hosel allows golfers to further dial in trajectory.

Model	Loft	Length	Clubhead Volume	Availability	Lie
3W	15° Adjustable	43.25"	172cc	RH/LH	56° Adjustable
5W	18°	43.25"	156cc	RH/LH	56°
7W	21°	42.75"	146cc	RH Only	56°

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM Ai SMOKE



PARADYM AI SMOKE MAX FAST FAIRWAY WOOD



MCA TENSEI AV BLUE / SILVER

40g (R2) | D2



**LAMKIN WINN DRI-TAC
LITE 2.0 (25g)**



BREAKTHROUGH FAIRWAY PERFORMANCE POWERED BY AI SMART FACE

Ai Smoke fairway woods utilise Ai Smart Face; a breakthrough technology in face design that utilises thousands of actual player swings. Every Ai Smart Face is designed to optimise launch and spin, creating sweet spots across the face.



A PARADYM SHIFT FROM A LIGHTER, STRONGER CARBON CHASSIS

The Carbon Chassis has been refined to promote enhanced weight redistribution. 24g of total weight has been repositioned throughout the head. 12g is placed low-forward to enhance launch and spin, and 12g rearward for increased forgiveness.



OPTIMAL LAUNCH WITH HIGH SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating a tungsten speed cartridge, we can push the centre of gravity (CG) low and forward. The result is optimal launch and spin to promote maximum distance.



HIGH LAUNCH WITH EASY DISTANCE FROM LIGHTWEIGHT DESIGN

The Ai Smoke Max Fast fairway wood is our lightest weight model. It provides a forgiving shape that's easy to launch with draw bias. With overall lighter components, a bonded hosel and upgraded Winn Dri-Tac grips, players with slower swing speeds will find confidence in Max Fast.

Model	Loft	Length	Clubhead Volume	Availability	Lie
3W	16°	43.25"	175cc	RH Only	58"
5W	19°	43.25"	154cc	RH Only	58.5"
7W	22°	42.75"	145cc	RH Only	59°
9W	25°	42.25"	133cc	RH Only	59.5"

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

APEX PRO SERIES



APEX UTILITY WOODS



MCA MMT

70g (Reg, Stiff) • 80g (X-Stiff)

**Shaft weights indicate weight class*



Golf Pride Z Grip Firm

Standard, 50g



TOUR-INSPIRED COMPACT, WORKABLE SHAPE & OPTIMISED LENGTH

The distinct clubhead shaping is inspired by in-depth feedback from Tour pros. They require a compact profile to enhance shot-shaping and improve control. Club lengths are set between a fairway wood and a hybrid, allowing for versatile playability while still being easy to hit.



FAST BALL SPEED FROM BATWING TECHNOLOGY & AN A.I. DESIGNED C300 FACE CUP

The A.I.-designed Batwing structure is pushed to the perimeter to stiffen the body, allowing the high-strength C300 maraging steel face cup to flex for fast ball speeds.



ENHANCED TURF INTERACTION FROM CUTWAVE PRO SOLE

The Apex UW is designed for versatile shot-making. An all-new Cutwave Pro Sole is a streamlined design, engineered specifically to cut through the turf more efficiently.



HIGH LAUNCH, CONSISTENT CONTROL AND TIGHTER DISPERSION

The centre of gravity is precisely positioned in a neutral location for an exceptional combination of high launch, steeper landing angles, consistent spin characteristics and reduced draw bias. The Apex UW is an excellent option for better players looking for a more playable hybrid or fairway wood.

Club	Loft	Lie	Length	Availability	Swing weight
17	17.0°	57°	41.5"	RH/LH	D3
19	19.0°	57°	41.5"	RH/LH	D3
21	21.0°	57.5°	41.0"	RH ONLY	D3

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM



PARADYM FAIRWAY WOOD

The Paradym Fairway Wood features progressive shaping, and it's our most robust offering that fits a wide range of player types. This is the model for golfers who want a high launching fairway wood with a neutral ball flight.

PARADYM PERFORMANCE



SPEED & STABILITY FROM JAILBREAK WITH BATWING TECHNOLOGY

The A.I. Designed Jailbreak Batwing structure is pushed to the perimeter to stiffen the body, while allowing the face to flex for high ball speeds.



A PARADYM SHIFT IN DISTANCE FROM PATENTED USE OF FORGED CARBON

The Forged Carbon sole enables unprecedented weight redistribution for maximised distance, higher MOI, and our longest fairway wood ever. *Featured in the 3W, 3HL, & 5W Models.



OPTIMAL LAUNCH WITH MORE SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating up to 23g of high-density tungsten, we can push the centre of gravity (CG) low and forward. The result is optimal launch and spin, with more speed for maximum distance.



A.I. DESIGNED HIGH-STRENGTH FACE CUP FOR OPTIMISED DISPERSION

We've applied A.I. face optimisation to include speed, launch, spin and now downrange dispersion. The unique face pattern is customized for each model and paired with our high-strength C300 maraging steel face cup. This promotes impressive speed and consistency across the face.



REFINED SHAPING WITH ADJUSTABILITY FOR MORE VERSATILITY

With progressive shaping and the most extensive offering, Paradym Fairway Woods will be the go-to model for players who want consistent launch with ease and a neutral ball flight. An adjustable hosel in the 3W and 3HL models gives players additional control to dial in launch.

PARADYM



PARADYM FAIRWAY WOOD



MCA ALDILA ASCENT PL BLUE
40g (WMS, Light) • 50g (Light, Reg)



True Temper HZRDUS Silver
60g (Reg, Stiff) • 70g (Stiff)



PROJECT X HZRDUS BLACK
70g (Stiff, X-Stiff)

**Shaft weights indicate weight class*



**GOLF PRIDE TOUR
VELVET 360 (50g)**



**WMS STOCK GRIP LAMKIN
ST SOFT UNDERSIZED (44g)**

SPECS

Model	Loft	Length	Clubhead Volume	Swing weight	Availability	Lie	Adjustability
3W	15°	43.25"	171cc	D3 (60/70g)	RH/LH	56°	YES
3HL	16.5°	43.25"	171cc	D3 (60/70g)	RH	56°	YES
5W	18°	42.75"	154cc	D3 (60/70g)	RH/LH	56.5°	-
7W	21°	42.25"	145cc	D3 (60/70g)	RH/LH	57°	-
9W	24°	41.75"	138cc	D3 (60/70g)	RH	58°	-
11W	27°	41.25"	133cc	D3 (60/70g)	RH	59°	-
HVN	20°	43"	165cc	D3 (60/70g)	RH	57°	-

Adjustability featured on 3W and 3HL
*WOMENS LENGTH 1 1/4" under - SWING WEIGHT C7

COMPARISON CHART

TECHNOLOGY	Paradym	Paradym X	Paradym ◇◇◇
Tungsten Speed Cartridge	23g	25g	21g
Jailbreak ST	Y	Y	Y
A.I. Designed Flash Face	Y	Y	Y
Adjustable Weighting (g)	N	N	5g (Front)
PERFORMANCE CHARACTERISTICS			
Launch	High	Highest	Mid
Spin	Low	Mid	Lowest
Flight Bias	Neutral	Semi Draw	Neutral
Forgiveness	High	Highest	Semi
Face Profile	Shallow	Shallow	Deeper
Footprint	Mid-Sized	Mid-Sized	Compact
SPECS + OPTIONS			
Loft Options	3, 3HL, 5, 7, HVN, 9, 11	3, 3HL, 5, 7	3+, 3, 5

PARADYM X



PARADYM X FAIRWAY WOOD

The Paradym X fairway wood will fit players looking for our most forgiving shape with a high launch and a slight draw bias. A Forged Carbon toe patch redistributes weight to the heel to make this fairway easy to turn over. X model will fit players looking for our most forgiving shape with a high launch and a slight draw bias.

PARADYM PERFORMANCE



SPEED & STABILITY FROM JAILBREAK WITH BATWING TECHNOLOGY

The A.I. Designed Jailbreak Batwing structure is pushed to the perimeter to stiffen the body, while allowing the face to flex for high ball speeds.



A PARADYM SHIFT IN DISTANCE FROM PATENTED USE OF FORGED CARBON

The Forged Carbon sole enables unprecedented weight redistribution for maximised distance, higher MOI, and our longest fairway wood ever. *Featured in the 3W and 3HL.



OPTIMAL LAUNCH WITH MORE SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating up to 25g of high-density tungsten, we can push the centre of gravity (CG) low and forward. The result is optimal launch and spin, with more speed for maximum distance.



A.I. DESIGNED HIGH-STRENGTH FACE CUP FOR OPTIMISED DISPERSION

We've applied A.I. face optimisation to include speed, launch, spin and now downrange dispersion. The unique face pattern is customized for each model and paired with our high-strength C300 maraging steel face cup. This promotes impressive speed and consistency across the face.



HIGHEST LAUNCHING WITH SLIGHT DRAW BIAS

The Paradym X fairway wood is built with a more upright lie angle and a neutral face at address. This model features the most forgiving shape of all Paradym models and will produce the highest launch with a slight draw bias. An adjustable 3W gives the golfer the ability to even further dial in launch.

PARADYM X



PARADYM X FAIRWAY WOOD



MCA ALDILA ASCENT PL BLUE

40g (WMS, Light) • 50g (Light, Reg)



True Temper HZRDUS Silver

60g (Reg, Stiff) • 70g (Stiff)

**Shaft weights indicate weight class*



**GOLF PRIDE TOUR
VELVET 360 (50g)**



**WMS STOCK GRIP LAMKIN
ST SOFT UNDERSIZED (44g)**

SPECS

Model	Loft	Length	Clubhead Volume	Swing weight	Availability	Lie	Adjustability
3W	15°	43.25"	177cc	D3 (60/70g)	RH/LH	58°	YES
3HL	16.5°	43.25"	177cc	D3 (60/70g)	RH	58°	-
5W	18°	42.75"	154cc	D3 (60/70g)	RH/LH	58.5°	-
7W	21°	42.25"	140cc	D3 (60/70g)	RH	59°	-

**Adjustability featured on 3W*

**WOMENS LENGTH 44 ½ - SWING WEIGHT C8 (40g)*

COMPARISON CHART

TECHNOLOGY	Paradym	Paradym X	Paradym ◇◇◇
Tungsten Speed Cartridge	23g	25g	21g
Jailbreak ST	Y	Y	Y
A.I. Designed Flash Face	Y	Y	Y
Adjustable Weighting (g)	N	N	5g (Front)
PERFORMANCE CHARACTERISTICS			
Launch	High	Highest	Mid
Spin	Low	Mid	Lowest
Flight Bias	Neutral	Semi Draw	Neutral
Forgiveness	High	Highest	Semi
Face Profile	Shallow	Shallow	Deeper
Footprint	Mid-Sized	Mid-Sized	Compact
SPECS + OPTIONS			
Loft Options	3, 3HL, 5, 7, HVN, 9, 11	3, 3HL, 5, 7	3+, 3, 5

PARADYM



PARADYM ◆◆◆ FAIRWAY WOOD

The Paradym Triple Diamond model is our most compact fairway wood shape with a deeper face at address. This offering is best suited for stronger players who are looking for a penetrating ball flight with lower spin.

PARADYM PERFORMANCE



SPEED & STABILITY FROM JAILBREAK WITH BATWING TECHNOLOGY

The A.I. Designed Jailbreak Batwing structure is pushed to the perimeter to stiffen the body, while allowing the face to flex for high ball speeds.



OPTIMAL LAUNCH WITH MORE SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating up to 21g of high-density tungsten, we can push the centre of gravity (CG) low and forward. The result is optimal launch and spin, with more speed for maximum distance.



A.I. DESIGNED HIGH-STRENGTH FACE CUP FOR OPTIMISED DISPERSION

We've applied A.I. face optimisation to include speed, launch, spin and now downrange dispersion. The unique face pattern is customized for each model and paired with our high-strength C300 maraging steel face cup. This promotes impressive speed and consistency across the face.



PENETRATING FLIGHT WITH LOW SPIN FROM PARADYM SHIFT CONSTRUCTION

The Paradym Triple Diamond is designed with a deeper face and compact, player preferred shape. The Triaxial Carbon crown aids in creating a low and forward CG. This produces a penetrating ball flight with low spin. And an adjustable hosel allows golfers to further dial in trajectory.

PARADYM



PARADYM ◆◆◆ FAIRWAY WOOD



PROJECT X HZRDUS BLACK
70g (Reg)



MITSUBISHI CHEMICAL KAI'LI WHITE
70g (Stiff, X-Stiff) • 80g (Stiff, X-Stiff)

**Shaft weights indicate weight class*



GOLF PRIDE TOUR VELVET 360 (50g)

SPECS

Model	Loft	Length	Clubhead Volume	Swing weight	Availability	Lie	Adjustability
3+	13.5°	43.25"	174cc	D4 (70g)	RH	56°	YES
3W	15°	43.25"	174cc	D4 (70g)	RH/LH	56°	YES
5W	18°	42.75"	154cc	D4 (70g)	RH/LH	56.5°	YES

*Adjustability on all lofts for Triple Diamond
*WOMENS LENGTH 44 ½ - SWING WEIGHT C8 (40g)

COMPARISON CHART

TECHNOLOGY	Paradym	Paradym X	Paradym ◆◆◆
Tungsten Speed Cartridge	23g	25g	21g
Jailbreak ST	Y	Y	Y
A.I. Designed Flash Face	Y	Y	Y
Adjustable Weighting (g)	N	N	5g (Front)
PERFORMANCE CHARACTERISTICS			
Launch	High	Highest	Mid
Spin	Low	Mid	Lowest
Flight Bias	Neutral	Semi Draw	Neutral
Forgiveness	High	Highest	Semi
Face Profile	Shallow	Shallow	Deeper
Footprint	Mid-Sized	Mid-Sized	Compact
SPECS + OPTIONS			
Loft Options	3, 3HL, 5, 7, HVN, 9, 11	3, 3HL, 5, 7	3+, 3, 5

BIG BERTHA



BIG BERTHA FAIRWAY WOODS



CALLAWAY RCH 40g (Light, Reg)



CALLAWAY RCH 50g (Light, Reg, Stiff)



CALLAWAY RCH 60g (Reg, Stiff)



CALLAWAY RCH 70g (Reg, Stiff)

**Shaft weights indicate weight class*



GOLF PRIDE TOUR VELVET 360 Soft (46g)

Make Every Shot Your Best

- ✓ EASY LAUNCH FROM FORGIVING BERTHA SHAPE
- ✓ BIG BERTHA POWER FROM JAILBREAK WITH BATWING TECHNOLOGY
- ✓ FAST BALL SPEEDS FROM AN A.I. DESIGNED HIGH-STRENGTH FACE
- ✓ EASY DISTANCE FROM A LIGHTWEIGHT PACKAGE

Model	Loft	Length	Clubhead Volume	Swing weight	Availability	Lie
3W	16°	43"	180cc	D2	RH/LH	58° (ADJ)
5W	19°	42.25"	153cc	D2	RH/LH	59° (ADJ)
HVN	21°	42.75"	155cc	D2	RH Only	58.5°
7W	22°	41.5"	142cc	D2	RH/LH	60°
9W	25°	40.75"	134cc	D2	RH Only	61°

**Swing weights based on 50g Reg*



HYBRIDS

PARADYM AI SMOKE



PARADYM AI SMOKE HYBRID



PROJECT X CYPHER 2.0

50g (Light) • 60g (Reg) • 70g (Stiff)



LAMKIN CROSSLINE 360

50g (Standard)



A BREAKTHROUGH IN HYBRID PERFORMANCE POWERED BY AI SMART FACE

The all-new Ai Smart Face optimises performance using swing data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation just prior to impact. This promotes maximum distance with tight dispersion into the green.



CONTEMPORARY HYBRID SHAPING FOR MODERN GOLFERS

The new Ai Smoke hybrid features a brand-new contemporary design. With a larger overall profile we've amplified forgiveness and instilled confidence at address. Additionally, a more pronounced sole camber offers enhanced turf interaction, ensuring precise, clean contact.



EXCEPTIONAL DISTANCE FROM THE TUNGSTEN SPEED CARTRIDGE

Experience exceptional distance with the innovative Tungsten Speed Cartridge. By seamlessly integrating high-density tungsten, we've strategically repositioned the centre of gravity (CG), positioning it both low and forward. The outcome: low spin coupled with impressive ball speed.

Club	Loft	Length	Lie	Swing weight	Availability
3	18°	40.625"	57.375	D2	RH/LH
4	21°	40.0"	58	D2	RH/LH
5	24°	39.375"	58.625	D2	RH/LH
6	27°	38.75"	59.25	D2	RH/LH

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

** All lofts adjustable.*

PARADYM AI SMOKE



PARADYM AI SMOKE HL HYBRID



PROJECT X CYPHER 2.0
50g (Light) • 60g (Reg)



LAMKIN CROSSLINE 360
50g (Standard)



A BREAKTHROUGH IN HYBRID PERFORMANCE POWERED BY AI SMART FACE

The all-new Ai Smart Face optimises performance using swing data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation just prior to impact. This promotes maximum distance with tight dispersion into the green.



CONTEMPORARY HYBRID SHAPING FOR MODERN GOLFERS

The new Ai Smoke HL model features a shallower profile to promote a high, easy launch. Additionally, a more pronounced sole camber offers enhanced turf interaction, ensuring precise, clean contact.



EXCEPTIONAL DISTANCE FROM THE TUNGSTEN SPEED CARTRIDGE

Experience exceptional distance with the innovative Tungsten Speed Cartridge. By seamlessly integrating high-density tungsten, we've strategically repositioned the centre of gravity (CG), positioning it both low and forward. The outcome: low spin coupled with impressive ball speed.

Club	Loft	Length	Lie	Swing weight	Availability
3	18°	41.25"	56.75°	D1	RH/LH
4	21°	40.50"	57.5°	D1	RH/LH
5	24°	39.75"	58.25°	D1	RH/LH
6	27°	39.00"	59°	D1	RH/LH
7	30°	38.25"	59.75°	D1	RH/LH
8	33°	37.50"	60.5°	D1	RH/LH

*Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.

* All lofts adjustable.

PARADYM Ai SMOKE



PARADYM AI SMOKE MAX FAST HYBRID



MCA TENSEI AV BLUE / SILVER

40g (R2) | D2



LAMKIN WINN DRI-TAC LITE 2.0 (25g)



A BREAKTHROUGH IN HYBRID PERFORMANCE POWERED BY AI SMART FACE

The all-new Ai Smart Face optimises iron performance using swing data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation just prior to impact. This promotes maximum distance with tight dispersion into the green. The Ai Smart Face in the Max Fast model prioritizes launch and spin to help golfers achieve maximum distance.



FORGIVING SHAPE FOR MODERN GOLFERS

The new Ai Smoke Max Fast model features a shallow profile and flat crown to promote a high, easy launch. Additionally, a more pronounced sole camber offers enhanced turf interaction, ensuring precise, clean contact.



EXCEPTIONAL DISTANCE FROM THE TUNGSTEN SPEED CARTRIDGE

Experience exceptional distance with the innovative Tungsten Speed Cartridge. By seamlessly integrating high-density tungsten, we've strategically repositioned the centre of gravity (CG). The outcome: high launch coupled with impressive ball speed.



EFFORTLESS DISTANCE WITH MAX FAST SPEC

The Max Fast version is designed to help golfers increase their swing speed and launch. This model features lightweight components, including a 40g shaft, to ensure an easy, high launch.

Club	Loft	Length	Lie	Swing weight	Availability
4	21°	40.5"	58.5°	D0	RH Only
5	24°	39.75"	59°	D0	RH Only
6	27°	39"	59.5°	D0	RH Only
7	30°	38.25"	60°	D0	RH Only
8	33°	37.5"	60.5°	D0	RH Only

*Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.

PARADYM



PARADYM HYBRID

The Paradym model is for golfers who want a mid-sized, wood-shaped hybrid that's long with excellent versatility and control.

PARADYM PERFORMANCE



FAST BALL SPEEDS FROM THE TUNGSTEN SPEED CARTRIDGE & JAILBREAK WITH BATWING TECHNOLOGY

Get more distance from the revolutionary Tungsten Speed Cartridge. By incorporating high-density tungsten, we can push the centre of gravity (CG) low and forward. The result is lower spin with more ball speed. Our A.I. designed Jailbreak with Batwing Technology increases stiffness in the perimeter, while allowing the face to flex for high ball speeds across the face.



A.I. DESIGNED 455 FACE CUP FOR OPTIMISED SPEED AND SPIN

A high-strength 455 Face Cup is designed using A.I. to optimize ball speeds and improve spin robustness across the face. Each model features a unique A.I. pattern to enhance performance in that specific head.



INCREDIBLE VERSATILITY FROM THE CUTWAVE SOLE DESIGN

Cutwave Sole is designed specifically to cut through the turf with ease, especially from thick rough. And increased camber on the leading edge improves turf interaction. This shape makes Paradym the most versatile family of hybrids we've ever created.



OPTIMAL TRAJECTORY FROM AN ADJUSTABLE HOSEL

Optimise trajectory and control with an adjustable hosel sleeve capable of +2* / -1* of loft.

PARADYM



PARADYM HYBRID

MCA ALDILA ASCENT PL BLUE

40g (WMS) • 50g (Light,)

True Temper HZRDUS Silver

60g (Reg, Stiff) • 70g (Stiff)

**Shaft weights indicate weight class*

CALLAWAY UNIVERSAL GRIP (51g)

WMS STOCK GRIP LAMKIN ST SOFT UNDERSIZED (44g)

SPECS

Model	Loft	Length	Lie	Swing weight	Availability
18°	18° Adj	40.5"	57.5	D1	RH/LH
21°	21° Adj	40.0"	58	D1	RH/LH
24°	24° Adj	39.5"	58.5	D1	RH/LH
27°	27° Adj	39.0"	59	D1	RH

COMPARISON CHART

Attributes	Paradym	Paradym X
Jailbreak with Batwing Technology	Yes	Yes
Tungsten Speed Cartridge	Yes	Yes
Forged A.I. 455 Face Cup	Yes	Yes
Adjustability	All Models	All Models
Head Shape	Fairway Wood-like	Fairway Wood-like
Launch	Mid	High
Footprint	Moderate	Oversized
Launch	High	Highest
Flight Bias	Neutral	Semi-Draw

PARADYM X



PARADYM X HYBRID

The Paradym X model is for golfers looking for full-sized, wood-shaped hybrid that's long with excellent versatility and forgiveness.

PARADYM PERFORMANCE



FAST BALL SPEEDS FROM THE TUNGSTEN SPEED CARTRIDGE & JAILBREAK WITH BATWING TECHNOLOGY

Get more distance from the revolutionary Tungsten Speed Cartridge. By incorporating high-density tungsten, we can push the centre of gravity (CG) low and forward. The result is lower spin with more ball speed. Our A.I. designed Jailbreak with Batwing Technology increases stiffness in the perimeter, while allowing the face to flex for high ball speeds across the face.



A.I. DESIGNED 455 FACE CUP FOR OPTIMISED SPEED AND SPIN

A high-strength 455 Face Cup is designed using A.I. to optimize ball speeds and improve spin robustness across the face. Each model features a unique A.I. pattern to enhance performance in that specific head.



INCREDIBLE VERSATILITY FROM THE CUTWAVE SOLE DESIGN

Cutwave Sole is designed specifically to cut through the turf with ease, especially from thick rough. And increased camber on the leading edge improves turf interaction. This shape makes Paradym the most versatile family of hybrids we've ever created.



OPTIMAL TRAJECTORY FROM AN ADJUSTABLE HOSEL

Optimize trajectory and control with an adjustable hosel sleeve capable of +2*/ -1* of loft.

PARADYM X



PARADYM X HYBRID

MCA ALDILA ASCENT PL BLUE

40g (WMS) • 50g (Light)

True Temper HZR DUS Silver

60g (Reg) • 70g (Stiff)

**Shaft weights indicate weight class*

CALLAWAY UNIVERSAL GRIP (51g)

WMS STOCK GRIP LAMKIN ST SOFT UNDERSIZED (44g)

SPECS

Model	Loft	Length	Lie	Swing weight	Availability
3	18° Adj	40.5"	57.5	D1	RH/LH
4	21° Adj	40.0"	58	D1	RH/LH
5	24° Adj	39.5"	58.5	D1	RH/LH
6	27° Adj	39.0"	59	D1	RH
7	30° Adj	38.5"	59.5	D1	RH

COMPARISON CHART

Attributes	Paradym	Paradym X
Jailbreak with Batwing Technology	Yes	Yes
Tungsten Speed Cartridge	Yes	Yes
Forged A.I. 455 Face Cup	Yes	Yes
Adjustability	All Models	All Models
Head Shape	Fairway Wood-like	Fairway Wood-like
Launch	Mid	High
Footprint	Moderate	Oversized
Launch	High	Highest
Flight Bias	Neutral	Semi-Draw

BIG BERTHA



BIG BERTHA HYBRID



CALLAWAY RCH
65g (Light)



CALLAWAY RCH
65g (Reg)



CALLAWAY RCH
65g (Stiff)

**Shaft weights indicate weight class*



CALLAWAY MEN'S UNIVERSAL (51g)

Make Every Shot Your Best

- ✓ INCREDIBLE FORGIVENESS FROM A CONFIDENCE-INSPIRING BERTHA SHAPE
- ✓ HIGH, EASY LAUNCH FROM PRECISION TUNGSTEN WEIGHTING
- ✓ FAST BALL SPEEDS FROM JAILBREAK WITH BATWING TECHNOLOGY
- ✓ OPTIMISED SPEED AND SPIN IN THE A.I. DESIGNED FACE CUP

Model	Loft	Length	Swing weight	Availability	Lie
3H	19°	40.5"	D1	RH/LH	59.0
4H	21°	40.0"	D1	RH/LH	59.5
5H	24°	39.5"	D1	RH/LH	60.0
6H	27°	39.0"	D1	RH/LH	60.5
7H	30°	38.5"	D1	RH/LH	61.0
8H	33°	38.0"	D1	RH Only	61.5
9H	36°	37.5"	D1	RH Only	62.0

**All Lofts Adjustable*



IRONS

PARADYM AI SMOKE



PARADYM AI SMOKE IRON

The Paradym Ai Smoke irons represent a total revolution in iron performance. The Ai Smoke family of irons utilises the most advanced iron face in Callaway history: the Ai Smart Face. The Ai Smart Face is designed using real player data and advanced machine learning to create a series of sweet spots all over the face. The result is exceptional distance with tight dispersion. *The Paradym Ai Smoke model is best suited for golfers with average to high swing speeds looking to maximise distance and improve dispersion.*

SWEETER FROM EVERY SPOT



A TOTAL REVOLUTION IN IRON PERFORMANCE FROM THE INDUSTRY-FIRST AI SMART FACE™

The all-new Ai Smart Face optimises iron performance using swing data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation just prior to impact. The result is a face that promotes maximum distance with tight dispersion into the green.



BALANCING DISTANCE, CONTROL, AND PRECISION THROUGH AI ADVANCEMENTS

Traditionally, longer club lengths promote increased swing speed and more distance, but at the cost of control. Through our innovative Ai process, golfers can experience the distance benefits of ¼" longer clubs in the mid and long irons while maintaining tight dispersion into the green.



CONTEMPORARY DESIGN MEETS HOLLOW-BODY INNOVATION

Modern shaping and hollow-body construction melds form and function, delivering a seamless blend of modern sophistication and innovation. The new, modern shape consists of longer blade lengths, thinner toplines, and optimised sole widths to create a forgiving, yet streamlined look at address.



IMPROVED TURF INTERACTION FROM DYNAMIC SOLE DESIGN

The all-new Dynamic Sole Design features a pre-worn leading edge with variable bounce that cuts through the turf with extreme efficiency. This dynamic design promotes crisp contact on all shots and is engineered to provide exceptional forgiveness.

PARADYM AI SMOKE



PARADYM AI SMOKE IRON



TT PROJECT X CYPHER 2.0 50
55g (Light) • 60G (Reg) • 70G (Stiff)



TRUE TEMPER ELEVATE MPH 95
95g (Regular, Stiff)



LAMKIN CROSSLINE
46g (Gr), 50g (St)

SPECS

Model	Loft	Length	Lie	Swing weight (St/Gr)	Availability	Offset
4	19°	39.125"	60.375°	D2 / D0	RH/LH	4.1mm
5	22°	38.50"	61°	D2 / D0	RH/LH	3.7mm
6	25°	37.875"	61.625°	D2 / D0	RH/LH	3.3mm
7	28°	37.25"	62.25°	D2 / D0	RH/LH	2.8mm
8	32°	36.625"	62.875°	D2 / D0	RH/LH	2.2mm
9	37°	36.00"	63.5°	D2 / D0	RH/LH	1.7mm
P	42°	35.75"	63.75°	D2 / D0	RH/LH	1.5mm
A	46°	35.5"	64°	D2 / D0	RH/LH	1.4mm
G	50°	35.5"	64°	D2 / D0	RH/LH	1.3mm
S	54°	35.5"	64°	D2 / D0	RH/LH	1.3mm

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM AI SMOKE



PARADYM AI SMOKE IRON HL

The Paradym Ai Smoke irons represent a total revolution in iron performance. The Ai Smoke family of irons utilises the most advanced iron face in Callaway history: the Ai Smart Face. The Ai Smart Face is designed using real player data and advanced machine learning to create a series of sweet spots all over the face. The result is exceptional distance with improved dispersion. *The HL (High Launch) model is made for golfers who need higher launch to maximise distance and hit more greens.*

SWEETER FROM EVERY SPOT



A TOTAL REVOLUTION IN IRON PERFORMANCE FROM THE INDUSTRY-FIRST AI SMART FACE™

The all-new Ai Smart Face™ optimises performance using pre-impact data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation all prior to impact. We used this data to create an Ai Smart Face that that launches higher with more spin to maximise distance.



BALANCING DISTANCE, CONTROL, AND PRECISION THROUGH AI ADVANCEMENTS

Through our innovative Ai Smart Face optimisation process, we can increase club length in the long and mid irons without sacrificing control. Golfers can now take advantage of the distance benefits of ½” longer clubs while upholding precise control and tight dispersion.



MODERN DESIGN MEETS CLASSIC CAVITY BACK CONSTRUCTION

The HL model is intelligently designed in a deep cavity back construction. This proven design is combined with precision tungsten weighting to produce a low, deep CG for a high, towering flight. An all-new shape consists of longer blade lengths and optimal sole and topline widths to create a confident, yet clean look at address.



IMPROVED TURF INTERACTION FROM DYNAMIC SOLE DESIGN

The all-new Dynamic Sole Design features a pre-worn leading edge with variable bounce that cuts through the turf with extreme efficiency. This dynamic design promotes crisp contact on all shots and is engineered to provide exceptional forgiveness.

PARADYM AI SMOKE



PARADYM AI SMOKE IRON HL



TT PROJECT X CYPHER 2.0
55g (Light) • 60G (Reg) • 70G (Stiff)



TRUE TEMPER ELEVATE MPH 85
95g (Regular, Stiff)



LAMKIN CROSSLINE
46g (ST), 50g (GR)

SPECS

Model	Loft	Length	Lie	Swing weight (St/Gr)	Availability	Offset
4	21°	39.75"	59.75°	D1/C9	RH/LH	5.3mm
5	24°	39.00"	60.5°	D1/C9	RH/LH	4.7mm
6	27°	38.25"	61.25°	D1/C9	RH/LH	4.1mm
7	30°	37.50"	62°	D1/C9	RH/LH	3.4mm
8	34°	36.75"	62.75°	D1/C9	RH/LH	2.6mm
9	38°	36.00"	63.5°	D1/C9	RH/LH	1.8mm
P	43°	35.75"	63.75°	D1/C9	RH/LH	1.5mm
A	47°	35.5"	64°	D1/C9	RH/LH	1.4mm
G	51°	35.5"	64°	D1/C9	RH/LH	1.3mm
S	55°	35.5"	64°	D1/C9	RH/LH	1.3mm

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM AI SMOKE



PARADYM AI SMOKE MAX FAST IRON

The Paradym Ai Smoke irons represent a total revolution in iron performance. The Ai Smoke family of irons utilises the most advanced iron face in Callaway history: the Ai Smart Face. The Ai Smart Face is designed using real player data and advanced machine learning to create a series of sweet spots all over the face. The result is exceptional distance with improved dispersion. *The Max Fast model is made for golfers who need to optimise swing speed and increase launch to maximise distance and hit more greens.*

SWEETER FROM EVERY SPOT



A TOTAL REVOLUTION IN IRON PERFORMANCE FROM THE INDUSTRY-FIRST AI SMART FACE™

The all-new Ai Smart Face™ optimises performance using pre-impact data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation all prior to impact. We used this data to create an Ai Smart Face that launches higher with more spin to maximise distance.



BALANCING DISTANCE, CONTROL, AND PRECISION THROUGH AI ADVANCEMENTS

Traditionally, longer club lengths promote increased swing speed and more distance, but at the cost of control. Through our innovative Ai process, golfers can experience the distance benefits of ¼" longer clubs in the mid and long irons while upholding precision and tight dispersion.



MODERN DESIGN MEETS CAVITY BACK CONSTRUCTION

The Max Fast model is intelligently designed in a deep cavity back construction. This proven design is combined with precision tungsten weighting to produce a low, deep CG for a high, towering flight. An all-new shape consists of longer blade lengths and optimal sole and topline widths to create a confident, yet clean look at address.



IMPROVED TURF INTERACTION FROM DYNAMIC SOLE DESIGN

The all-new Dynamic Sole Design features a pre-worn leading edge with variable bounce that cuts through the turf with extreme efficiency. This dynamic design promotes crisp contact on all shots and is engineered to provide exceptional forgiveness.



EFFORTLESS DISTANCE WITH THE MAX FAST SPEC

The Max Fast version is designed to help golfers increase their swing speed and launch. This model features more loft and lightweight components, including a 40g shaft, to ensure an easy, high launch.

PARADYM AI SMOKE



PARADYM AI SMOKE MAX FAST IRON



MCA TENSEI BLUE SILVER
40g (R2)



WINN DRI TAC 2.0
44g

SPECS

Model	Loft	Length	Lie	Swing weight	Availability	Offset
5	25°	39.00"	61.5°	C9	RH Only	4.7mm
6	28°	38.25"	61.75°	C9	RH Only	4.1mm
7	31°	37.50"	62.5°	C9	RH Only	3.4mm
8	35°	36.75"	63.25°	C9	RH Only	2.6mm
9	39°	36.00"	64°	C9	RH Only	1.8mm
P	44°	35.75"	64.25°	C9	RH Only	1.5mm
A	48°	35.5"	64.5°	C9	RH Only	1.4mm
G	52°	35.5"	64.5°	C9	RH Only	1.3mm
S	56°	35.5"	64.5°	C9	RH Only	1.3mm

APEX PRO
SERIES**APEX CB IRONS**

The new Apex CB '24 Irons are designed for the most discerning tour pros and elite ball-strikers. This tour-cavity back is designed with an all-new forged construction for a pure feel, precise shot-making, and workability.

THE ULTIMATE TOUR IRON**PURE FORGED PERFORMANCE**

The Apex CB '24 irons are forged in a 5-step process from 1025 carbon steel, creating the buttery-soft feel discerning players crave. The body and face are forged as one-piece while MIM weights placed strategically in the toe to create a perfectly balanced design for enhanced workability and control.

**PROGRESSIVE CG DESIGN FOR ADDED CONTROL**

A progressive CG throughout the set improves trajectory control. The long irons feature a lower CG that promotes towering shots that land soft into greens while the short irons utilise a higher CG for a lower trajectory to promote more spin for added control.

**DYNAMIC SOLE DESIGN FOR ENHANCED TURF INTERACTION**

The new Apex CB '24 irons feature a Dynamic Sole Design with a pre-worn leading edge to cut through the turf more efficiently and trailing edge relief to ensure a clean exit. The result is an iron sole that maintains speed through the turf and promotes consistent contact on all shots.

**ENDLESS COMBO SET POSSIBILITIES**

The Apex CB '24 iron combines a classic tour shape with modern design features to create a stunning new look. The Apex CB '24 also features a thinner topline and longer blade lengths than its predecessor that seamlessly blend with the other Pro Series models to meet a player's specific needs. All Pro Series irons feature the same MIM back weight to give fitters more control to dial in swing weight.

APEX^{PRO} SERIES



APEX CB IRONS

SPECS

Club	Loft	Lie	Availability	Offset	Build Length
3	20.5°	60.0°	RH/LH	3.3MM	39.00"
4	23.0°	60.5°	RH/LH	3.1MM	38.50"
5	26.0°	61.0°	RH/LH	2.8MM	38.00"
6	30.0°	61.5°	RH/LH	2.5MM	37.50"
7	34.0°	62.0°	RH/LH	2.3MM	37.00"
8	38.0°	62.5°	RH/LH	2.1MM	36.50"
9	42.0°	63.0°	RH/LH	1.9MM	36.00"
10	46.0°	63.25°	RH/LH	1.6MM	35.75"
11	50.0°	63.5°	RH/LH	1.4MM	35.50"

Custom Only

APEX PRO
SERIES**APEX MB IRONS**

The new Apex MB Irons are developed for the absolute best in the game who are looking for a high level of performance in a modern Tour blade. With our Dynamic Sole Design, it provides more efficient turf interaction, enhanced workability, and the classic feel that elite players expect.

A PURE BLADE IN A MODERN DESIGN**PURE FORGED PERFORMANCE**

The Apex MB '24 body and face are forged as one-piece from 1025 carbon steel, creating the purest feeling iron imaginable.

**PROGRESSIVE CG DESIGN FOR ADDED CONTROL**

A progressive CG throughout the set improves trajectory control. The long irons feature a lower CG that promotes towering shots that land soft into greens while the short irons utilise a higher CG for a lower trajectory with more spin for added control.

**DYNAMIC SOLE DESIGN FOR ENHANCED TURF INTERACTION**

The new Apex MB '24 irons feature a dual chamfer on the leading edge to cut through the turf more efficiently. A trailing edge chamfer provides relief from the turf after contact for enhanced feel. This Dynamic Sole Design maintains speed through the turf and promotes consistent contact on all shots.

**ENDLESS COMBO SET POSSIBILITIES**

The Apex MB '24 iron is a pure blade in a modern design. A thinner topline and longer blade lengths seamlessly blend with the other Apex Pro Series irons for those who want to meet a player's specific needs. All Pro Series irons feature the same MIM back weight to give fitters more control to dial in swing weight.

APEX^{PRO} SERIES



APEX MB IRONS

SPECS

Model	Loft	Availability	Lie	Offset	Build Length
3	20.5°	RH/LH	60.0°	2.2mm	39.00"
4	23.0°	RH/LH	60.5°	2.1mm	38.50"
5	26.0°	RH/LH	61.0°	1.9mm	38.00"
6	30.0°	RH/LH	61.5°	1.7mm	37.50"
7	34.0°	RH/LH	62.0°	1.5mm	37.00"
8	38.0°	RH/LH	62.5°	1.3mm	36.50"
9	42.0°	RH/LH	63.0°	1.1mm	36.00"
10	46.0°	RH/LH	63.25°	0.8mm	35.75"
11	50.0°	RH/LH	63.5°	0.6mm	35.50"

Custom Only

APEX PRO
SERIES**APEX PRO IRONS**

A revolutionary multi-material forged construction paired with our patented urethane microspheres delivers unmatched feel. An all-new progressive face is designed for exceptional distance with Tour-level precision. And a Dynamic Sole Design promotes improved turf interaction and better contact. The ultimate players performance iron has officially arrived.

EXCEPTIONAL DISTANCE WITH TOUR-LEVEL PRECISION**ADVANCED FORGED PERFORMANCE**

For the first time ever in an Apex iron, a hollow body construction pairs a forged face with a forged 1025 carbon steel body to deliver a premium, ultra-soft feel. Our patented urethane microspheres also work to dampen sound and improve feel while still allowing the face to flex for high ball speeds across the face.

**NEW PROGRESSIVE FACE DESIGN FOR INCREDIBLE DISTANCE WITH ADDED CONTROL**

The Apex Pro '24 irons feature a progressive face design to give players powerful long irons and more precise short irons. The long irons are designed with a powerful Forged 455 face cup to enhance distance and forgiveness. The short irons feature an ultra-consistent forged 1025 face plate engineered to give you control with your scoring clubs.

**DYNAMIC SOLE DESIGN FOR ENHANCED TURF INTERACTION**

The new Apex Pro '24 irons feature a Dynamic Sole Design with a pre-worn leading edge to cut through the turf more efficiently and trailing edge relief to ensure a clean exit. The result is an iron sole that maintains speed through the turf and promotes consistent contact on all shots.

**ENDLESS COMBO SET POSSIBILITIES**

From loft packages to sole geometries and shapes, the Apex Pro irons can be combined in any fashion with the other Pro Series models to meet a player's specific needs. All Pro Series irons feature the same MIM back weight to give fitters more control to dial in swing weight.

APEX PRO SERIES



APEX PRO IRONS



TRUE TEMPER DYNAMIC GOLD MID

115g (Reg, Stiff, X-Stiff)



MCA MMT IRON

85g (Reg) • 95g (Stiff) • 105g (X-Stiff)

**Shaft weights indicated weight class*



GOLF PRIDE Z GRIP FIRM

Standard – 50g (Steel), 46g (Graphite)

SPECS

Model	Loft	Availability	Lie	Offset	Build Length	Swing weight
3	19.0°	RH/LH	60.0°	3.4mm	39.00"	D2
4	22.0°	RH/LH	60.5°	3.2mm	38.50"	D2
5	25.0°	RH/LH	61.0°	3.0mm	38.00"	D2
6	29.0°	RH/LH	61.5°	2.7mm	37.50"	D2
7	33.0°	RH/LH	62.0°	2.5mm	37.00"	D2
8	37.0°	RH/LH	62.5°	2.2mm	36.50"	D2
9	41.0°	RH/LH	63.0°	1.9mm	36.00"	D2
P	45.0°	RH/LH	63.25°	1.7mm	35.75"	D2
A	50.0°	RH/LH	63.5°	1.3mm	35.50"	D2

APEX PRO SERIES



COMBO SET MENUS: ELITE

For the best ball strikers, The Apex CB and MB combo provides the ultimate playability and feel in one set.

BUILD THE PERFECT SET OF IRONS FOR YOUR GAME

Model	CB					MB				
	Club	3	4	5	6	7	8	9	10	11
Loft	20.5°	23.0°	26.0°	30.0°	34.0°	38.0°	42.0°	46.0°	50.0°	
Lie	60.0°	60.5°	61.0°	61.5°	62.0°	62.5°	63.0°	63.25°	63.5°	
Offset	3.3mm	3.1mm	2.8mm	2.5mm	1.5mm	1.3mm	1.1mm	0.8mm	0.6mm	
Build Length	39.00"	38.50"	38.00"	37.50"	37.00"	36.50"	36.00"	35.75"	35.50"	

APEX PRO SERIES



COMBO SET MENUS: PLAYER

The Perfect combination of Apex Pro and Apex CB for distance, feel, playability and shot-making control.

BUILD THE PERFECT SET OF IRONS FOR YOUR GAME

Model	PRO				CB				
Club	3	4	5	6	7	8	9	10	11
Loft	19.0°	22.0°	25.0°	29.0°	34.0°	38.0°	42.0°	46.0°	50.0°
Lie	60.0°	60.5°	61.0°	61.5°	62.0°	62.5°	63.0°	63.25°	63.5°
Offset	3.4mm	3.2mm	3.0mm	2.7mm	2.3mm	2.1mm	1.9mm	1.6mm	1.4mm
Build Length	39.00"	38.50"	38.00"	37.50"	37.00"	36.50"	36.00"	35.75"	35.50"

APEX PRO SERIES



COMBO SET MENUS: TRIPLE PLAY

Reap all the technology and benefits of the Apex Pro Series family with all three models.

BUILD THE PERFECT SET OF IRONS FOR YOUR GAME

Model	PRO			CB			MB		
Club	3	4	5	6	7	8	9	10	11
Loft	19.0°	22.0°	25.0°	30.0°	34.0°	38.0°	42.0°	46.0°	50.0°
Lie	60.0°	60.5°	61.0°	61.5°	62.0°	62.5°	63.0°	63.25°	63.5°
Offset	3.4mm	3.2mm	3.0mm	2.5mm	2.3mm	2.1mm	1.1mm	0.8mm	0.6mm
Build Length	39.00"	38.50"	38.00"	37.50"	37.00"	36.50"	36.00"	35.75"	35.50"

APEX PRO SERIES



APEX UT IRONS



TRUE TEMPER DYNAMIC GOLD MID

115g (Reg, Stiff, X-Stiff)



MCA MMT UT IRON

80g (Reg, Stiff) • 90g (X-Stiff)

**Shaft weights indicated weight class*



GOLF PRIDE Z GRIP FIRM

Standard – 50g (Steel), 46g (Graphite)

PURE POWER WITH COMPLETE CONTROL



ADVANCED FORGED PERFORMANCE

The Forged 455 face cup provides exceptional distance, making the Apex UT '24 iron an incredibly powerful and workable option off the tee.



DYNAMIC SOLE DESIGN FOR ENHANCED TURF INTERACTION

The new Apex UT '24 irons feature a Dynamic Sole Design with a pre-worn leading edge to cut through the turf more efficiently and trailing edge relief to ensure a clean exit. The result is an iron sole that maintains speed through the turf and promotes consistent contact on all shots. The new Apex Utility iron is a more compact shape than its predecessor with a slightly shallower face to promote a higher launch.



ENDLESS COMBO SET POSSIBILITIES

The new Apex UT '24 irons are the perfect complement to the other Pro Series models. Whether you're looking for a driving iron or a long iron replacement, the Apex UT '24 irons are designed to seamlessly blend with other Pro Series models to meet a player's specific needs. All Pro Series irons feature the same MIM back weight to give fitters more control to dial in swing weight.

Model	Loft	Availability	Lie	Offset	Steel Length	Swing weight (St)	Graphite Length (St)	Swing weight (Gr)
2	18.0°	RH/LH	60.0°	2.3mm	39.50"	D3	39.50"	D1
3	20.0°	RH/LH	60.5°	2.2mm	39.00"	D3	39.00"	D1
4	23.0°	RH/LH	61.0°	2.0mm	38.50"	D3	38.50"	D1

PARADYM



PARADYM IRON

The Paradym iron is designed for golfers who are looking for a players' distance iron with a refined shape and premium forging.

PARADYM PERFORMANCE



OUR MOST POWERFUL A.I. DESIGNED FORGED 455 FACE

Industry-leading A.I. face technology is applied to a high-strength Forged 455 face, creating our most powerful forged iron face ever. Each face is uniquely optimised for more speed, higher launch, and increased spin consistency.



FAST BALL SPEEDS FROM FORGED 455 FACE CUP AND HOLLOW BODY WITH SPEED FRAME CONSTRUCTION

The Hollow Body design features Speed Frame construction for added stiffness to the body and support for the high-strength Forged 455 Face Cup. This unique construction is the catalyst that stabilises a thinner face for incredibly fast ball speeds.



EXCEPTIONAL FEEL FROM A FORGED FACE AND PATENTED URETHANE MICROSPHERES

A forged face and patented Urethane Microspheres deliver the ultra-soft feel and premium sound that discerning players demand.



IMPROVED LAUNCH VIA DUAL TUNGSTEN WEIGHTING

Up to 67g of external and internal tungsten weights are placed precisely to enhance launch conditions and improve speed on mis-hits. This increase in forgiveness is the difference between hitting the green and coming up short.



REFINED PLAYERS SHAPING

The Paradym iron features a players look in a forgiving package. A pre-worn leading edge is designed to cut through the turf more efficiently for even more forgiveness.

PARADYM



PARADYM IRON



MCA Aldila Ascent PL Blue 50g (Light)



True Temper HZRDUS Silver 60g (Reg) • 70g (Stiff)



True Temper Elevate MPH 95 95g (Reg, Stiff)

**Shaft weights indicate weight class*



CALLAWAY UNIVERSAL GRIP (51g)

SPECS

Model	Loft	Length	Lie	Swing weight (Steel)	Swing weight (Graphite)	Availability	Offset (mm)
4	20°	38.875"	61	D2	D1	RH/LH	3.8
5	23°	38.25"	61.5	D2	D1	RH/LH	3.4
6	26°	37.625"	62	D2	D1	RH/LH	3
7	29°	37.00"	62.5	D2	D1	RH/LH	2.8
8	33°	36.50"	63	D2	D1	RH/LH	2.5
9	37°	36.00"	63.5	D2	D1	RH/LH	2.3
P	42°	35.75"	64	D2	D1	RH/LH	2
A	47°	35.50"	64	D2	D1	RH/LH	1.8
52	52°	35.25"	64	D2	D1	RH/LH	1.8

COMPARISON CHART

Attributes	Forged A.I. 455 Face	Urethane Microspheres	Tungsten Weighting	Head Shape	Sole Width	Topline	Offset	Player Category	Handicap Range
Paradym	Yes	Yes	Up to 67g	Compact	Moderate	Slim	Minimal	Players Distance	4 to 12
Paradym X	Yes	Yes	Up to 79g	Mid-Sized	Wide	Moderate	Moderate	Game-Improvement	12+

PARADYM X



PARADYM X IRON

The Paradym X Irons are designed for golfers who are looking for an iron that's incredibly long with premium forged feel.

PARADYM PERFORMANCE



OUR MOST POWERFUL A.I. DESIGNED FORGED 455 FACE

Industry-leading A.I. face technology is applied to a high-strength Forged 455 face, creating our most powerful forged iron face ever. Each face is uniquely optimised for more speed, higher launch, and increased spin consistency.



FAST BALL SPEEDS FROM FORGED 455 FACE CUP AND HOLLOW BODY WITH SPEED FRAME CONSTRUCTION

The Hollow Body design features Speed Frame construction for added stiffness to the body and support for the high-strength Forged 455 Face Cup. This unique construction is the catalyst that stabilises a thinner face for incredibly fast ball speeds.



EXCEPTIONAL FEEL FROM A FORGED FACE AND PATENTED URETHANE MICROSPHERES

A forged face and patented Urethane Microspheres deliver the ultra-soft feel and premium sound that discerning players demand.



IMPROVED LAUNCH VIA DUAL TUNGSTEN WEIGHTING

Up to 79g of external and internal tungsten weights are placed precisely to enhance launch conditions and improve speed on mis-hits. This increase in forgiveness is the difference between hitting the green and coming up short.



REFINED PLAYERS SHAPING

The Paradym X iron features a thicker topline and forgiving sole. A pre-worn leading edge is designed to cut through the turf more efficiently for even more forgiveness.

PARADYM X



PARADYM X IRON



MCA Aldila Ascent PL Blue 40g (WMS) • 50g (Light)



True Temper HZRDUS Silver 60g (Reg) • 70g (Stiff)



True Temper Elevate MPH 85 85g (Reg, Stiff)

**Shaft weights indicate weight class*



CALLAWAY UNIVERSAL GRIP (51g)



WMS STOCK GRIP LAMKIN ST SOFT UNDERSIZED (44g)

SPECS

Model	Loft	Length	Lie	Swing weight (Steel)	Swing weight (Graphite)	Availability	Offset (mm)
4	18.5°	38.875"	61	D2	D1	RH/LH	6.4
5	21.5°	38.25"	61.5	D2	D1	RH/LH	5.8
6	24.5°	37.625"	62	D2	D1	RH/LH	5.3
7	27.5°	37.00"	62.5	D2	D1	RH/LH	4.8
8	31.5°	36.50"	63	D2	D1	RH/LH	4.5
9	36°	36.00"	63.5	D2	D1	RH/LH	4.2
P	41°	35.75"	64	D2	D1	RH/LH	3.9
A	46°	35.50"	64	D2	D1	RH/LH	3.7
51	51°	35.25"	64	D2	D1	RH/LH	3.6
56	56°	35.00"	64	D2	D1	RH/LH	3.4

COMPARISON CHART

Attributes	Forged A.I. 455 Face	Urethane Microspheres	Tungsten Weighting	Head Shape	Sole Width	Topline	Offset	Player Category	Handicap Range
Paradym	Yes	Yes	Up to 67g	Compact	Moderate	Slim	Minimal	Players Distance	4 to 12
Paradym X	Yes	Yes	Up to 79g	Mid-Sized	Wide	Moderate	Moderate	Game-Improvement	12+






BIG BERTHA



BIG BERTHA IRONS

For players who are seeking an iron that is easy to hit with outstanding ball speed, our Big Bertha irons promote incredible forgiveness in a generous, confidence-inspiring shape. Using cutting edge A.I. technology and premium performance materials such as tungsten technologies like tungsten, these irons are engineered to deliver easy distance and powerful iron shots, even on off-centre hits.

Make Every Shot Your Best

- 
EXCEPTIONAL LAUNCH AND CONTROL FROM PRECISION TUNGSTEN WEIGHTING
 Precision tungsten is used in two ways to improve launch and control. Up to 11g of external tungsten is positioned to promote outstanding forgiveness. And up to 43g of internal tungsten is positioned to create high-launching long irons and easy-to-control short irons.
- 
FAST BALL SPEEDS FROM AN A.I. DESIGNED FACE CUP
 A high-strength face cup uses A.I. to optimize speed and spin across the face. Each head throughout the set features a unique A.I. pattern to enhance performance.
- 
INCREDIBLE FORGIVENESS FROM A CONFIDENCE-INSPIRING BERTHA SHAPE
 Our classic Big Bertha shape has been refined to inspire confidence at address. Each iron is designed with thicker toplines, wider soles, enhanced offset, and longer blade lengths to create forgiveness and a straight ball flight.
- 
EASY TO SWING WITH OUTSTANDING FEEL
 Big Bertha irons utilise lightweight components to provide an easy-to-swing package. Our patented Urethane Microspheres produce outstanding feel while maintaining exceptional ball speeds.
- 
PREMIUM LOOK FROM A BLACK SMOKE FINISH
 The Big Bertha irons now come in a stunning Black Smoke finish. This ultra-durable finish creates a premium look in the bag.

BIG BERTHA



BIG BERTHA IRONS



CALLAWAY RCH 65g (Light)



CALLAWAY RCH 65g (Reg)



CALLAWAY RCH 65g (Stiff)



TRUE TEMPER Elevate MPH 85g (Reg, Stiff)

**Shaft weights indicate weight class*



CALLAWAY MEN'S UNIVERSAL GRIP (46g)

SPECS

Model	Loft	Length	Lie	Swing weight (Steel)	Swing weight (Graphite)	Availability	Offset (mm)
4	18.0°	38.75"	60.5°	D1	D0	RH/LH	8.1mm
5	21.0°	38.125"	61.25°	D1	D0	RH/LH	7.7mm
6	24.0°	37.5"	62.0°	D1	D0	RH/LH	7.4mm
7	27.0°	37.0"	62.5°	D1	D0	RH/LH	6.9mm
8	31.5°	36.5"	63.0°	D1	D0	RH/LH	6.1mm
9	36.5°	36.0"	63.5°	D1	D0	RH/LH	5.5mm
P	42.0°	35.75"	64.0°	D1	D0	RH/LH	4.7mm
A	47.0°	35.5"	64.0°	D1	D0	RH/LH	3.8mm
G	52.0°	35.25"	64.0°	D1	D0	RH/LH	3.2mm
S	56.0°	35.0"	64.0°	D1	D0	RH/LH	2.5mm



WOMEN'S

PARADYM Ai SMOKE



WOMEN'S PARADYM AI SMOKE MAX DRIVER



PROJECT X CYPHER 2.0

40g (WMS) | C8



**LAMKIN ST SOFT
UNDERSIZED (44g)**



WORLD'S FIRST AI SMART FACE™ DESIGNED USING REAL PLAYER DATA

The all-new Ai Smart Face optimises driver performance using swing dynamics from thousands of real golfers. These swing dynamics, or Swing Code, consist of swing speed, club delivery, and face orientation just prior to impact. This promotes optimal launch conditions and tight downrange dispersion.



MICRO DEFLECTIONS CREATE MULTIPLE SWEET SPOTS

With Ai Smart Face technology, micro deflections are activated upon impact helping to optimise launch and spin on off-centre shots. The result is sweet spots not just in the centre, but all over the face.



A PARADYM SHIFT FROM A LIGHTER. STRONGER CARBON CHASSIS

The 360° Carbon Chassis has been refined to promote increased weight distribution. By adding an internal titanium support structure, the Carbon Chassis is now 15% lighter. This mass has been redistributed into the head to improve launch conditions and add forgiveness.



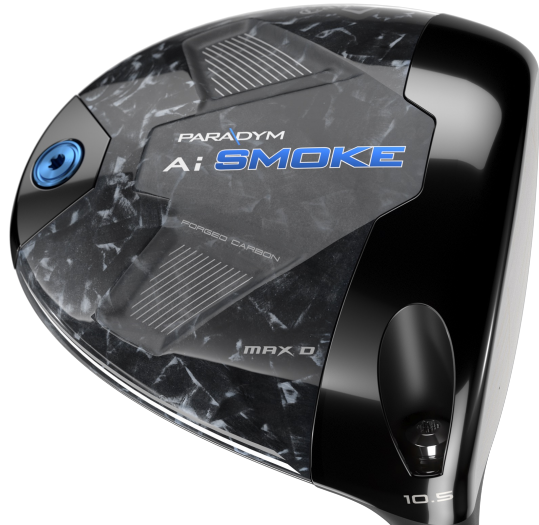
ADJUSTABLE PERIMETER WEIGHTING FOR DESIRED SHOT SHAPE

The MAX driver features a forgiving shape and adjustable perimeter weighting to deliver up to 19 yards of shot shape correction.

Loft	Lie	Women's Length	Volume	Availability
9.0°	58°	44.5"	460cc	RH/LH
10.5°	58°	44.5"	460cc	RH/LH
12.0°	58°	44.5"	460cc	RH/LH

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM Ai SMOKE



WOMEN'S PARADYM AI SMOKE MAX D DRIVER



PROJECT X CYPHER 2.0

40g (WMS) | C8



**LAMKIN ST SOFT
UNDERSIZED (44g)**



WORLD'S FIRST AI SMART FACE DESIGNED USING REAL PLAYER DATA

The all-new Ai Smart Face optimises driver performance using swing dynamics from thousands of real golfers. These swing dynamics, or Swing Code, consist of swing speed, club delivery, and face orientation just prior to impact. This promotes optimal launch conditions and tight downrange dispersion.



MICRO DEFLECTIONS CREATE MULTIPLE SWEET SPOTS

With Ai Smart Face technology, micro deflections are activated upon impact helping to optimise launch and spin on off-centre shots. The result is sweet spots not just in the centre, but all over the face.



A PARADYM SHIFT FROM A LIGHTER. STRONGER CARBON CHASSIS

The 360° Carbon Chassis has been refined to promote increased weight distribution. By adding an internal titanium support structure, the Carbon Chassis is now 15% lighter. This mass has been redistributed into the head to improve launch conditions and add forgiveness.



FORGIVING SHAPE FOR CONFIDENCE OVER THE BALL

The Max D Driver is built with high MOI, and a generously stretched profile at address, suited best for players looking to hit a draw. A rear weight will help stabilise the head and increase launch.

Loft	Lie	Men's Length	Volume	Availability
9.0°	60°	45.75"	460cc	RH/LH
10.5°	60°	45.75"	460cc	RH/LH
12.0°	60°	45.75"	460cc	RH/LH

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM Ai SMOKE



WOMEN'S PARADYM AI SMOKE MAX FAST DRIVER



MCA ELDIO
40g (LDY) | C8



**LAMKIN WINN DRI-TAC
LITE 2.0 (21g)**



WORLD'S FIRST AI SMART FACE DESIGNED USING REAL PLAYER DATA

The all-new Ai Smart Face optimises driver performance using swing dynamics from thousands of real golfers. These swing dynamics, or Swing Code, consist of swing speed, club delivery, and face orientation just prior to impact. This promotes optimal launch conditions and tight downrange dispersion.



MICRO DEFLECTIONS CREATE MULTIPLE SWEET SPOTS

With Ai Smart Face technology, micro deflections are activated upon impact helping to optimise launch and spin on off-centre shots. The result is sweet spots not just in the centre, but all over the face.



A PARADYM SHIFT FROM A LIGHTER. STRONGER CARBON CHASSIS

The 360° Carbon Chassis has been refined to promote increased weight distribution. By adding an internal titanium support structure, the Carbon Chassis is now 15% lighter. This mass has been redistributed into the head to improve launch conditions and add forgiveness.



FORGIVING SHAPE FOR CONFIDENCE OVER THE BALL

The Max Fast Driver is built with high MOI, and a generously stretched profile at address, suited best for players looking for easy launch. From a fixed hosel and rear weight, Max Fast will be a go to driver for lightweight easy-to-swing performance.

Loft	Lie	Women's Length	Volume	Availability
10.5°	59.5°	44.5"	460cc	RH Only
12.0°	59.5°	44.5"	460cc	RH Only

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM AI SMOKE



WOMEN'S PARADYM AI SMOKE MAX FAIRWAY WOOD



PROJECT X CYPHER 2.0

40g (WMS) | C8



**LAMKIN ST SOFT
UNDERSIZED (44g)**



BREAKTHROUGH FAIRWAY PERFORMANCE POWERED BY AI SMART FACE

Ai Smoke fairway woods utilise Ai Smart Face; a breakthrough technology in face design that utilises thousands of actual player swings. Every Ai Smart Face is designed to optimise launch and spin, creating sweet spots across the face.



A PARADYM SHIFT FROM A LIGHTER, STRONGER CARBON CHASSIS

The Carbon Chassis has been refined to promote enhanced weight redistribution. 24g of total weight has been repositioned throughout the head. 12g is placed low-forward to enhance launch and spin, and 12g rearward for increased forgiveness.



OPTIMAL LAUNCH WITH HIGH SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating a tungsten speed cartridge, we can push the centre of gravity (CG) low and forward. The result is optimal launch and spin to promote maximum distance.



REFINED SHAPING WITH ADJUSTABILITY FOR MORE VERSATILITY

With progressive shaping and the most extensive offering, Ai Smoke Max Fairway Woods will be the optimal choice for players who want consistent launch and a neutral ball flight. An adjustable hosel in the 3W and 3HL models gives players additional control to dial in loft and shot shape.

Model	Loft	Length	Clubhead Volume	Availability	Lie
3W	15° Adjustable	42"	171cc	RH/LH	56" Adjustable
3HL	16.5° Adjustable	42"	171cc	RH Only	56" Adjustable
5W	18°	41.5"	153cc	RH/LH	56.5°
7W	21°	41"	144cc	RH/LH	57"
9W	24°	40.5"	133cc	RH Only	58"
11W	27°	40"	128cc	RH Only	59"
HVN	20°	41.75"	165cc	RH Only	57"

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM Ai SMOKE



WOMEN'S PARADYM AI SMOKE MAX D FAIRWAY WOOD



PROJECT X CYPHER 2.0

40g (WMS) | C7



**LAMKIN ST SOFT
UNDERSIZED (44g)**



BREAKTHROUGH FAIRWAY PERFORMANCE POWERED BY AI SMART FACE

Ai Smoke fairway woods utilise Ai Smart Face; a breakthrough technology in face design that utilises thousands of actual player swings. Every Ai Smart Face is designed to optimise launch and spin, creating sweet spots across the face.



A PARADYM SHIFT FROM A LIGHTER, STRONGER CARBON CHASSIS

The Carbon Chassis has been refined to promote enhanced weight redistribution. 24g of total weight has been repositioned throughout the head. 12g is placed low-forward to enhance launch and spin, and 12g rearward for increased forgiveness.



OPTIMAL LAUNCH WITH HIGH SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating a tungsten speed cartridge, we can push the centre of gravity (CG) low and forward. The result is optimal launch and spin to promote maximum distance.



HIGH LAUNCH WITH DRAW BIAS

The Ai Smoke Max D fairway wood is built with a more upright lie angle and a neutral face at address to deliver our most forgiving shape and highest launch with draw bias. An adjustable 3W allows players the ability to dial in launch even more.

Model	Loft	Length	Clubhead Volume	Availability	Lie
3W	15° Adjustable	42"	175cc	RH/LH	58" Adjustable
3HL	16.5° Adjustable	42"	175cc	RH Only	58" Adjustable
5W	18°	41.5"	154cc	RH/LH	58.5°
7W	21°	41"	145cc	RH Only	59°

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM Ai SMOKE



PARADYM AI SMOKE MAX FAST FAIRWAY WOOD



MCA ELDIO
40g (LDY) | C6



**LAMKIN WINN DRI-TAC
LITE 2.0 (21g)**



BREAKTHROUGH FAIRWAY PERFORMANCE POWERED BY AI SMART FACE

Ai Smoke fairway woods utilise Ai Smart Face; a breakthrough technology in face design that utilises thousands of actual player swings. Every Ai Smart Face is designed to optimise launch and spin, creating sweet spots across the face.



A PARADYM SHIFT FROM A LIGHTER, STRONGER CARBON CHASSIS

The Carbon Chassis has been refined to promote enhanced weight redistribution. 24g of total weight has been repositioned throughout the head. 12g is placed low-forward to enhance launch and spin, and 12g rearward for increased forgiveness.



OPTIMAL LAUNCH WITH HIGH SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating a tungsten speed cartridge, we can push the centre of gravity (CG) low and forward. The result is optimal launch and spin to promote maximum distance.



HIGH LAUNCH WITH EASY DISTANCE FROM LIGHTWEIGHT DESIGN

The Ai Smoke Max Fast fairway wood is our lightest weight model. It provides a forgiving shape that's easy to launch with draw bias. With overall lighter components, a bonded hosel and upgraded Winn Dri-Tac grips, players with slower swing speeds will find confidence in Max Fast.

Model	Loft	Length	Clubhead Volume	Availability	Lie
3W	16°	42"	175cc	RH Only	58"
5W	19°	41.5"	154cc	RH Only	58.5"
7W	22°	41"	145cc	RH Only	59°
9W	25°	40.5"	133cc	RH Only	59.5"

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM Ai SMOKE



WOMEN'S PARADYM AI SMOKE MAX FAST HYBRID



MCA ELDIO

40g (LDY)



**LAMKIN WINN DRI-TAC
LITE 2.0 (44g)**



A BREAKTHROUGH IN HYBRID PERFORMANCE POWERED BY AI SMART FACE

The all-new Ai Smart Face optimises iron performance using swing data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation just prior to impact. This promotes maximum distance with tight dispersion into the green. The Ai Smart Face in the Max Fast model prioritizes launch and spin to help golfers achieve maximum distance.



FORGIVING SHAPE FOR MODERN GOLFERS

The new Ai Smoke Max Fast model features a shallow profile and flat crown to promote a high, easy launch. Additionally, a more pronounced sole camber offers enhanced turf interaction, ensuring precise, clean contact.



EXCEPTIONAL DISTANCE FROM THE TUNGSTEN SPEED CARTRIDGE

Experience exceptional distance with the innovative Tungsten Speed Cartridge. By seamlessly integrating high-density tungsten, we've strategically repositioned the centre of gravity (CG). The outcome: high launch coupled with impressive ball speed.



EFFORTLESS DISTANCE WITH MAX FAST SPEC

The Max Fast version is designed to help golfers increase their swing speed and launch. This model features lightweight components, including a 40g shaft, to ensure an easy, high launch.

Club	Loft	Length	Lie	Swing weight	Availability
4	21°	39.5"	58.5°	C4	RH Only
5	24°	38.75"	59°	C4	RH Only
6	27°	38"	59.5°	C4	RH Only
7	30°	37.25"	60°	C4	RH Only
8	33°	36.5"	60.5°	C4	RH Only

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

PARADYM AI SMOKE



PARADYM AI SMOKE MAX FAST IRON

The Paradym Ai Smoke irons represent a total revolution in iron performance. The Ai Smoke family of irons utilises the most advanced iron face in Callaway history: the Ai Smart Face. The Ai Smart Face is designed using real player data and advanced machine learning to create a series of sweet spots all over the face. The result is exceptional distance with improved dispersion. *The Max Fast model is made for golfers who need to optimise swing speed and increase launch to maximise distance and hit more greens.*

SWEETER FROM EVERY SPOT



A TOTAL REVOLUTION IN IRON PERFORMANCE FROM THE INDUSTRY-FIRST AI SMART FACE™

The all-new Ai Smart Face™ optimises performance using pre-impact data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation all prior to impact. We used this data to create an Ai Smart Face that that launches higher with more spin to maximise distance.



BALANCING DISTANCE, CONTROL, AND PRECISION THROUGH AI ADVANCEMENTS

Traditionally, longer club lengths promote increased swing speed and more distance, but at the cost of control. Through our innovative Ai process, golfers can experience the distance benefits of ¼" longer clubs in the mid and long irons while upholding precision and tight dispersion.



MODERN DESIGN MEETS CAVITY BACK CONSTRUCTION

The Max Fast model is intelligently designed in a deep cavity back construction. This proven design is combined with precision tungsten weighting to produce a low, deep CG for a high, towering flight. An all-new shape consists of longer blade lengths and optimal sole and topline widths to create a confident, yet clean look at address.



IMPROVED TURF INTERACTION FROM DYNAMIC SOLE DESIGN

The all-new Dynamic Sole Design features a pre-worn leading edge with variable bounce that cuts through the turf with extreme efficiency. This dynamic design promotes crisp contact on all shots and is engineered to provide exceptional forgiveness.



EFFORTLESS DISTANCE WITH THE MAX FAST SPEC

The Max Fast version is designed to help golfers increase their swing speed and launch. This model features more loft and lightweight components, including a 40g shaft, to ensure an easy, high launch.

PARADYM AI SMOKE



PARADYM AI SMOKE MAX FAST IRON



MCA ELDIO

40g (LDY)



**LAMKIN WINN DRI-TAC
LITE 2.0 (44g)**

SPECS

Model	Loft	Length	Lie	Swing weight	Availability	Offset
6	28°	37.25"	61.75°	C3	RH Only	4.1mm
7	31°	36.50"	62.5°	C3	RH Only	3.4mm
8	35°	35.75"	63.25°	C3	RH Only	2.6mm
9	39°	35.00"	64°	C3	RH Only	1.8mm
P	44°	34.75"	64.25°	C3	RH Only	1.5mm
A	48°	34.5"	64.5°	C3	RH Only	1.4mm
G	52°	34.5"	64.5°	C3	RH Only	1.3mm
S	56°	34.5"	64.5°	C3	RH Only	1.3mm

**Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.*

BIG BERTHA REVA



BIG BERTHA REVA DRIVER



CALLAWAY RCH
40g (WMS)



CALLAWAY RCH
50g (WMS)

**Shaft weights indicate weight class*



LAMKIN ST SOFT UNDERSIZE (44g)

Swing The Game In Your Favour

- ✓ SPECIFICALLY DESIGNED FOR WOMEN
- ✓ LARGE, FORGIVING SWEET SPOT FROM THE A.I. DESIGNED HIGH-STRENGTH XL FACE
- ✓ FAST BALL SPEED FROM NEW LIGHTWEIGHT JAILBREAK A.I.
- ✓ INCREDIBLE FORGIVENESS FROM A CONFIDENCE-INSPIRING BERTHA REVA SHAPE
- ✓ EASY DISTANCE FROM A LIGHTWEIGHT PACKAGE

Model	Length	Clubhead Volume	Swing weight	Availability	Lie
10.5° Adj	44.5"	460cc	C6	RH/LH	60°
12.5° Adj	44.5"	460cc	C6	RH/LH	60°

**Swing weights based on 40g W*

BIG BERTHA REVA



BIG BERTHA REVA FAIRWAY WOODS

Many players struggle with fairways woods, but Big Bertha REVA fairways are designed to be the easiest to hit in our entire Callaway lineup. It all starts with an easy-to-launch shape, more loft and a shallow face. This is paired with slightly shorter shaft lengths and powerful distance technologies to give you the confidence to go straight at every green.

Swing The Game In Your Favour

- ✓ SPECIFICALLY DESIGNED FOR WOMEN
- ✓ EASY LAUNCH FROM FORGIVING BERTHA REVA SHAPE
- ✓ BIG BERTHA REVA POWER FROM JAILBREAK WITH BATWING TECHNOLOGY
- ✓ FAST BALL SPEEDS FROM AN A.I. DESIGNED HIGH-STRENGTH FACE
- ✓ EASY DISTANCE FROM A LIGHTWEIGHT PACKAGE

Model	Loft	Length	Clubhead Volume	Swing weight	Availability	Lie
3W	18° Adj	42.0"	180cc	C6	RH/LH	57.0°
5W	21° Adj	41.25"	155cc	C6	RH/LH	58.0°
HVN	23°	41.75"	155cc	C6	RH Only	58.5°
7W	24°	40.5"	145cc	C6	RH/LH	59.0°
9W	27°	39.75"	135cc	C6	RH Only	60.0°

BIG BERTHA REVA



BIG BERTHA REVA HYBRIDS

Big Bertha REVA hybrids are designed for golfers who prefer hybrids over long irons. They are extremely easy to hit from an inviting Big Bertha REVA shape and launch extremely high from precisely positioned tungsten weightings. Added loft makes these hybrids easy launch, with models available all the way up to a 9 hybrid.

Swing The Game In Your Favour

- ✓ SPECIFICALLY DESIGNED FOR WOMEN
- ✓ INCREDIBLE FORGIVENESS FROM A CONFIDENCE-INSPIRING BERTHA REVA SHAPE
- ✓ HIGH, EASY LAUNCH FROM PRECISION TUNGSTEN WEIGHTING
- ✓ FAST BALL SPEEDS FROM JAILBREAK WITH BATWING TECHNOLOGY
- ✓ OPTIMISED SPEED AND SPIN IN THE A.I. DESIGNED FACE CUP

BIG BERTHA REVA



BIG BERTHA REVA HYBRIDS



CALLAWAY RCH

45g (WMS)

**Shaft weights indicate weight class*



LAMKIN ST SOFT UNDERSIZE (44g)

SPECS

Model	Loft	Length	Swing weight	Availability	Lie
4H	24.0°	39.5"	C8	RH/LH	60.0°
5H	27.0°	39.0"	C8	RH/LH	60.5°
6H	30.0°	38.5"	C8	RH/LH	61.0°
7H	33.0°	38.0"	C8	RH Only	61.5°
8H	36.0°	37.5"	C8	RH Only	62.0°
9H	40.0°	37.0"	C8	RH Only	62.5°

BIG BERTHA REVA



BIG BERTHA REVA IRONS

Our Big Bertha REVA irons are engineered with women in mind. Featuring bespoke lofts, swing weights, shafts, and even tungsten, the Big Bertha REVA irons are designed to help female golfers launch it higher and easier with outstanding forgiveness and powerful distance.

Swing The Game In Your Favour

- ✓ SPECIFICALLY DESIGNED FOR WOMEN
- ✓ EXCEPTIONAL LAUNCH AND CONTROL FROM PRECISION TUNGSTEN WEIGHTING
- ✓ FAST BALL SPEEDS FROM AN A.I. DESIGNED FACE CUP
- ✓ INCREDIBLE FORGIVENESS FROM A CONFIDENCE-INSPIRING BERTHA REVA SHAPE
- ✓ EASY TO SWING WITH OUTSTANDING FEEL

BIG BERTHA REVA



BIG BERTHA REVA IRONS



CALLAWAY RCH

45g (WMS)

**Shaft weights indicate weight class*



LAMKIN ST SOFT UNDERSIZE (44g)

SPECS

Model	Loft	Length	Lie	Swing weight (Graphite)	Availability	Offset (mm)
5	24.5°	37.5"	61.3°	C3	RH/LH	7.7mm
6	27.5°	37.0"	62.0°	C3	RH/LH	7.4mm
7	31.0°	36.5"	62.5°	C3	RH/LH	6.9mm
8	35.0°	36.0"	63.0°	C3	RH/LH	6.1mm
9	39.0°	35.5"	63.5°	C3	RH/LH	5.5mm
P	44.0°	35.25"	64.0°	C3	RH/LH	4.7mm
A	49.0°	35.0"	64.0°	C3	RH/LH	3.8mm
S	54.0°	34.75"	64.0°	C2	RH/LH	3.2mm

REVA



BLACK

EGGPLANT

REVA COMPLETE SET

The REVA Complete Set from Callaway, the #1 brand for women's equipment, is designed with premium performance in mind. This complete offering is engineered for women of all skill levels who want to increase their distance, hit great shots, and enjoy the game more than ever before.

A PREMIUM PERFORMANCE SET FOR WOMEN



LONG DISTANCE OFF THE DRIVER

Designed for the ultimate combination of distance and forgiveness to inspire confidence in every swing.



EASY TO LAUNCH FAIRWAY WOOD

Optimised so that it's easy to hit with a high-flying ball flight.



MAXIMUM FORGIVENESS IN THE IRONS

Large, oversized Deep Cavity back Irons designed for easy launch and forgiveness on mishits.



DESIGNED FOR WOMEN'S SWING SPEED

The loft progressions and set makeup are built based on extensive player testing with women's golfers.



TOUR-PROVEN STROKE LAB PUTTER

Features our innovative Stroke Lab shaft to improve the tempo and consistency in your stroke.



GOLF BAG AND HEADCOVERS

Our premium and functional REVA golf bag and headcovers complete the set.



COLOUR OPTIONS

RH: Black, Eggplant / LH: Black

REVA



BLACK

EGGPLANT

REVA COMPLETE SET

11 PIECE SET

Includes: Driver, 3W, 5H, 6H, 7IR-PW, Putter and Bag

8 PIECE SET

Includes: Driver, 5W, 5H, 7I, 9IR, SW, Putter and Bag



CALLAWAY REVA WOMENS SHAFT

WOMEN'S BIG BERTHA REVA 11 PIECE COMPLETE SET PRODUCT SPECS

NAME	LOFT	AVAILABILITY	LENGTH	LIE	SWING WEIGHT
DRIVER	12.5°		44.50"	57.0°	C5
3-WOOD	20°		41.00"	57.5°	C4
5H	27°		38.50"	59.5°	C5
6H	30°	RH + LH (BLACK)	37.50"	60.5°	C5
7-IRON	33°	RH ONLY (EGGPLANT)	36.50"	62.5°	C6
8-IRON	38°		36.00"	63.0°	C6
9-IRON	43°		35.50"	63.5°	C6
PW	48°		35.00"	64.0°	C6
SW	56°		34.75"	64.0°	C7

E·R·C SOFT REVA™



ERC Soft is our longest golf ball with soft feel, and introduced technologies that promote a new level of complete performance. Leading with the cover, we've created a GRIP Urethane Coating System that provides even more greenside spin. The unique cover is paired with an HyperElastic SoftFast core that increase ball speed, while maintaining soft feel through the bag.

These enhanced design features are especially suited for women who want to optimise their performance on the course. Our technologies properly complement each other, delivering soft feel through the bag, incredible distance with the driver, and added spin for greenside control with your wedges.

OUR LONGEST BALL WITH SOFT FEEL AND GREENSIDE CONTROL



NEW GRIP URETHANE COATING FOR INCREASED GREENSIDE SPIN

This coating system features high-elongation paint for increased control on approach shots and short game shots.



MORE BALL SPEED & SOFT FEEL FROM NEW HYPER ELASTIC SOFTFAST CORE

optimised for faster driver speed and soft feel around the green.



HYBRID COVER PROVIDES EXCEPTIONAL FEEL, CONTROL AND SPIN + LONG DISTANCE

The cover allows us to create a versatile, multi-material construction. This is how we combine maximised distance from high launch and low spin, with soft feel and durability.



HIGH SPEED MANTLE FOR ENHANCED BALL SPEED AND CONTROL

Creates more efficient energy transfer between the layers for more ball speed and provides more wedge spin around the green.



TRIPLE TRACK DAGGER TECHNOLOGY FOR ADVANCED ALIGNMENT

Triple Track Dagger lines are prominently featured on ERC Soft to help you find the right alignment for every putt.



WHITE

REVA



The Callaway REVA Golf Ball is engineered for women who want to improve their distance, ball flight and consistency. To promote easy launch and more forgiveness, we've leveraged an oversized construction that conforms to the rules of golf. Our oversized core and low spin characteristics are also designed for longer, more accurate shots. Try the REVA if you're looking to hit better shots that fly on a straighter line.

DESIGNED FOR WOMEN TO UNLOCK YOUR DISTANCE



EASY TO LAUNCH AND MORE FORGIVING

Promotes higher ball flight for increased distance, and more forgiveness for better accuracy, all from an oversized construction that conforms to the rules of golf.



LONG AND STRAIGHT

Our oversized core and low spin profile are specifically designed for women to maximise distance and consistency on the course.



WHITE



PINK

PARADYM



WOMEN'S PARADYM DRIVER

The Paradym driver model provides a refined shape with high MOI and adjustable perimeter weighting. Engineered for players of all skill levels, this club promotes high launch and low spin characteristics along with a neutral ball flight. It's our best combination of distance, forgiveness, and adjustability.

PARADYM PERFORMANCE



REVOLUTIONARY A PARADYM SHIFT IN DISTANCE FROM AN INDUSTRY-FIRST 360° CARBON CHASSIS

360° Carbon Chassis promotes unprecedented weight redistribution for maximised distance. The Triaxial Carbon crown and Forged Carbon sole is 44% lighter than a titanium chassis. This massive weight savings is repositioned for higher MOI and increased forgiveness.



SPEED & STABILITY FROM NEW JAILBREAK A.I.

Our A.I. designed Jailbreak system provides stability in both the horizontal and torsional direction. Now with a 25% lighter weight design, we've enhanced stability for faster ball speeds from our industry-leading COR.



A.I DESIGNED FACE OPTIMISED FOR DOWNRANGE DISPERSION

An A.I. face optimisation enhances speed, launch and spin, and now downrange dispersion. This is the world's most advanced driver face designed by artificial intelligence.



INDUSTRY-LEADING FACE CUP AND FORGED TITANIUM FACE FOR FAST BALL SPEEDS

Paradym is the first driver to utilise Callaway's industry-leading face cup technology. We've paired the face cup with a powerful, forged titanium face, a combination that provides higher energy transfer to the ball than a standard driver face insert.



ADJUSTABLE PERIMETER WEIGHTING FOR DESIRED SHOT SHAPE

The driver head features a refined shape with high MOI and adjustable perimeter weighting. From a 15g sliding weight, players can experience an average of 12 yards of shot shape correction.

PARADYM



WOMEN'S PARADYM DRIVER



MCA ALDILA ASCENT PL BLUE

40g (WMS)

**Shaft weights indicate weight class*



LAMKIN ST SOFT UNDERSIZED 44g

SPECS

Model	Length	Clubhead Volume	Swing weight	Left Hand	Lie	Adjustability
9°	44.5"	460cc	C8 (40g)	Yes	57°	Yes
10.5°	44.5"	460cc	C8 (40g)	Yes	57°	Yes
12°	44.5"	460cc	C8 (40g)	Yes	57°	Yes

Adjustability on all lies

COMPARISON CHART

	Paradym	Paradym X
Adjustable Weighting	15g Slider	2g (back)
Jailbreak AI	Yes	Yes
Forged Ti Face	Yes	Yes
Launch	High	High
Spin	Mid	Low
Flight Bias	Neutral	Semi Draw
Forgiveness	Highest	Highest
Footprint	Large	Large

PARADYM X



WOMEN'S PARADYM X DRIVER

Paradym X model is built for a high launch with high MOI, along with a generously stretched profile at address. This model is best suited for golfers seeking extreme forgiveness and a slight draw bias from their driver.

PARADYM PERFORMANCE



REVOLUTIONARY A PARADYM SHIFT IN DISTANCE FROM AN INDUSTRY-FIRST 360° CARBON CHASSIS

360° Carbon Chassis promotes unprecedented weight redistribution for maximised distance. The Triaxial Carbon crown and Forged Carbon sole is 44% lighter than a titanium chassis. This massive weight savings is repositioned for higher MOI and increased forgiveness.



SPEED & STABILITY FROM NEW JAILBREAK A.I.

Our A.I. designed Jailbreak system provides stability in both the horizontal and torsional direction. Now with a 25% lighter weight design, we've enhanced stability for faster ball speeds from our industry-leading COR.



A.I. DESIGNED FACE OPTIMISED FOR DOWNRANGE DISPERSION

An A.I. face optimisation enhances speed, launch and spin, and now downrange dispersion. This is the world's most advanced driver face designed by artificial intelligence.



INDUSTRY-LEADING FACE CUP AND FORGED TITANIUM FACE FOR FAST BALL SPEEDS

Paradym is the first driver to utilise Callaway's industry-leading face cup technology. We've paired the face cup with a powerful, forged titanium face, a combination that provides higher energy transfer to the ball than a standard driver face insert.



HIGH LAUNCH & LOW SPIN FROM A FORGIVING SHAPE

Paradym X is built for a high launch with high MOI, along with a generously stretched profile at address. This model is best suited for golfers seeking extreme forgiveness and a slight draw bias from their driver. 5g of rear weight is positioned to increase launch and lower spin for maximum carry distance.

PARADYM X



WOMEN'S PARADYM X DRIVER



MCA ALDILA ASCENT PL BLUE

40g (WMS)

**Shaft weights indicate weight class*



WMS STOCK GRIP LAMKIN ST SOFT UNDERSIZED

44g

SPECS

Model	Length	Clubhead Volume	Swing weight	Left Hand	Lie
9	44.5"	460cc	C8 (40g)	Yes	60°
10.5	44.5"	460cc	C8 (40g)	Yes	60°
12	44.5"	460cc	C8 (40g)	Yes	60°

COMPARISON CHART

	Paradym	Paradym X
Adjustable Weighting	15g Slider	2g (back)
Jailbreak AI	Yes	Yes
Forged Ti Face	Yes	Yes
Launch	High	High
Spin	Mid	Low
Flight Bias	Neutral	Semi Draw
Forgiveness	Highest	Highest
Footprint	Large	Large

PARADYM



WOMEN'S PARADYM FAIRWAY WOOD

The Paradym Fairway Wood features progressive shaping, and it's our most robust offering that fits a wide range of player types. This is the model for golfers who want a high launching fairway wood with a neutral ball flight.

PARADYM PERFORMANCE



SPEED & STABILITY FROM JAILBREAK WITH BATWING TECHNOLOGY

The A.I. Designed Jailbreak Batwing structure is pushed to the perimeter to stiffen the body, while allowing the face to flex for high ball speeds.



A PARADYM SHIFT IN DISTANCE FROM PATENTED USE OF FORGED CARBON

The Forged Carbon sole enables unprecedented weight redistribution for maximised distance, higher MOI, and our longest fairway wood ever. *Featured in the 3W, 3HL, & 5W Models.



OPTIMAL LAUNCH WITH MORE SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating up to 23g of high-density tungsten, we can push the centre of gravity (CG) low and forward. The result is optimal launch and spin, with more speed for maximum distance.



A.I. DESIGNED HIGH-STRENGTH FACE CUP FOR OPTIMISED DISPERSION

We've applied A.I. face optimisation to include speed, launch, spin and now downrange dispersion. The unique face pattern is customized for each model and paired with our high-strength C300 maraging steel face cup. This promotes impressive speed and consistency across the face.



REFINED SHAPING WITH ADJUSTABILITY FOR MORE VERSATILITY

With progressive shaping and the most extensive offering, Paradym Fairway Woods will be the go-to model for players who want consistent launch with ease and a neutral ball flight. An adjustable hosel in the 3W and 3HL models gives players additional control to dial in launch.

PARADYM



WOMEN'S PARADYM FAIRWAY WOOD



MCA ALDILA ASCENT PL BLUE

40g (WMS)

**Shaft weights indicate weight class*



WMS STOCK GRIP LAMKIN ST SOFT UNDERSIZED

44g

SPECS

Model	Loft	Length	Clubhead Volume	Swing weight	Left Hand	Lie	Adjustability
3W	15°	42"	171cc	C7 (40g)	YES	56"	YES
3HL	16.5°	42"	171cc	C7 (40g)	-	56"	YES
5W	18°	41.5"	154cc	C7 (40g)	YES	56.5°	-
7W	21°	41"	145cc	C7 (40g)	YES	57"	-
9W	24°	40.5"	138cc	C7 (40g)	-	58"	-
11W	27°	40"	133cc	C7 (40g)	-	59"	-
HVN	20°	41.75"	165cc	C7 (40g)	-	57"	-

Adjustability only on 3W and 3HL

COMPARISON CHART

TECHNOLOGY	Paradym	Paradym X
Tungsten Speed Cartridge	23g	25g
Jailbreak ST	Y	Y
A.I. Designed Flash Face	Y	Y
Adjustable Weighting (g)	N	N
PERFORMANCE CHARACTERISTICS		
Launch	High	Highest
Spin	Mid	Mid
Flight Bias	Neutral	Semi Draw
Forgiveness	High	Highest
Face Profile	Shallow	Shallow
Footprint	Mid-Sized	Mid-Sized
SPECS + OPTIONS		
Loft Options	3, 3HL, 5, 7, HVN, 9, 11	3, 3HL, 5, 7

PARADYM X



WOMEN'S PARADYM X FAIRWAY WOOD

The Paradym X fairway wood will fit players looking for our most forgiving shape with a high launch and a slight draw bias. A Forged Carbon toe patch redistributes weight to the heel to make this fairway easy to turn over. X model will fit players looking for our most forgiving shape with a high launch and a slight draw bias.

PARADYM PERFORMANCE



SPEED & STABILITY FROM JAILBREAK WITH BATWING TECHNOLOGY

The A.I. Designed Jailbreak Batwing structure is pushed to the perimeter to stiffen the body, while allowing the face to flex for high ball speeds.



A PARADYM SHIFT IN DISTANCE FROM PATENTED USE OF FORGED CARBON

The Forged Carbon sole enables unprecedented weight redistribution for maximised distance, higher MOI, and our longest fairway wood ever. *Featured in the 3W, 3HL, & 5W Models.



OPTIMAL LAUNCH WITH MORE SPEED FROM THE TUNGSTEN SPEED CARTRIDGE

By incorporating up to 25g of high-density tungsten, we can push the centre of gravity (CG) low and forward. The result is optimal launch and spin, with more speed for maximum distance.



A.I. DESIGNED HIGH-STRENGTH FACE CUP FOR OPTIMISED DISPERSION

We've applied A.I. face optimisation to include speed, launch, spin and now downrange dispersion. The unique face pattern is customized for each model and paired with our high-strength C300 maraging steel face cup. This promotes impressive speed and consistency across the face.



HIGHEST LAUNCHING WITH SLIGHT DRAW BIAS

The Paradym X fairway wood is built with a more upright lie angle and a neutral face at address. This model features the most forgiving shape of all Paradym models and will produce the highest launch with a slight draw bias. An adjustable 3W gives the golfer the ability to even further dial in launch.

PARADYM X



WOMEN'S PARADYM X FAIRWAY WOOD



MCA ALDILA ASCENT PL BLUE

40g (WMS)

**Shaft weights indicate weight class*



WMS STOCK GRIP LAMKIN ST SOFT UNDERSIZED
44g

SPECS

Model	Loft	Length	Clubhead Volume	Swing weight	Left Hand	Lie	Adjustability
3W	15°	42"	171cc	C7 (40g)	YES	56"	YES
3HL	16.5°	42"	171cc	C7 (40g)	-	56"	-
5W	18°	41.5"	154cc	C7 (40g)	YES	56.5°	-
7W	21°	41"	145cc	C7 (40g)	YES	57"	-

Adjustability only on 3W

COMPARISON CHART

TECHNOLOGY	Paradym	Paradym X
Tungsten Speed Cartridge	23g	25g
Jailbreak ST	Y	Y
A.I. Designed Flash Face	Y	Y
Adjustable Weighting (g)	N	N
PERFORMANCE CHARACTERISTICS		
Launch	High	Highest
Spin	Mid	Mid
Flight Bias	Neutral	Semi Draw
Forgiveness	High	Highest
Face Profile	Shallow	Shallow
Footprint	Mid-Sized	Mid-Sized
SPECS + OPTIONS		
Loft Options	3, 3HL, 5, 7, HVN, 9, 11	3, 3HL, 5, 7

PARADYM X



WOMEN'S PARADYM X HYBRID

The Paradym X model is for golfers looking for full-sized, wood-shaped hybrid that's long with excellent versatility and forgiveness.

PARADYM PERFORMANCE



FAST BALL SPEEDS FROM THE ALL-NEW TUNGSTEN SPEED CARTRIDGE & JAILBREAK WITH BATWING TECHNOLOGY

Get more distance from the revolutionary Tungsten Speed Cartridge. By incorporating high-density tungsten, we can push the centre of gravity (CG) low and forward. The result is lower spin with more ball speed. Our A.I. designed Jailbreak with Batwing Technology increases stiffness in the perimeter, while allowing the face to flex for high ball speeds across the face.



A.I. DESIGNED 455 FACE CUP FOR OPTIMISED SPEED AND SPIN

A high-strength 455 Face Cup is designed using A.I. to optimize ball speeds and improve spin robustness across the face. Each model features a unique A.I. pattern to enhance performance in that specific head.



INCREDIBLE VERSATILITY FROM THE ALL-NEW CUTWAVE SOLE DESIGN

Cutwave Sole is designed specifically to cut through the turf with ease, especially from thick rough. And increased camber on the leading edge improves turf interaction. Paradym the most versatile family of hybrids we've ever created.



OPTIMAL TRAJECTORY FROM AN ADJUSTABLE HOSEL

Optimize trajectory and control with an adjustable hosel sleeve capable of +2*/ -1* of loft.

PARADYM X



WOMEN'S PARADYM X HYBRID



MCA ALDILA ASCENT PL BLUE

40g (WMS)



**WMS STOCK GRIP LAMKIN
ST SOFT UNDERSIZED (44g)**

SPECS

Model	Loft	Length	Lie	Swing weight	Availability
3	18° Adj	39.5"	57.5	C5	RH/LH
4	21° Adj	39"	58	C5	RH/LH
5	24° Adj	38.5"	58.5	C5	RH/LH
6	27° Adj	38"	59	C5	RH
7	30° Adj	37.5"	59.5	C5	RH

PARADYM X



WOMEN'S PARADYM X IRON

The Paradym X Irons are designed for golfers who are looking for an iron that's incredibly long with premium forged feel.

PARADYM PERFORMANCE



OUR MOST POWERFUL A.I. DESIGNED FORGED 455 FACE

Industry-leading A.I. face technology is applied to a high-strength Forged 455 face, creating our most powerful forged iron face ever. Each face is uniquely optimised for more speed, higher launch, and increased spin consistency.



FAST BALL SPEEDS FROM FORGED 455 FACE CUP AND HOLLOW BODY WITH SPEED FRAME CONSTRUCTION

The Hollow Body design features Speed Frame construction for added stiffness to the body and support for the high-strength Forged 455 Face Cup. This unique construction is the catalyst that stabilises a thinner face for incredibly fast ball speeds.



EXCEPTIONAL FEEL FROM A FORGED FACE AND PATENTED URETHANE MICROSPHERES

A forged face and patented Urethane Microspheres deliver the ultra-soft feel and premium sound that discerning players demand.



IMPROVED LAUNCH VIA DUAL TUNGSTEN WEIGHTING

Up to 79g of external and internal tungsten weights are placed precisely to enhance launch conditions and improve speed on mis-hits. This increase in forgiveness is the difference between hitting the green and coming up short.



REFINED PLAYERS SHAPING

The Paradym X iron features a thicker topline and forgiving sole. A pre-worn leading edge is designed to cut through the turf more efficiently for even more forgiveness.

PARADYM X



WOMEN'S PARADYM X IRON



MCA Aldila Ascent PL Blue

40g (WMS)

**Shaft weights indicate weight class*



Lamkin ST Soft Undersized (WMS)

SPECS

Model	Loft	Length	Lie	Swing weight (Graphite)	Availability	Offset (mm)
4	18.5°	37 7/8"	61	C5	RH/LH	6.4
5	21.5°	37 1/4"	61.5	C5	RH/LH	5.8
6	24.5°	36 5/8"	62	C5	RH/LH	5.3
7	27.5°	36"	62.5	C5	RH/LH	4.8
8	31.5°	35 1/2"	63	C5	RH/LH	4.5
9	36°	35"	63.5	C5	RH/LH	4.2
P	41°	34 3/4"	64	C5	RH/LH	3.9
A	46°	34 1/2"	64	C5	RH/LH	3.7
51/G	51°	34 1/4"	64	C5	RH/LH	3.6
56/S	56°	34"	64	C5	RH/LH	3.4



WEDGES

JAWS RAW



JAWS RAW WEDGE

- Options in Raw Black Plasma
- Full face grooves available in 58° and 60° in grinds S, W, Z
- Additional 62° Z grind, and 54° & 56° X Grind

PURE SPIN IN ITS RAWEST FORM



TOTAL SPIN MACHINE

We're taking spin and control to new levels by leveraging:

- Options for full face grooves providing maximum spin and control
- The most aggressive groove in golf to promote a controlled "one hop and stop" trajectory
- Offset Groove-in-Groove Technology (included on 54°-62°)



NEW WEIGHT BALANCED DESIGN FOR ENHANCED FEEL AND IMPROVED SCORING PERFORMANCE

The Pitch, Gap, Sand, and Lob Wedges have been meticulously crafted to enhance their specific performance benefits. Tungsten is in a Callaway wedge for the first time ever, on the sand and lob wedges, to centre the CG position for control and feel. Variable length hosels are engineered to control trajectory while enhancing forgiveness.



VERSATILITY AND SHOT MAKING WITH 28 LOFT / BOUNCE OPTIONS PER FINISH

With 6 grind options across two shapes, lofts spanning 48° to 62°, and two premium finishes, Jaws Raw delivers a full and complete wedge lineup.



C GRIND

Skilled & Precise players who manufacture multiple shots around the greens



Z GRIND

Shotmakers who like to open the face around the greens



S GRIND

Fits a variety of swing types; best for players who prefer a square face



X GRIND

Shotmakers with a steep angle of attack



W GRIND

Our widest sole for players who need the most help and forgiveness

JAWS RAW



JAWS RAW WEDGE



MEN'S GRAPHITE: PROJECT X CATALYST

80g



MEN'S STEEL: TRUE TEMPER DYNAMIC GOLD SPINNER

115g



MEN'S GRIP: LAMKIN UTX CHARCOAL GRIP

MEN'S SPECS

	LOFT / BOUNCE	SOLE GRIND	LENGTH	LIE	STEEL SWING WEIGHT	GRAPHITE SWING WEIGHT	RAW FACE CHROME	RAW BLACK PLASMA	FULL FACE GROOVES
PITCH	48°/10°	S	35.75"	64°	D3	D2	RH	RH	—
	50°/10°	S	35.5"	64°	D3	D2	RH/LH	RH	—
GAP	50°/12°	W	35.5"	64°	D3	D2	RH	RH	—
	52°/10°	S	35.5"	64°	D3	D2	RH/LH	RH / <u>LH</u>	—
	52°/12°	W	35.5"	64°	D3	D2	RH	RH	—
SAND	54°/8°	C	35.25"	64°	D4	D3	<u>RH</u>	—	—
	54°/10°	S	35.25"	64°	D4	D3	RH/LH	RH	—
	54°/12°	W	35.25"	64°	D4	D3	RH/LH	RH	—
	54°/12°	X	35.25"	64°	D4	D3	<u>RH</u>	—	—
	56°/8°	C	35.25"	64°	D4	D3	<u>RH</u>	—	—
	56°/10°	S	35.25"	64°	D4	D3	RH/LH	RH / <u>LH</u>	—
	56°/12°	W	35.25"	64°	D4	D3	RH/LH	RH	—
	56°/12°	X	35.25"	64°	D4	D3	<u>RH</u>	—	—

Men's Specs continued on next page

JAWS RAW



JAWS RAW WEDGE



MEN'S GRAPHITE: PROJECT X CATALYST

80g



MEN'S STEEL: TRUE TEMPER DYNAMIC GOLD SPINNER

115g



MEN'S GRIP: LAMKIN UTX CHARCOAL GRIP

MEN'S SPECS (Cont.)

	LOFT / BOUNCE	SOLE GRIND	LENGTH	LIE	STEEL SWING WEIGHT	GRAPHITE SWING WEIGHT	RAW FACE CHROME	RAW BLACK PLASMA	FULL FACE GROOVES
LOB	58°/8°	Z	35"	64°	D4	D3	RH/LH	RH	<u>RH</u>
	58°/8°	C	35"	64°	D4	D3	<u>RH</u>	—	—
	58°/10°	S	35"	64°	D4	D3	RH/LH	RH	<u>RH</u>
	58°/12°	W	35"	64°	D4	D3	RH	RH	<u>RH</u>
	58°/12°	X	35"	64°	D4	D3	RH/LH	RH	—
	60°/8°	Z	35"	64°	D4	D3	RH/LH	RH / <u>LH</u>	<u>RH</u>
	60°/8°	C	35"	64°	D4	D3	<u>RH/LH</u>	—	—
	60°/10°	S	35"	64°	D4	D3	RH/LH	RH / <u>LH</u>	<u>RH</u>
	60°/12°	W	35"	64°	D4	D3	RH/LH	RH / <u>LH</u>	<u>RH</u>
	60°/12°	X	35"	64°	D4	D3	RH/LH	RH / <u>LH</u>	—
	62°/8°	Z	35"	64°	D4	D3	<u>RH</u>	—	—

JAWS RAW



JAWS RAW WEDGE



WOMEN'S SHAFT: UST RECOIL GRAPHITE F1



WOMEN'S GRIP: LAMKIN WOMEN'S COMFORT

WOMEN'S SPECS

LOFT	AVAILABILITY	BOUNCE	SOLE	STANDARD LENGTH	LIE	GRAPHITE SWING WEIGHT
52°	RH ONLY	10°	S-GRIND	34.50"	64.0°	C3
52°	RH ONLY	12°	W-GRIND	34.50"	64.0°	C3
56°	RH ONLY	10°	S-GRIND	34.25"	64.0°	C5
56°	RH ONLY	12°	W-GRIND	34.25"	64.0°	C5
60°	RH ONLY	12°	W-GRIND	34.00"	64.0°	C5
60°	RH ONLY	10°	S-GRIND	34.00"	64.0°	C5

JAWS RAW[™]

FULL TOE



JAWS RAW FULL TOE WEDGE

The full toe shaping inspires confidence at address and helps to deliver control on all types of wedge shots. It's an absolute spin machine with full face Jaws grooves and an all-new J grind that enhances versatility and makes bunker shots easy to hit.

PURE SPIN IN ITS RAWEST FORM



TOTAL SPIN MACHINE

We're taking spin and control to new levels by leveraging:

- Grooves across the face, with a 37° wall angle to elevate the groove-edge sharpness. From 80 yards and in, these grooves promote a controlled "one hop and stop" trajectory.
- Raw face enables a more direct connection between the ball and the face at impact. With no plating, it's normal for the face to rust.
- Offset Groove-in-Groove Technology, which positions the milled micro-grooves at a 20° angle to promote added spin on chips, pitches, and lob shots.



CONFIDENCE AND VERSATILITY FROM FULL TOE SHAPE AND NEW J GRIND

The Full Toe shape provides more face area with an enhanced but refined toe peak. The shaping works with the specialised J-Grind to make short shots around the green easy to hit, especially bunker shots and high flops. This wedge is built to perform on mid and full wedge shots too, with a pre-worn leading edge for great turf interaction.



WEIGHT BALANCED DESIGN FOR ENHANCED FEEL AND IMPROVED SCORING PERFORMANCE

The Full Toe shape pushes CG higher, for a design that creates a lower, more controlled trajectory. Our Variable Weight Port System helps us locate CG away from the heel, for solid contact and enhanced feel.



J GRIND

Players who prioritize versatility in shotmaking, and forgiveness out of the bunker

JAWS RAW

FULL TOE



JAWS RAW FULL TOE WEDGE



MEN'S GRAPHITE: PROJECT X CATALYST

80g



MEN'S STEEL: TRUE TEMPER DYNAMIC GOLD SPINNER

115g



MEN'S GRIP: LAMKIN UTX CHARCOAL GRIP

SPECS

LOFT	AVAILABILITY	BOUNCE	SOLE	STANDARD LENGTH	LIE	STEEL SWING WEIGHT	GRAPHITE SWING WEIGHT
54°	RH / LH	10°	J-GRIND	35.25"	64°	D4	D4
56°	RH / LH	10°	J-GRIND	35.25"	64°	D4	D4
58°	RH / LH	10°	J-GRIND	35"	64°	D4	D4
60°	RH / LH	10°	J-GRIND	35"	64°	D4	D4

CB
WEDGE



CALLAWAY CB WEDGE

The Callaway CB Wedge is built to deliver short game forgiveness with incredible spin and feel. From player-friendly shaping, premium feel technologies, and the most aggressive groove in golf, this profile is designed for players who want maximum confidence from their short game.

VERSATILITY HAS NEVER PLAYED EASIER



CONFIDENCE AND FORGIVENESS FROM PLAYER-FRIENDLY SHAPING AND DESIGN

The cavity back design delivers a friendlier shape at address to benefit playability on all types of wedge shots. The larger head size and grooves across the face add confidence at address. On the sole, a pre-worn leading-edge acts like a skid plate to avoid digging, and it's paired with higher bounce for even more forgiveness.



PREMIUM FEEL FROM GAME CHANGING CONSTRUCTION

Callaway CB is the first Callaway Wedge to feature our Urethane Microspheres. They're strategically placed behind the striking area of the face to enhance feel and sound, making the Callaway CB an incredible feeling cavity back wedge.



AGGRESSIVE SPIN & ENHANCED CONTROL FROM JAWS GROOVES

Featuring Jaws grooves, the most aggressive groove in golf, Callaway CB is an absolute Spin Machine. These grooves have been treated with a face blast to enhance surface roughness on the face, helping to provide spin on short shots around the green. These grooves extend across the face to enable groove to ball contact at every impact location.

**Full face grooves on 54°-60°*



PREMIUM SHAFTS AND GRIPS

The True Temper Elevate 95 is the stock steel shaft, while graphite options are available from Project X Catalyst in 65g, and UST F1 in a WMS flex. We have partnered with Golf Pride to develop a special wedge grip that is longer than normal. This longer grip allows players the option to choke down on the club for enhanced distance control.

CB WEDGE



CALLAWAY CB WEDGE



True Temper ELEVATE 95 WDG FLX 95g



Project X Catalyst Wedge 65 65g



UST RECOIL Wedge 50g F1 50g (WMS)

**Shaft weights indicate weight class*



Golf Pride Tour Velvet
11.5" (53g)



WMS Lamkin Womens Sonar Red (44g)

SPECS

	LOFT / BOUNCE	SOLE GRIND	FULL FACE GROOVES	LENGTH	LIE	STEEL SWING WEIGHT	GRAPHITE SWING WEIGHT	MEN'S	WMS
PITCH	48°/10°	TRI-LEVEL	-	35.75"	64°	D3	D2	RH/LH	Custom Only
GAP	50°/10°	TRI-LEVEL	-	35.5"	64°	D3	D2	RH/LH	Custom Only
	52°/12°	TRI-LEVEL	-	35.5"	64°	D3	D2	RH/LH	RH
SAND	54°/14°	TRI-LEVEL	Y	35.25"	64°	D4	D3	RH/LH	RH
	56°/14°	TRI-LEVEL	Y	35.25"	64°	D4	D3	RH/LH	RH
LOB	58°/12°	TRI-LEVEL	Y	35"	64°	D4	D3	RH/LH	RH
	60°/12°	TRI-LEVEL	Y	35"	64°	D4	D3	RH/LH	RH





PACKAGE SETS



XR Complete Set

The Callaway XR Packaged Golf Set is packed with ball speed technologies to deliver long distance and complete course coverage through the bag.

A COMPLETE DISTANCE SET

460CC TITANIUM DRIVER FOR LONG DISTANCE

Designed to help you hit your longest drives, along with a high-speed R*MOTO Face.

FAIRWAY WOODS WITH SPEED AND FORGIVENESS

Hyper Face Channel promotes faster ball speeds and helps add distance on off-centre hits.

VERSATILE HYBRIDS

Hyper Face Channel for ball speed across the face. They're a great alternative to long irons.

EASY-TO-HIT DISTANCE IRONS

Hyper Face Channel promotes faster ball speeds and helps add distance on off-centre hits.

CALLAWAY WEDGES FOR SHORT GAME SHOTS

Our wedges are built for better shots and more confidence around the green.

ODYSSEY DFX PUTTER FOR MORE CONFIDENCE ON THE GREENS

Hyper Face Channel promotes faster ball speeds and helps add distance on off-centre hits.

FULL COURSE COVERAGE AND CALLAWAY STAND BAG

Our wedges are built for better shots and more confidence around the green.





XR Complete Set

The Callaway XR Packaged Golf Set is packed with ball speed technologies to deliver long distance and complete course coverage through the bag.

A COMPLETE DISTANCE SET

MODEL	LOFT	LIE	LENGTH
DRIVER	10°	59°	45.5"
3W	16°	60°	43"
4H	21°	61°	40"
5H	25°	61°	39.5"
6i	26°	62°	37.625"
7i	30°	62.5°	37"
8i	34.5°	63°	36.5"
9i	39°	63.5°	36"
PW	44°	64°	35.5"
AW	50°	64°	35.25"
SW	55°	64°	35.25"
PT	3°	70°	35"

Xj



XJ Junior Set

Level 3 (7-Piece Set)

Driver, Fairway Wood, Hybrid, 7i, 9i, SW, Putter

Level 2 (6-Piece Set)

Driver, Fairway Wood, 7i, 9i, SW, Putter

Level 1 (4-Piece Set)

Fairway Wood, 7i, SW, Putter

Stand Bag and Headcovers Included with Each Set

PERFORMANCE FIT FOR YOUR JUNIOR PLAYER



LEADING PERFORMANCE TECHNOLOGIES

Xj Sets feature our industry-leading Callaway technologies that are designed for the distance to hit it long and the forgiveness to make clean contact and hit solid shots. This includes titanium drivers for long distance and proven graphite shafts.



ULTRA-LIGHT CLUBS

These ultra-light weight sets are engineered so that each club is easy to swing for the best performance.



THE RIGHT SET FOR EACH JUNIOR PLAYER

The Xj line is specifically designed to provide the best junior equipment for players from 42" in Xj1 to 57" in Xj3.



WHITE



BLUE

(Level 3 Sets pictured)

XJ



XJ Junior Set

Level 3 (7-Piece Set)

Driver, Fairway Wood, Hybrid, 7i, 9i, SW, Putter

Level 2 (6-Piece Set)

Driver, Fairway Wood, 7i, 9i, SW, Putter

Level 1 (4-Piece Set)

Fairway Wood, 7i, SW, Putter

Stand Bag and Headcovers Included with Each Set

PERFORMANCE FIT FOR YOUR JUNIOR PLAYER

SET LEVEL	NAME	LOFT	STANDARD LENGTH	LIE	HEAD WEIGHT
LEVEL 1	FAIRWAY WOOD	23°	29.00"	57.0°	200
LEVEL 1	7-IRON	36°	27.00"	60.0°	235
LEVEL 1	SW	52°	25.00"	62.0°	260
LEVEL 1	PUTTER	3°	24.00"	70.0°	300
LEVEL 2	DRIVER	17°	34.00"	56.0°	190
LEVEL 2	FAIRWAY WOOD	23°	33.00"	57.0°	200
LEVEL 2	7-IRON	36°	30.00"	60.0°	235
LEVEL 2	9-IRON	42°	29.00"	61.0°	250
LEVEL 2	SW	52°	28.00"	62.0°	265
LEVEL 2	PUTTER	3°	27.00"	70.0°	300
LEVEL 3	DRIVER	17°	39.00"	56.0°	190
LEVEL 3	FAIRWAY WOOD	23°	37.00"	57.0°	200
LEVEL 3	HYBRID	27°	35.00"	58.0°	205
LEVEL 3	7-IRON	36°	33.00"	60.0°	235
LEVEL 3	9-IRON	42°	32.00"	61.0°	250
LEVEL 3	SW	52°	31.00"	62.0°	265
LEVEL 3	PUTTER	3°	30.00"	70.0°	330

xt



XT Teen Set

Callaway XT Sets are perfect for juniors who want to take their performance to the next level, with industry-leading Callaway technologies designed to help them add distance, hit their best shots, and shoot their best scores.

For Maturing Golfers Who Want To Take Their Performance to the Next Level



DESIGNED FOR IMPROVED DISTANCE AND PERFORMANCE

Featuring a Titanium Driver and graphite shafts, this set is specifically engineered with premium Callaway technologies to deliver more distance off every club, with the forgiveness to hit the ball solid every time. It's a combination built for their longest shots off the tee and their best shots into the green, so they can shoot their lowest scores ever.



COMPLETE COURSE COVERAGE

With a driver, fairway wood, hybrid, 4 irons, 2 wedges, and a putter this is a complete set will full course coverage. They'll have confidence knowing that they have the right club for every shot.



WHITE

xt



XT Teen Set

Callaway XT Sets are perfect for juniors who want to take their performance to the next level, with industry-leading Callaway technologies designed to help them add distance, hit their best shots, and shoot their best scores.

For Maturing Golfers Who Want To Take Their Performance to the Next Level

NAME	LOFT	STANDARD LENGTH	LIE	HEAD WEIGHT
DRIVER	14°	43.50"	56.0°	194
FAIRWAY WOOD	19°	40.50"	57.0°	202
HYBRID	27°	38.50"	58.0°	225
6-IRON	32°	36.50"	60.5°	244
7-IRON	36°	36.00"	61.0°	250
8-IRON	40°	35.50"	61.5°	256
9-IRON	44°	35.00"	62.0°	262
PW	48°	34.50"	62.5°	268
SW	56°	34.30"	63.0°	274
PUTTER	3°	33.00"	70.0°	330

REVA



BLACK

EGGPLANT

REVA COMPLETE SET

The REVA Complete Set from Callaway, the #1 brand for women's equipment, is designed with premium performance in mind. This complete offering is engineered for women of all skill levels who want to increase their distance, hit great shots, and enjoy the game more than ever before.

A PREMIUM PERFORMANCE SET FOR WOMEN

- ✓ **LONG DISTANCE OFF THE DRIVER**
Designed for the ultimate combination of distance and forgiveness to inspire confidence in every swing.
- ✓ **EASY TO LAUNCH FAIRWAY WOOD**
Optimised so that it's easy to hit with a high-flying ball flight.
- ✓ **MAXIMUM FORGIVENESS IN THE IRONS**
Large, oversized Deep Cavity back Irons designed for easy launch and forgiveness on mishits.
- ✓ **DESIGNED FOR WOMEN'S SWING SPEED**
The loft progressions and set makeup are built based on extensive player testing with women's golfers.
- ✓ **TOUR-PROVEN STROKE LAB PUTTER**
Features our innovative Stroke Lab shaft to improve the tempo and consistency in your stroke.
- ✓ **GOLF BAG AND HEADCOVERS**
Our premium and functional REVA golf bag and headcovers complete the set.
- ✓ **COLOUR OPTIONS**
RH: Black, Eggplant / LH: Black

REVA



BLACK

EGGPLANT

REVA COMPLETE SET

11 PIECE SET

Includes: Driver, 3W, 5H, 6H, 7IR-PW, Putter and Bag

8 PIECE SET

Includes: Driver, 5W, 5H, 7I, 9IR, SW, Putter and Bag



CALLAWAY REVA WOMENS SHAFT

WOMEN'S BIG BERTHA REVA 11 PIECE COMPLETE SET PRODUCT SPECS

NAME	LOFT	AVAILABILITY	LENGTH	LIE	SWING WEIGHT
DRIVER	12.5°	RH + LH (BLACK) RH ONLY (EGGPLANT)	44.50"	57.0°	C5
3-WOOD	20°		41.00"	57.5°	C4
5H	27°		38.50"	59.5°	C5
6H	30°		37.50"	60.5°	C5
7-IRON	33°		36.50"	62.5°	C6
8-IRON	38°		36.00"	63.0°	C6
9-IRON	43°		35.50"	63.5°	C6
PW	48°		35.00"	64.0°	C6
SW	56°		34.75"	64.0°	C7



GOLF BALLS

CHROME TOUR



Chrome Tour is the new gold standard in Tour Balls. From core to cover, every detail in the new Chrome Tour has been optimised for the better player seeking distance & feel.



TRIPLE TRACK TECHNOLOGY



TRUTRACK TECHNOLOGY



CUSTOM GOLF BALLS

CONSISTENTLY OUTSTANDING TOUR PERFORMANCE



HYPER FAST SOFT CORE

New Hyper Fast Soft Core produces exceptionally fast ball speed for long distance.



SEAMLESS TOUR AERO

New Seamless Tour Aero delivers a consistent ball flight on every shot.



HIGH-PERFORMANCE TOUR URETHANE SOFT COVER

New High-Performance Tour Urethane Soft Cover consistently delivers greenside control with incredible feel.

	FEEL	LONG GAME SPIN	SHORT GAME SPIN	WORKABILITY
CHROME TOUR	MEDIUM	LOW	HIGH	HIGH
CHROME TOUR X	MEDIUM-FIRM	MID	MAXIMUM	HIGH
CHROME SOFT	SOFT	LOW	HIGH	MEDIUM



WHITE



YELLOW



TRIPLE TRACK
WHITE / YELLOW



TRUTRACK
WHITE / YELLOW



CUSTOM TRUVIS

CHROME TOUR X

CONSISTENTLY OUTSTANDING TOUR PERFORMANCE



Chrome Tour X is the new gold standard in Tour Balls. From core to cover, every detail in the new Chrome Tour X has been optimised for the best players seeking speed and the ultimate in control.



TRIPLE TRACK TECHNOLOGY



TRUTRACK TECHNOLOGY

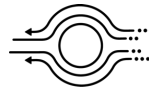


CUSTOM GOLF BALLS



HYPER FAST SOFT CORE

New Hyper Fast Soft Core is designed to produce maximum ball speed for long distance.



SEAMLESS TOUR AERO

New Seamless Tour Aero delivers a consistent penetrating ball flight on every shot.



HIGH-PERFORMANCE TOUR URETHANE SOFT COVER

New High-Performance Tour Urethane Soft Cover consistently delivers maximum greenside control.

	FEEL	LONG GAME SPIN	SHORT GAME SPIN	WORKABILITY
CHROME TOUR	MEDIUM	LOW	HIGH	HIGH
CHROME TOUR X	MEDIUM-FIRM	MID	MAXIMUM	HIGH
CHROME SOFT	SOFT	LOW	HIGH	MEDIUM



WHITE



YELLOW



TRIPLE TRACK WHITE



TRUTRACK WHITE



CUSTOM TRUVIS

CHROME SOFT®



Chrome Soft is the new gold standard in Tour Balls. From core to cover, every detail in the new Chrome Soft has been optimised for the aspirational player looking for a tour-quality ball.



TRIPLE TRACK TECHNOLOGY



TRUTRACK TECHNOLOGY



CUSTOM GOLF BALLS



HYPER FAST SOFT CORE

New Hyper Fast Soft Core produces exceptionally fast ball speeds.



SEAMLESS TOUR AERO

New Seamless Tour Aero delivers a consistently high ball flight with low spin.



HIGH-PERFORMANCE TOUR URETHANE SOFT COVER

New High-Performance .Tour Urethane Soft Cover delivers outstanding greenside control with soft feel

	FEEL	LONG GAME SPIN	SHORT GAME SPIN	WORKABILITY
CHROME TOUR	MEDIUM	LOW	HIGH	HIGH
CHROME TOUR X	MEDIUM-FIRM	MID	MAXIMUM	HIGH
CHROME SOFT	SOFT	LOW	HIGH	MEDIUM



WHITE



TRIPLE TRACK WHITE



360 TRIPLE TRACK WHITE / YELLOW



TRUTRACK WHITE / YELLOW



CUSTOM TRUVIS

SUPERSOFT™



Supersoft is one of the most popular balls in golf, particularly for its long, straight distance, and most importantly the super soft feel. We've advanced the cover, core, and construction technologies to enhance these key benefits, with improved performance from tee-to-green.

Our HyperElastic SoftFast Core increases ball speed, especially off the driver, while creating soft feel off your irons and around the green. The multi-material construction and dynamic Hybrid Cover also promote long distance, along with exceptional spin, outstanding feel, and short game control. The new softer cover system is engineered for even more greenside spin. Players love this ball, and now it's even better throughout the bag.

SUPER LONG. SUPER STRAIGHT. SUPER SOFT FEEL.



INCREASED BALL SPEED WITH SOFT FEEL FROM OUR HYPERELASTIC SOFTFAST CORE

Optimised for faster speed and soft feel around the green.



EXCEPTIONAL FEEL, CONTROL AND SPIN WITH LONG DISTANCE FROM OUR HYBRID COVER

Allow us to create more wedge control while still maximizing distance, very soft feel and durability.



WHITE



YELLOW



MATTE PINK



SPLATTER 360 BLUE



MATTE ORANGE



MATTE RED



MATTE GREEN



SPLATTER 360 RED






E·R·C SOFT.



ERC Soft is our longest golf ball with soft feel, and for technologies that promote a new level of complete performance. Leading with the cover, we've created a GRIP Urethane Coating System that provides even more greenside spin. The unique cover is paired with our HyperElastic SoftFast core that increase ball speed, while maintaining soft feel through the bag.

These technologies properly complement each other, delivering soft feel through the bag, incredible distance with the driver, and added spin for greenside control with your wedges.

OUR LONGEST BALL WITH SOFT FEEL AND GREENSIDE CONTROL

- 
GRIP URETHANE COATING FOR INCREASED GREENSIDE SPIN
 This coating system features high-elongation paint for increased control on approach shots and short game shots.
- 
MORE BALL SPEED & SOFT FEEL FROM NEW HYPER ELASTIC SOFTFAST CORE
 Optimised for faster driver speed and soft feel around the green.
- 
HYBRID COVER PROVIDES EXCEPTIONAL FEEL, CONTROL AND SPIN + LONG DISTANCE
 The cover allows us to create a versatile, multi-material construction. This is how we combine maximised distance from high launch and low spin, with soft feel and durability.
- 
HIGH SPEED MANTLE FOR ENHANCED BALL SPEED AND CONTROL
 Creates more efficient energy transfer between the layers for more ball speed and provides more wedge spin around the green.
- 
TRIPLE TRACK DAGGER TECHNOLOGY FOR ADVANCED ALIGNMENT
 Triple Track Dagger lines are prominently featured on ERC Soft to help you find the right alignment for every putt.



WHITE



YELLOW



360 FADE

E·R·C SOFT REVA™



ERC Soft is our longest golf ball with soft feel and technologies that promote a new level of complete performance. Leading with the cover, we've created a GRIP Urethane Coating System that provides even more greenside spin. The unique cover is paired with our HyperElastic SoftFast core that increase ball speed, while maintaining soft feel through the bag.

These enhanced design features are especially suited for women who want to optimise their performance on the course.

OUR LONGEST BALL WITH SOFT FEEL AND GREENSIDE CONTROL



GRIP URETHANE COATING FOR INCREASED GREENSIDE SPIN

This coating system features high-elongation paint for increased control on approach shots and short game shots.



MORE BALL SPEED & SOFT FEEL FROM NEW HYPER ELASTIC SOFTFAST CORE

Optimised for faster driver speed and soft feel around the green.



HYBRID COVER PROVIDES EXCEPTIONAL FEEL, CONTROL AND SPIN + LONG DISTANCE

The cover allows us to create a versatile, multi-material construction. This is how we combine maximised distance from high launch and low spin, with soft feel and durability.



HIGH SPEED MANTLE FOR ENHANCED BALL SPEED AND CONTROL

Creates more efficient energy transfer between the layers for more ball speed and provides more wedge spin around the green.



TRIPLE TRACK DAGGER TECHNOLOGY FOR ADVANCED ALIGNMENT

Triple Track Dagger lines are prominently featured on ERC Soft to help you find the right alignment for every putt.



WHITE

REVA



The Callaway REVA Golf Ball is engineered for women who want to improve their distance, ball flight and consistency. To promote easy launch and more forgiveness, we've leveraged an oversized construction that conforms to the rules of golf. Our oversized core and low spin characteristics are also designed for longer, more accurate shots. Try the REVA if you're looking to hit better shots that fly on a straighter line.

DESIGNED FOR WOMEN TO UNLOCK YOUR DISTANCE



EASY TO LAUNCH AND MORE FORGIVING

Promotes higher ball flight for increased distance, and more forgiveness for better accuracy, all from an oversized construction that conforms to the rules of golf.



LONG AND STRAIGHT

Our oversized core and low spin profile are specifically designed for women to maximise distance and consistency on the course.



WHITE



PINK

WARBIRD



Callaway's Warbird is a distance ball that creates maximum speed from a large high energy core, and a 2-piece construction. This design promotes high launch and long carry from our HEX Aerodynamics, with impressive feel and control to complement all that distance. Try the Warbird if you're looking to add distance to your game.

DESIGNED FOR DISTANCE



LONG DISTANCE

Warbird is built for maximum ball speed off of every club. The extra-large, high-energy core is highly compressible so you can unlock more potential distance.



HIGH LAUNCH & LONG CARRY

HEX Aerodynamics reduces drag and promotes increased launch for more speed, better ball flight and more distance.



SUPREME FEEL & CONTROL

The optimised ionomer cover and large core provide feel and greenside control from a 2-piece design.



WHITE



YELLOW



ODYSSEY

AI-ONE



Ai-One Putter

These Odyssey Ai-One putters feature our Ai-One insert which delivers more consistent ball speeds, even from off-centre hits, leaving putts closer to the hole.

PUTT SMARTER



AI-ONE INSERT

Designed using Artificial Intelligence, we've created contours on the Aluminum backer of the insert which we co-mold to a White Hot Urethane striking surface to promote consistent ball speed across the face with the classic White Hot feel that Tour players and amateurs love.



AI WINDOW

Our designers and engineers developed a Panlite window, which is a unique automotive grade polymer, that allows us to showcase unique topology of the back of our insert.



SL 90 SHAFT

A lightweight steel shaft with 20-30 grams (depending on the grip) of counterbalance weight in the butt end. This is an evolution of our Stroke Lab Weighting that will appeal to even more golfers.



UNIQUE NAVY BLUE PVD FINISH

These putters all feature a beautiful navy blue PVD finish that really sets them apart and gives them a premium look.



INTERCHANGEABLE FRONT WEIGHTS

Available in 5, 10, 15 and 20 grams these removable weights allow you to dial in your head weight to your exact preference.

AI-ONE



Ai-One Putter

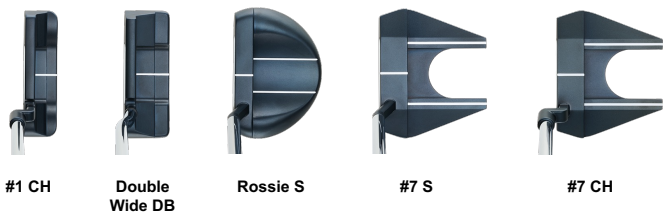


SL 90 SHAFT

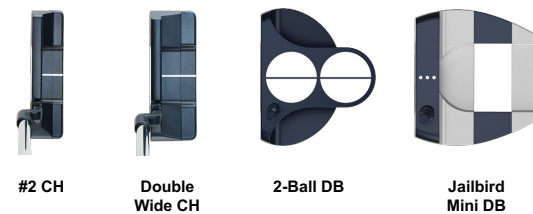


MID PISTOLGRIP

November PAR



February PAR



November PAR

Model	RH	LH	Loft	Lie	Length	Toe Hang	Headweight	Head Type
#1 CH	Yes	Yes	3	70	33 34 35	47	355	Blade
Double Wide DB	Yes	No	3	71	33 34 35	20	360	Blade
Rossie S	Yes	No	3	72	33 34 35	46	360	Mallet
#7 S	Yes	Yes	3	73	33 34 35	40	360	Mallet
#7 CH	Yes	No	3	74	33 34 35	10	360	Mallet

February PAR

Model	RH	LH	Loft	Lie	Length	Toe Hang	Headweight	Head Type
#2 CH	Yes	No	3	70	33 34 35	44	355	Blade
Double Wide DB	Yes	Yes	3	70	33 34 35	20	360	Blade
Double Wide CH	Yes	No	3	70	32 33	37	360	Blade
Rossie DB	Yes	No	3	70	33 34 35	0	360	Mallet
#7 DB	Yes	No	3	70	32 33	0	360	Mallet
2-Ball DB	Yes	Yes	3	70	33 34 35	0	370	Mallet
2-Ball CH	Yes	No	3	70	33 34 35	16	370	Mallet
Jailbird Mini DB	Yes	No	3	70	33 34 35	0	360	Mallet
Jailbird Mini CH	Yes	No	3	70	33 34 35	15	360	Mallet

AI-ONE

**Ai-One Milled Putter**

These Odyssey Ai-One Milled putters feature a milled titanium insert which delivers more consistent ball speed speeds, even from off-centre hits, leaving putts closer to the hole.

PUTT SMARTER**AI-ONE MILLED INSERT**

This milled titanium insert was designed using Artificial Intelligence to create the unique contours on the back surface to promote consistent ball speed across the face with the pure milled feel that many discerning golfers prefer.

**MILLED STAINLESS STEEL HEADS**

All the heads in this line are 100% milled for the beauty and precision that the most discerning golfers appreciate.

**UNIQUE NAVY BLUE PVD FINISH**

These putters all feature a beautiful navy blue PVD finish that sets them apart and compliments the milling for a unique and beautiful look.

**SL 90 SHAFT**

A lightweight steel shaft with 20-30 grams (depending on the grip) of counterbalance weight in the butt end. This is an evolution of our Stroke Lab Weighting that will appeal to even more golfers.

**INTERCHANGEABLE FRONT WEIGHTS**

Available in 5, 10, 15 and 20 grams these removable weights allow you to dial in your head weight to your exact preference.

AI-ONE



Ai-One Milled Putter



SL 90 SHAFT



MID PISTOLGRIP



Model	RH	LH	Loft	Lie	Length	Toe Hang	Headweight	Head Type
One T	Yes	No	3	70	33 34 35	48	355	Blade
Two T	Yes	Yes	3	70	33 34 35	45	360	Blade
Three T	Yes	No	3	70	33 34 35	44	360	Mallet
Six T	Yes	No	3	70	33 34 35	0	360	Mallet
Seven T DB	Yes	Yes	3	70	33 34 35	0	360	Mallet
Seven T CH	Yes	No	3	70	33 34 35	22	370	Mallet
Eight T	Yes	Yes	3	70	33 34 35	36	370	Mallet
Eleven T DB	Yes	No	3	70	33 34 35	0	360	Mallet

AI-ONE



Ai-One Cruiser Putter

These Odyssey Ai-One Cruiser line offers three distinct configurations for three different different styles of putting (Cruiser, Arm Lock and Broomstick). All of these putters feature our Ai-One insert which delivers more consistent ball speeds, even from off-centre hits, leaving putts closer to the hole.

Putt Smarter



AI-ONE INSERT

Designed using Artificial Intelligence, we've created contours on the Aluminum backer of the insert which we co-mold to a White Hot Urethane striking surface to promote consistent ball speed across the face with the classic White Hot feel that Tour players and amateurs love.



AI WINDOW

Our designers and engineers developed a Panlite window, which is a unique automotive grade polymer, that allows us to showcase unique topology of the back of our insert.



SL 140 AND 200 SHAFTS

These heavier steel shafts are designed to complement the heavier heads, longer grips and longer overall lengths of these models.



UNIQUE NAVY BLUE PVD FINISH

These putters all feature a beautiful navy blue PVD finish that really sets them apart and gives them a premium look.



INTERCHANGEABLE FRONT WEIGHTS

Available in 5, 10, 15 and 20 grams these removable weights allow you to dial in your head weight to your exact preference.

AI-ONE



Model	RH	LH	Loft	Lie	Length	Toe Hang	Headweight	Head Type
Double Wide CH	Yes	No	3	70	38	37	380	Blade
#7	Yes	No	3	70	38	0	380	Mallet
Jailbird	Yes	Yes	3	70	38	0	380	Mallet
#7 Arm Lock	Yes	No	5.5	72	42	0	380	Mallet
#7 CS Broomstick	Yes	No	3	78	48	N/A	450	Mallet

Ai-One Cruiser Putter



SL 200 SHAFT



SL 140 SHAFT



GRIPS



Our Softest Insert Ever



Odyssey DFX Putter are engineered with our softest insert technology ever to help improve your putting. The DFX insert is actually softer than our legendary White-Hot insert for golfers who want smooth feel and roll on the greens. This putter performs and it's available in some of our most legendary models to enhance your alignment, your speed control, and your confidence.

ODYSSEY STEEL



PISTOL AND OS GRIPS

Our Softest Insert Ever

The DFX Insert is 20% softer than White Hot for players who want smooth feel and roll.

Legendary Odyssey Head Shapes

#1, Rossie, #7, 2-Ball and Double Wide.



Model	Hosel	Headweight (grams)	Shaft	RH	LH	Lie (deg)	Length (inches)	Toe Hang (deg)	Loft (deg)
One	CH	345	Steel	Yes	Yes	70	33 34 35	38	3
Double Wide	DB	345	Steel	Yes	No	70	33 34 35	0	3
Rossie	DB	345	Steel	Yes	No	70	33 34 35	0	3
Seven	DB	345	Steel	Yes	Yes	70	33 34 35	0	3
2-Ball	DB	345	Steel	Yes	No	70	33 34 35	0	3



CUSTOM LOGO

Customs

CARLSBAD • CA



CUSTOM TRUVIS GOLF BALL

































The Chrome Soft Truvis golf ball allows golfers to personalise the Truvis design/technology with a logo inside the Truvis pattern. These golf balls provide a great opportunity for a unique offering not available on any other golf ball in the market.

MINIMUM ORDER: 48 dozen

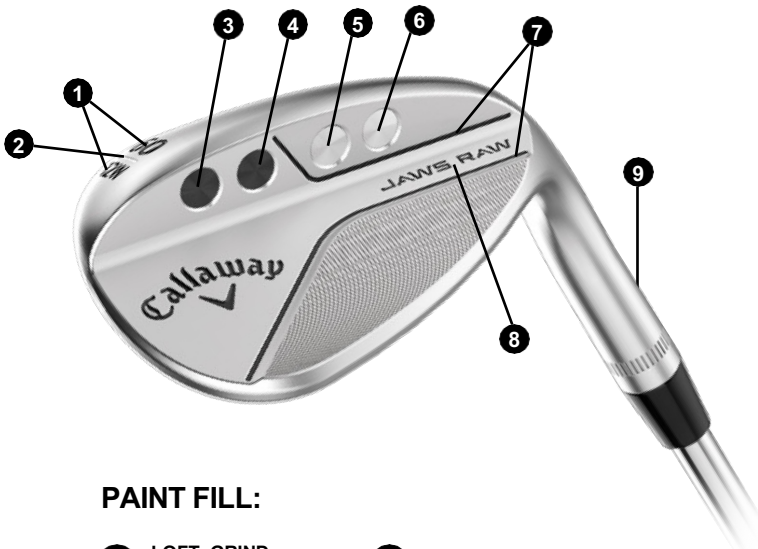
PRODUCTION LEAD TIME: 15 business days from logo approval

PLAYER NUMBER: One player number (up to four digits) per order

COLOUR OPTIONS:

 BLACK	 GREY PMS CG9	 SKY PMS 299	 LIGHTER BLUE PMS 3005	 ROYAL IN-LINE BLUE PMS 2945	 DARK BLUE PMS 294
 NIGHT BLUE PMS 2955	 LIGHT TURQUOISE PMS 3255	 TURQUOISE PMS 3125	 CYAN PMS 3135	 PURPLE PMS 2091	 EGGPLANT PMS 281
 PINK PMS 232	 TAFFY PMS 702	 RED PMS 186	 MAROON PMS 697	 WINE RED PMS 187	 SUN YELLOW PMS 7548
 YELLOW PMS 137	 ORANGE PMS 165	 GINGER PMS 158	 SANDSTONE PMS 7565	 BURNT ORANGE PMS 1525	 LIME GREEN PMS 376
 VINE GREEN PMS 362	 GREEN PMS 347	 DARK GREEN PMS 357	 MEDIUM IN-LINE GREEN PMS 561	 DEEP BROWN PMS 2322	 DARK BROWN PMS 7532
 MEDIUM GOLD PMS 132	 METALLIC GOLD PMS 8383				

JAWS RAW™



PAINT FILL:

- 1** LOFT, GRIND & BOUNCE
- 2** UNDERScore
- 3** PORT 1
- 4** PORT 2
- 5** PORT 3
- 6** PORT 4
- 7** LINE ACCENTS
- 8** JAWS RAW COLOUR
- 9** .R. Colour

STAMPING:

CHARACTERS AVAILABLE

- Alphabet: **A to Z**
- Numerals: **0 to 9**
- Special Characters: **! . # \$? ' : @**
(A Blank Space is also available as a special character)

BASIC STAMPING

- Three Letter

ADVANCED STAMPING

- Straight Toe
- Straight
- Freehand Toe
- Freehand
- Scatter Initials
- Scatter Symbol
- Scatter Both

PAINT COLORS:



MEDALLION COLORS: *STOCK MEDALLIONS ALSO AVAILABLE VIA CUSTOMS



Basic Stamping – Three Letter



Advanced Stamping – Straight Toe



Advanced Stamping – Straight



Advanced Stamping – Freehand Toe



Advanced Stamping – Freehand



Advanced Stamping – Scatter Initials



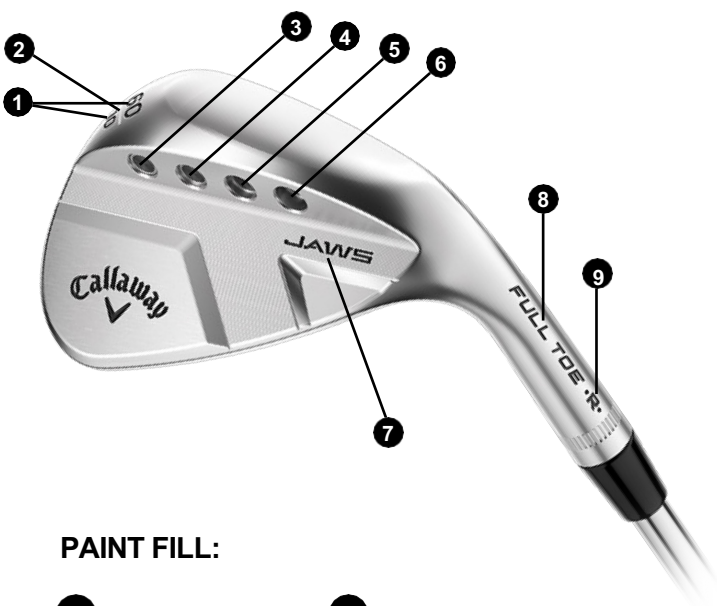
Advanced Stamping – Scatter Symbol



Advanced Stamping – Scatter Both

JAWS

FULL TOE.



PAINT FILL:

- 1 LOFT AND BOUNCE
- 2 LINE COLOUR 2
- 3 MEDALLION 1
- 4 MEDALLION 2
- 5 MEDALLION 3
- 6 MEDALLION 4
- 7 JAWS Colour
- 8 FULL TOE Colour
- 9 .R. Colour

STAMPING:

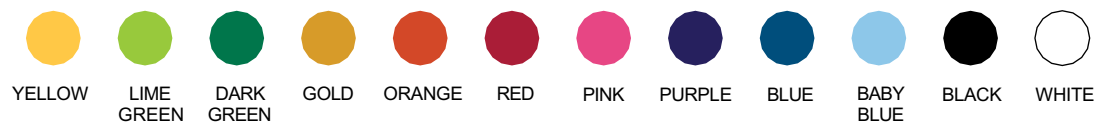
CHARACTERS AVAILABLE

- Alphabet: **A to Z**
- Numerals: **0 to 9**
- Special Characters: **! . # \$? ' : @**
(A Blank Space is also available as a special character)

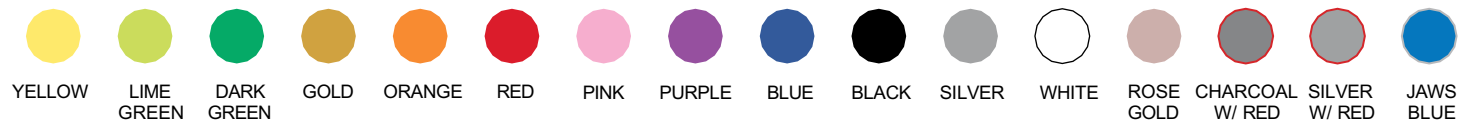
ADVANCED STAMPING

- Straight (9 Characters)
- Freehand (9 Characters)
- Straight Initials (3 Characters)
- Freehand Initials (3 Characters)
- Initials Scattered (2 Characters)
- Symbol Scatter (1 Symbol)
- Scattered Initials & Symbols (2 Characters plus 1 Symbol)

PAINT COLORS:



MEDALLION COLORS: *STOCK MEDALLIONS ALSO AVAILABLE VIA CUSTOMS



Advanced Stamping - Straight



Advanced Stamping - Freehand



Advanced Stamping - Straight Initials



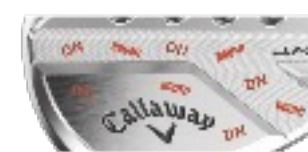
Advanced Stamping - Freehand Initials



Advanced Stamping - Initials Scattered



Advanced Stamping - Symbol Scatter



Advanced Stamping - Scatter Initials & Symbol



PERFORMANCE GEAR

CALLAWAY PARADYM A.I. SMOKE STAFF BAGS

PARADYM A.I. SMOKE STAFF BAG

The same bag Callaway Tour Professionals are using in 2024. Tour branding, GPS pocket, integrated umbrella sleeve, and two full-length apparel pockets.

- Callaway Tour Branding
- 6-way Top with Velour-wrapped Cuff
- 12 Pockets Including a Velour-lined Valuables Pocket and Rangefinder/GPS Pocket
- Padded OptiFit Comfort Strap* conforms to the shape of your shoulder
- Fully Integrated Umbrella Sleeve
- Perfect Balance Base
- Full Size Rain Hood
- Weight: 5kg
- Logo Ready: Belly panel



PARADYM A.I. SMOKE STAFF TROLLEY BAG

Designed specifically for trolleys to showcase the look and feel of our full-size Tour Staff Bag. A 14-way divider top, premium PU fabric, and our Perfect Balance Base makes this the essential for the Callaway super-fun.

- Callaway Tour Branding
- 14-way Top With Integrated Putter Well And Full-length Dividers
- 9 Pockets Including A Velour-lined Valuables Pocket, Drinks Pockets, Large Apparel Pockets
- Padded Optifit Comfort Strap* Conforms To The Shape Of Your Shoulder
- Fully Integrated Umbrella Sleeve
- Perfect Balance Base
- Full Size Rain Hood
- Weight: 4.5kg
- Logo Ready: Ball Pocket



PARADYM A.I. SMOKE STAFF STAND BAG

We brought the look and feel of our Tour staff bag to a carry bag featuring all-new Anamatic™ Fit Straps, a rubberized 4-Way Shaft Shield™ Top, and a comfortable extended hip pad for the ultimate carry on-course.

- Callaway Tour Branding
- Anamatic™ Fit Straps
- 4-Way Shaft Shield™ Top
- 8 Pockets Including a Velour-lined Valuables Pocket
- Extended Hip Pad for Comfort
- Full Size Rain Hood
- Insulated Cooler Pocket
- Weight: 2.5kg
- Logo Ready: Ball Pocket



CALLAWAY PARADYM A.I. SMOKE BAGS, HEADWEAR & ACCESSORIES

CART BAGS



ORG 14 HD



CHEV DRY 14



ORG 14

STAND BAGS



FAIRWAY + HD



FAIRWAY 14 HD



FAIRWAY C HD



CHEV DRY



FAIRWAY 14



FAIRWAY C

HEADWEAR



LAUNCH HEADWEAR



TA PERFORMANCE PRO



ACCESSORIES



PARADYM A.I. SMOKE MICROFIBRE TOWEL



PARADYM A.I. SMOKE 68" DOUBLE CANOPY UMBRELLA